



JEPPIAAR

ENGINEERING COLLEGE

DEPARTMENT OF MANAGEMENT STUDIES

GUEST LECTURE ORGANISED

Batch	Guest Speaker	Topic	Date
2021-23 &2022-24	Mr.P.S.T Rajkumar, Financial Education , Counselor & Coordinator, ICICI Ltd	Financial Literacy Program	07/06/2023
2021-23 &2022-24	Mr.Saravanan.S, Centre Manager CIIMS Academy	How to prepare for IAS Exam	05/05/2023
2021-23 &2022-24	Mr.Jeeva Palanirajan, Joint Director, King Makers Academy	Union Budget 2023 Analysis	12/04/2023
2021-23 &2022-24	Mr.Geo Cyril, Network STR group	Digital Marketing	30/03/2023
2021-23 &2022-24	Mr.Jayaprakash,Founder&MD, Mcube Academy.	Workshop on Capital Market	28/11/2022 & 29/11/2022
2021-23 &2022-24	Dr.Nivedhitha Assistant Professor, IIM-Kozhikode	Book Reading session	23/11/2022
2021-23 &2022-24	Mr.Cecil Britto, Lead, talent Acquisition Agilysis	Placement Training	21/11/2022
2021-23 &2022-24	Dr.Gopinath.V.K, Associate Professor, VIT Chennai	Career Opportunities in higher education	19/11/2022
2020-22	Mr.J.Saravana Kumar, Director, Futuro	Microsoft Excel for	04/07/2022,05/

&2021-23	Focus, Chennai	MBA Professionals	07/2022, 06/07/2022,
2020-22 &2021-23	Mr Mantra Veerapandian Film Director	Body Shaming	17/06/2022
2020-22 &2021-23	Mr.Bharathidasan Mani, Market Analyst, M9 Stock, Chennai	Introduction to stock Market	31/05/2022
2020-22 &2021-23	Mr.Karthik Rajaa, CEO & Founder, Sacs Marketing	Influencer Marketing	30/05/2022
2020-22 &2021-23	Mr Nazeer Basha Manager -Learning Development , CTS	MBA to Manager	05/02/2022
2020-22 &2021-23	Mr A B Senthilkumar - Entrepreneur Catering Services	Today's servant Tomorrow An Entrepreneur	31/01/2022
2020-22 &2021-23	Ms Lavanya Paranthagan Instructional Strategist , Canada	Corporate World Post Covid	25/01/2022
2020-22 &2021-23	Mr Arun Kumar Mr Suman Phani Raman Mr Jegatheesan Ms Jayakarthika Mr Paul Pradeep	Workshop on investment opportunities and financial planning	25/10/2021 to 29/10/2021
2019-21 & 2020-22	Mr Jagatheeswaran Vice president, Training & Research , learn and earn Training Academy -Chennai	Fundamental of Stock market	27/09/2021
2019-21 & 2020-22	Dr M Radhakrishnan Director Training & placement St peters Institute of higher education and research	Career Empowerment	25/09/2021

2019-21 2020-22	&	Mr.Gautham Krishna, Director, DG Pvt Ltd	Employability Skills	12.03.2021
2019-21 2020-22	&	Mr.Siddarth, Founder- MD Eco plates	Challenges in Entrepreneurship	10.02.2021
2019-21 2020-22	&	Mr.S.Annamalai, Sr.Advocate	Laws in Business	03.12.2020
2019-21 2020-22	&	Mr.Karthikeyan, Manager- Marketing, Tenneco	Trends in marketing	05.10.2020





INDUSTRIAL VISIT ORGANIZED

S.No	Date	Batch	Company Name & Place
1	07.09.2021	2020-22	Farm Guru Water Plant- Sholavarm, Chennai
2.	11.09.2021	2020-22	Modern Bakers Madras Pvt Ltd, Madhavaram. Chennai
3	21/09/2022	2021-23	Modern Bakers Madras Pvt Ltd, Madhavaram. Chennai
4	30/11/2022	2021-23	Eco Kitchen, Injambakkam, Chennai
5	14/12/2022	2022-24	Eco Kitchen, Injambakkam, Chennai
6	28/03/2023	2022-24	Farm Guru, Sholavaram, Chennai.
7	22/09/2023	2023-25	Eco Kitchen, Injambakkam, Chennai





ECO
KITCHEN



MBA first year students from Jeppair
college visited ECO kitchen today

info@ecokitchen.org

www.ecokitchen.org





FACULTY DEVELOPMENT PROGRAM ORGANISED



JEPPIAAR
ENGINEERING COLLEGE

JEPPIAAR ENGINEERING COLLEGE

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI-600 119





[Late]Col. Dr. JEPPIAAR, M.A. B.L., Ph. D.,
Founder of Jeppiaar Educational Trust



DEPARTMENT OF MANAGEMENT STUDIES
ORGANIZES





Dr. M. REGEENA JEPPIAAR, B. Tech., MBA., Ph. D.,
Chairman & Managing Director,
Jeppiaar Group of Institutions.

FIVE DAYS FACULTY DEVELOPMENT PROGRAMME
(HYBRID MODE)

"INSTILLING RESEARCH AND JOURNAL PUBLICATION FOR UPSKILLING"

In the Presence

In the Presence

RESOURCE PERSON

15th May 2023 to 19th May 2023



Dr. Shaleesha A. Stanley
DEAN ACADEMICS



Dr. J. Francis Xavier
PRINCIPAL

Dr. N. PANCHANATHAM	Dr. KASILINGAM	Dr. SWARNA V KANTH	Dr. HARISHCHANDER ANANDARAM	Dr. VENKATESAN RAJINIKANTH	Mr. EPHREM XAVIER
Former Vice- Chancellor Tamil Nadu Teachers Education University	Professor- Finance & Business Analytics Pondicherry University	Sr. Principal Scientist Centre for Human & Organisational Resources Development (CHORD) CSIR-Central Leather Research Institute	Professor, Centre for excellence in Computational Engineering & networking AMIRTA Vitruva Vijayapeetham, Coimbatore	Professor R & D Saveetha University	Organisational Behaviour Expert
15.05.2023 (MONDAY) 6.00 PM - 7.30 PM	16.05.2023 (TUESDAY) 6.00 PM - 7.30 PM	17.05.2023 (WEDNESDAY) 6.00 PM - 7.30 PM	18.05.2023 (THURSDAY) 6.00 PM - 7.30 PM	19.05.2023 (FRIDAY) 10.30 AM to 12.00 PM	19.05.2023 (FRIDAY) 01.00 PM To 2.00PM

TOPICS

"Recent Trends & Opportunities For Research in Applied Science"	Data Analysis Using AMOS, SPSS	Formulating Research Proposal & Finding Funding Agencies	Bibliometric Analysis	Identifying High Quality Indexed Journals, Improving Citation Index	Balancing Work - Life for a Successful Research Career
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VALEDICTORY FUNCTION : 2.00 PM to 3.00 PM



JEPPIAAR
ENGINEERING COLLEGE



Department of MBA
Jeppiaar Engineering College

Five days faculty development program on
**INSTILLING RESEARCH AND JOURNAL PUBLICATION
FOR UPSKILLING**

RESOURCE PERSONS

Dr. N. Panchanatham

Former Vice- Chancellor
Tamil Nadu Teachers Educational University

Dr. kasilingam

Professor- Finance & Business Analytics
Pondicherry University

Dr. Venkatesan Rajinikanth

Professor R & D
Saveetha University

Dr. Harishchander Anandaram

Professor, Centre for excellence in
Computational Engineering & Networking
AMIRTA Vishwa Vidyapeetham, Coimbatore

Dr. Swarna V Kanth

Sr. Principal Scientist
Centre for Human & Organisational
Resources Development(CHORD)

Mr. Ephrem Xavier

Organisational Behaviour
Expert





JEPPIAAR ENGINEERING COLLEGE

DEPARTMENT OF MANAGEMENT STUDIES

&



INSTITUTIONS INNOVATION COUNCIL JOINTLY PRESENTS

5 Days FACULTY DEVELOPMENT PROGRAMME - ON FINANCIAL PLANNING

WITH THE BLESSINGS OF



(Late) Hon. Col. **Dr. JEPPIAAR, M.A., B.L., Ph.D.**
Founder, JepPIaar Educational Trust

IN THE PRESENCE OF



Dr. V. NATARAJAN, M.E., Ph.D.
Principal, JepPIaar Engineering College.

UNDER THE GUIDANCE OF



Dr. M. REGEENA JEPPIAAR, B.Tech., M.B.A., Ph.D.
Chairman and Managing Director, JepPIaar Group of Institutions

IN THE PRESENCE OF



Dr. SHALEESHA A. STANLEY, M.Sc., M.Phil., Ph.D.
Dean - Academics, JepPIaar Engineering College.

SPEAKERS



SHRI. ARUN KUMAR. K.
Head- Business Analyst, Enrich Financial Group.



SHRI. SUMANAM PHANI RAMAN
Deputy Vice President, Kotak Life.



SHRI. JAGATHEESWARAN
Vice President, LETA.



SMT. CA JAYAKRITHIKA ARAVIND
Partner, AYJ & Co Chartered Accountants.



25.10.2021 - 29.10.2021
(10.00 AM to 12.00 PM)



SHRI. PAUL PRADEEP ARAVIND
Wealth Manager, Chartered Financial Practitioner.

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI - 600 119.



JEPPIAAR
ENGINEERING COLLEGE

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Chairman & Managing Director,
Jeppiaar Group of Institutions.

DEPARTMENT OF MANAGEMENT STUDIES
ORGANIZES

FIVE DAY ONLINE FDP ON

“CHANGING BUSINESS STRATEGIES POST COVID-19”

in association with



PROGRAM DATES:

26.05.2020 TO 30.05.2020

TIMING

4.00PM TO 5.00PM

SPEAKERS



Shri. R. Karthik
Ragavendar FCA., CS.,
Managing Partner
Karthik R and Company

26/05/2020

TOPIC:
Strategies for
Reviving Indian
Economy



Shri. Glenn Roger Carr
Founder & Director
Finmark Trainers India
Pvt. Ltd.

27/05/2020

TOPIC:
Managing Personal
Finance



Shri. Bharathan Prahalad
Assistant Vice President-
HR FSS, Chennai.

28/05/2020

TOPIC:
Challenges of HR
Post COVID-19



Shri. Seshu Karthick
Founder & Director
Dimensions Co.

29/05/2020

TOPIC:
Technology-driven
brand building and
transformation



Shri. Seshasai
Honorary Council General
Seychelles
Director-Farm Guru

30/05/2020

TOPIC:
Changing marketing
strategies

E-certificates will be provided.

There is no Registration Fee.

Registration Link: <https://tinyurl.com/yacgnw3x>

For further details contact

9790912011 / 9176355514 / 8148135158 / 9443387934

mbajpr@jeppiaarcollege.org

ALUMNI TALK ORGANISED



JEPPIAAR ENGINEERING COLLEGE
Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.

DEPARTMENT OF MANAGEMENT STUDIES

Organizes
Alumni Talk
Book Reading
SESSION

GUEST SPEAKER
Dr. Nivedhitha K S
IIM Kozhlikode

With the Blessings of
Hon'ble Col. Dr. JEPPIAAR, M.A., M.L., Ph.D.
President, Jeppiaar Educational Trust

Under the Guidance of
Dr. M. REGEENA JEPPIAAR, B.Tech, M.S.A., Ph.D.,
Assistant & Managing Director, Jeppiaar Group of Institutions.

In the Presence of
Dr. V. NATARAJAN, M.Tech, Ph.D.,
Principal, Jeppiaar Engineering College
Dr. SHALEESHA A STANLEY, M.Sc., Ph.D., D.Lit.,
Dean, Academics, Jeppiaar Engineering College

21
YEARS

VENUE : Library Seminar hall DATE : 25-11-2022

JEPPIAAR ENGINEERING COLLEGE
Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.

DEPARTMENT OF MANAGEMENT STUDIES

ORGANIZES
ALUMNI TALK | **CORPORATE WORLD POST COVID**
25th JAN 2022 9:30 AM - 11:15 AM

Host the Session by
Hon'ble Col. Dr. JEPPIAAR, M.A., M.L., Ph.D.
President, Jeppiaar Educational Trust

Guest the Session by
Dr. M. REGEENA JEPPIAAR, B.Tech, M.S.A., Ph.D.,
Assistant & Managing Director, Jeppiaar Group of Institutions.

In the Presence of
Dr. V. NATARAJAN, M.Tech, Ph.D.,
Principal, Jeppiaar Engineering College
Dr. SHALEESHA A STANLEY, M.Sc., Ph.D., D.Lit.,
Dean, Academics, Jeppiaar Engineering College

GUEST SPEAKER
Ms. LAVANYA PARANTHAGAN
M.Tech : 2008-2009
INSTRUCTIONAL STRATEGIST, IIM.


GOOGLE MEET LINK

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ALUMNI TALK




 Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 029

DEPARTMENT OF MANAGEMENT STUDIES
 In Association with

ALUMNI TALK
EMPLOYABILITY SKILLS

WITH THE BLESSINGS OF
 (Late) Hon. Col. **Dr. JEPPIAAR**, M.A., B.L., Ph.D.
 FOUNDER,
 Jeppiaar Educational Trust.

UNDER THE GUIDANCE OF
Dr. M. REGEENA J MURALI, M.Tech., M.B.A., Ph.D.
 Chairman and Managing Director,
 Jeppiaar Group of Institutions.

IN THE PRESENCE OF
Dr. J. FRANCIS XAVIER, M.Tech., Ph.D.
 Principal,
 Jeppiaar Engineering College.
Dr. SHALEESHA A. STANLEY, M.Sc., M.Tech., Ph.D., D.I.C.
 Dean, Academics,
 Jeppiaar Engineering College.

GUEST SPEAKER
Mr. KARTHIK R
 Lead IIS
TC Global Services

24th November 2022 @ 10.30 to 12.00 PM
 Venue : Library Seminar Hall


 Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 029

DEPARTMENT OF MANAGEMENT STUDIES
 In Association with

ALUMNI TALK
CAREER GUIDANCE

WITH THE BLESSINGS OF
 (Late) Hon. Col. **Dr. JEPPIAAR**, M.A., B.L., Ph.D.
 FOUNDER,
 Jeppiaar Educational Trust.

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 Principal,
 Jeppiaar Engineering College.
Dr. SHALEESHA A. STANLEY, M.Sc., M.Tech., Ph.D., D.I.C.
 Dean, Academics,
 Jeppiaar Engineering College.

GUEST SPEAKER
M. NIRMALAKUMAR
 Lead Associate
IHS GLOBAL SERVICES

25th November 2022 @ 10.30 to 12.00 PM
 Venue : Library Seminar Hall

WORKSHOP ORGANISED



JEPPIAAR
ENGINEERING COLLEGE
Jepplaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.

DEPARTMENT OF
MANAGEMENT STUDIES



INSTITUTIONS INNOVATION COUNCIL
JOINTLY PRESENTS

5 DAYS WORKSHOP
ON

INVESTMENT OPPORTUNITIES AND FINANCIAL PLANNING FOR
BUDDING ENTREPRENEURS

25.10.2021 – 29.10.2021
(10.00 AM to 12.00 PM)



25.10.2021
SHRI. ARUN KUMAR, K
Head, Business Analyst, Enrich Financial Group,
OVERVIEW OF SHARE TRADING.



26.10.2021
SHRI. SUMANAM PHANI RAMAN
Deputy Vice President, Kotak Life,
FINANCE FOR START-UPS.



27.10.2021
SHRI. JAGATHEESWARAN
Vice President, LETA
INVESTMENT OPTIONS IN MUTUAL FUNDS.



28.10.2021
SMT. CA JAYAKRITHIKA ARAVIND
Partner, AYJ & Co Chartered Accountants
PLANNING YOUR TAXES.





29.10.2021
SHRI. PAUL PRADEEP ARAVIND
Wealth Manager, Chartered Financial Practitioner,
INSURANCE & RISK MANAGEMENT.



Registration link: <https://forms.gle/gJDpVd61h6xS5R4g7>





JEPPIAAR
ENGINEERING COLLEGE
Jepplaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.

DEPARTMENT OF MANAGEMENT STUDIES

Presenting

THREE DAYS WORKSHOP ON
"HOW TO "EXCEL WITH EXCEL""

WITH THE BLESSING OF

Shri. Dr. JEPPIAAR

UNDER THE GUIDANCE OF

Dr. M. MOHANA JEPPIAAR

IN THE PRESENCE OF

Dr. M. SUDHAKAR

Dr. MANJUNATHA S. SURESH



GUEST SPEAKER



Mr. J. SARAVANAKUMAR
DIRECTOR



4th JULY 2022 - 6th JULY 2022


JEPPIAAR ENGINEERING COLLEGE

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.

DEPARTMENT OF MANAGEMENT STUDIES

ORGANIZES TWO DAYS WORKSHOP ON

CAPITAL MARKET



With the Blessings of

Late Hon'ble **Col. Dr. JEPPIAAR**, M.A., B.L., Ph.D.
Founder, Jeppiaar Educational trust

Under the Guidance of

Dr. M. REGEENA JEPPIAAR, B.Tech., M.B.A., Ph.D.,
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Dr. SHALEESHA A STANLEY, M.Sc., Ph.D., D.Sc.,
Dean - Academics, Jeppiaar Engineering College.

GUEST SPEAKER

Mr. Jeyaprakash
NISM & NSE Approved trainer, SEBI SMART

VENUE : LIBRARY SEMINAR HALL

28th & 29th NOV 2022



JEPPIAAR ENGINEERING COLLEGE

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.

DEPARTMENT OF MANAGEMENT STUDIES

In Association with



WORKSHOP
On

BUSINESS ANALYTICS

WITH THE BLESSINGS OF

(Late) Hon. Col. **Dr. JEPPIAAR**, M.A., B.L., Ph.D.
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Principal,
Jeppiaar Engineering college.

Dr. SHALEESHA A STANLEY, M.Sc., M.Tech., Ph.D., D.Sc.,
Dean Academics
Jeppiaar Engineering College.

GUEST SPEAKER


Dr. T. MANGATARRAKASI
Assistant Professor
SRMIST Vadapalani

24th November 2023 @ 10.30 to 11.30 AM
Venue : Library Seminar Hall

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In Association with



WORKSHOP
On

BUSINESS ANALYTICS

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Jeppiaar Group of Institutions.

IN THE PRESENCE OF

Dr. J. FRANCIS XAVIER, M.Tech., Ph.D.
Principal,
Jeppiaar Engineering college.

GUEST SPEAKER

Dr. T. MANGATARRAKASI



**JEPPIAAR ENGINEERING COLLEGE
INTERNATIONAL PEACE DAY 2022
DEPARTMENT OF S&H AND MBA**



Tamil Nadu Summit Participated



CII SUMMIT ATTENDED

