

# DEPARTMENT OF MANAGEMENT STUDIES

# **GUEST LECTURE ORGANISED**

Batch	Guest Speaker	Topic	Date
2021-23 &2022-24	Mr.P.S.T Rajkumar, Financial Education , Counselor & Coordinator, ICICI Ltd	Financial Literacy Program	07/06/2023
2021-23 &2022-24	Mr.Saravanan.S, Centre Manager CIIMS Academy	How to prepare for IAS Exam	05/05/2023
2021-23 &2022-24	Mr.Jeeva Palanirajan, Joint Director, King Makers Academy	Union Budget 2023 Analysis	12/04/2023
2021-23 &2022-24	Mr.Geo Cyril, Network STR group	Digital Marketing	30/03/2023
2021-23 &2022-24	Mr.Jayaprakash,Founder&MD, Mcube Academy.	Workshop on Capital Market	28/11/2022 & 29/11/2022
2021-23 &2022-24	Dr.Nivedhitha Assistant Professor, IIM- Kozhikode	Book Reading session	23/11/2022
2021-23 &2022-24	Mr.Cecil Britto, Lead, talent Acquisition Agilysis	Placement Training	21/11/2022
2021-23 &2022-24	Dr.Gopinath.V.K, Associate Professor, VIT Chennai	Career Opportunities in higher education	19/11/2022
2020-22	Mr.J.Saravana Kumar, Director, Futuro	Microsoft Excel for	04/07/2022,05/

&2021-23	Focus, Chennai	MBA Professionals	07/2022,	
			06/07/2022,	
2020-22	Mr Mantra Veerapandian	Body Shaming	17/06/2022	
&2021-23	Film Director			
2020-22	Mr.Bharathidasan Mani, Market	Introduction to stock	31/05/2022	
&2021-23	2021-23 Analyst, M9 Stock, Chennai Market			
2020-22	2020-22 Mr.Karthik Rajaa, CEO & Founder, Influencer		30/05/2022	
&2021-23 Sacs Marketing Marketin		Marketing		
2020-22	2020-22 Mr Nazeer Basha MBA to Mana		05/02/2022	
&2021-23	Manager -Learning Development, CTS			
2020-22	Mr A B Senthilkumar -	Todays servant	31/01/2022	
&2021-23	Entrepreneur	Tommorrow An Entrepreneure		
	Catering Services	Emrepreneure		
	o de la companya de			
2020-22 &2021-23	Ms Lavanya Paranthagan	Corporate World Post Covid	25/01/2022	
CC2021 20	Instructional Strategist , Canada	T ost covid		
2020-22	Mr Arun Kumar	Workshop on	25/10/2021 to	
&2021-23	Mr Suman Phani Raman	investment opportunities and	29/10/2021	
	Mr Jegatheesan	financial planning		
	Ms Jayakarthika			
	Mr Paul Pradeep			
2019-21 &	Mr Jagatheeswaran Vice president,	Fundamental of	27/09/2021	
2020-22	Training & Research, learn and earn Training Academy - Chennai	Stock market		
2019-21 &	Dr M Radhakrishnan	Career	25/09/2021	
2020-22	Director Training & placement	Empowerment		
	St peters Institute of higher education and research			

2019-21	&	Mr.Gautham Krishna, Director, DG Pvt	Employability Skills	12.03.2021
2020-22		Ltd		
2019-21	&	Mr.Siddarth, Founder- MD Eco plates	Challenges in	10.02.2021
2020-22			Entreprenuership	
2019-21	&	Mr.S.Annamalai, Sr.Advocate	Laws in Business	03.12.2020
2020-22				
2019-21	&	Mr.Karthikeyan, Manager- Marketing,	Trends in marketing	05.10.2020
2020-22		Tenneco		











# INDUSTRIAL VISIT ORGANIZED

S.No	Date	Batch	Company Name & Place
1	07.09.2021	2020-22	Farm Guru Water Plant- Sholavarm, Chennai
2.	11.09.2021	2020-22	Modern Bakers Madras Pvt Ltd, Madhavaram. Chennai
3	21/09/2022	2021-23	Modern Bakers Madras Pvt Ltd, Madhavaram. Chennai
4	30/11/2022	2021-23	Eco Kitchen, Injambakkam, Chennai
5	14/12/2022	2022-24	Eco Kitchen, Injambakkam, Chennai
6	28/03/2023	2022-24	Farm Guru, Sholavaram, Chennai.
7	22/09/2023	2023-25	Eco Kitchen, Injambakkam, Chennai















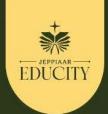
#### FACULTY DEVELOPMENT PROGRAM ORGANISED











# Department of MBA Jeppiaar Engineering College

Five days faculty development program on INSTILLING RESEARCH AND JOURNAL PUBLICATION FOR UPSKILLING

# RESOURCE PERSONS

#### Dr. N. Panchanatham

Former Vice- Chancellor Tamil Nadu Teachers Educational University

# Dr. kasilingam

Professor- Finance & Business Analytics Pondicherry University

#### Dr. Venkatesan Rajinikanth

Professor R & D Saveetha University

# Dr. Harishchander Anandaram

Professor, Centre for excellence in Computational Engineering & Networking AMIRTA Vishwa Vidyapeetham, Coimbatore

## Dr. Swarna V Kanth

Sr. Principal Scientist Centre for Human & Organisationa Resources Development(CHORD)

# Mr. Ephrem Xavier

Organisational Behaviour Expert





# DEPARTMENT OF MANAGEMENT STUDIES







INSTITUTIONS INNOVATION COUNCIL 5 Days FACULTY DEVELOPMENT PROGRAMME - ON FINANCIAL PLANNING



(Late) Hon. Cot. Dr. JEPPIAAR, M.A., B.L., Ph.D.



Dr. V. NATARAJAN, M.E., Ph.O., Principal, Jeppiaar Engineering College



Dr. M. REGEENA JEPPIAAR, Blech, M.B.A., Ph.D.,
Chairman and Managing Director, Jeppiaar Group of Institutions

Dr. SHALEESHA A. STANLEY M.Sc., M. Phil., Ph.D.,
Bean - Academics, Jeppiaar Engineering College.



#### **SPEAKERS**





SHRI. ARUN KUMAR. K SHRI. SUMANAM PHANI RAMAN SHRI. JAGATHEESWARAN
Head- Business Analyst, Enrich Financial Group. Deputy Vice President, Kotak Life. Vice President, LETA.





SMT. CA JAYAKRITHIKA ARAVIND Partner, AYJ & Co Chartered Accountants.



25.10.2021 - 29.10.2021 (10.00 AM to 12.00 PM)



SHRI. PAUL PRADEEP ARAVIND Wealth Manager, Chartered Financial Practioner.



JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI - 600 119.



# JEPPIAAR ENGINEERING COLLEGE

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI-600 119



DEPARTMENT OF MANAGEMENT STUDIES ORGANIZES

FIVE DAY ONLINE FDP ON
"CHANGING BUSINESS STRATEGIES POST COVID-19"

Dr. M. REGEENA JEPPIAAR, B. Tech., MBA., Ph. D., Chairman & Managing Director, Jeppiaar Group of Institutions.

(Late)Col. Dr. JEPPIAAR, M.A. B.L., Ph. D., Founder of Jeppiaar Educational Trust

in association with

PROGRAM DATES: 26.05.2020 TO 30.05.2020









# 2

TIMING 4.00PM TO 5.00PM

# **SPEAKERS**



Shri. R. Karthik Ragavendar FCA., CS., Managing Partner Karthik R and Company

26/05/2020 TOPIC: Strategies for Reviving Indian Economy



Shri. Glenn Roger Carr Founder & Director Finmark Trainers India Pvt. Ltd. 27/05/2020 TOPIC:

**Managing Personal** 

Finance



Shri. Bharathan Prahalad Assistant Vice President-HR FSS, Chennai.

28/05/2020

TOPIC: Challenges of HR Post COVID-19



Shri. Seshu Karthick Founder & Director Dimensions Co.

29/05/2020

TOPIC: Technology-driven brand building and transformation



Shri. Seshasai Honoray Council General Seychelles Director-Farm Guru 30/05/2020

TOPIC: Changing marketing

strategies

E-certificates will be provided. There is no Registration Fee.

Registration Link: https://tinyurl.com/yacgnw3x

For further details contact 9790912011 / 9176355514/ 8148135158 /9443387934 mbajpr@jeppiaarcollege.org

## **ALUMNI TALK ORGANISED**







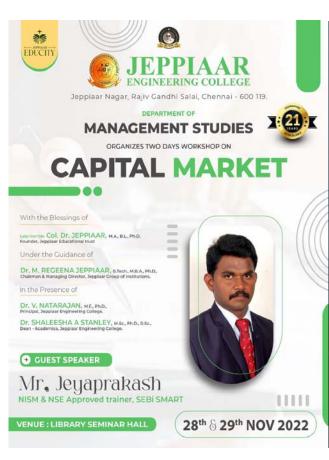
## ALUMNI TALK



#### **WORKSHOP ORGANISED**

















# JEPPIAAR ENGINEERING COLLEGE INTERNATIONAL PEACE DAY 2022 DEPARTMENT OF S&H AND MBA

# Tamil Nadu Summit Participated





# CII SUMMIT ATTENDED

