


DEPARTMENT OF MANAGEMENT STUDIES**FACULTY PROFILE**

Name	Mrs. R Nivetha, MBA,	
Designation	Assistant Professor	
Date Of Joining	21/06/2021	
Faculty ID	10947	
Mobile Number	8489056553	
E- Mail - ID	niviramesh1996@gmail.com	
Teaching Experience	2.6 Years	
Specialisation	Marketing , Human Resource	

PUBLICATIONS / FDP / WORKSHOP / SEMINAR:

No. of Scopus Indexed International Journals	
No. of refereed National Journals	
No. of International Conferences Attended	
No. of National Conferences attended	
No. NTPL course completed	
No. of Patent Published	
h-index	
Google scholar citations	
FDP/ Workshop/ Seminar	
Two Weeks STTP	

SUBJECTS HANDLED / FAMILIAR

- Service Marketing
- Principles of Management
- Information Management
- Retail Marketing

OTHER INFORMATION

- Organized Workshops / FDP
- Coordinated National Level symposium
- Department coordinator for NAAC
- Guided more than 30 MBA Projects till date