

MADRAS MANAGEMENT ASSOCIATION STUDENT CHAPTER ACTIVITIES**AY 2018-2019**

Date: 13.02.2018

Topic: "Personality Grooming"

Speaker: Ms. Jaya, Corporate Trainer, Bharmakumaris

Profile

BK Jaya, is a Rajyoga Meditation Teacher and has been studying spiritual knowledge and practicing Rajyoga Meditation, as taught by the Prajapita Brahma Kumaris Ishwariya Vishwa Vidyalaya, Mount Abu, for the past 15 years. BK Jaya is a post graduate in Mass communication and Journalism. She has been writing for Tamil and English news papers for several years in Chennai, India. She is an entrepreneur, engaged in businesses in the areas of Retail, Service industry and Real estate, with her Husband. She is blessed with a daughter, and as a family they follow this Spiritual path. Since 2010, she has been on-screen in India and abroad through the presentation of the Tamil TV programme 'Vidiyalai Varaverpom Brahmakumarigaludan', which is currently being aired on, DD 1 (Podigai), Jaya plus, NDTV Tamil, Krishna T.V, channels in India, and Deepam, GTV channels in UK, Europe, Australia and Middle East, and Astro Channel in Malaysia. Her TV programmes and interactive programmes have enabled many to adopt spirituality in life, and all are offered as community service. She speaks on a wide spectrum of themes such as: Stress Free Lifestyle, Leadership Skills, Emotional Intelligence, Exploring Inner Powers, Self Realization, Harmony in Relationships and the Practical Technique of Rajyoga Meditation. She has been writing in 'Dina Thanthi', a leading Tamil Daily. Her article "Maghizhichiku oru Mandirasavi" is being published every Sunday, and is an ongoing weekly article being published since 71 weeks. Compilation of this article is published as Book. Her various articles that has been published in the Indian express and The Hindu have helped readers to view Spirituality in a new and practical direction. Her, Tamil articles and T.V programmes have reached every corner of Tamil nadu and the Tamil community globally, and has inspired many, to change their attitude towards religion, spirituality and way of living. Her interactions have encouraged people to overcome circumstances of depression, mental stress, addictions, low self-esteem and disturbing relationships.



Date: 12.09.2018

Topic: “Building Positive attitude”

Speaker: Mr. Mukund, Corporate Trainer

Profile of V.Mukund

BBA – A.M. Jain College Madras (1999 – 2002) , Diploma in Psychological Counselling and guidance, MHRM(pursuing)

Certifications

Done E – ACCP through Aptech

+ Completed Leadership Course at “ZEAL” (A reputed professional training Institute)

+ Completed Psychological Counselling and Guidance Course through Sugam Psychological Research

Areas of Expertise

Excellent Communication
Effective Persuasion
Flexible
Getting along with people easily.
Positive Mind Set
Innovative.
Creative
Adaptive to Changes.

Corporate Training offered to

- INDUSIND BANK (TEAM BUILDING FOR SENIOR MANAGEMENT PEOPLE)
- WABCO TVS (CAMPUS TO CORPORATE TO NEW JOINEES)
- GMMCO CATERPILLAR (SALES, CUSTOMER SERVICE, COMMUNICATION, ETC)
- HONDA MOTORS (EFFECTIVE COMMUNICATION SKILLS)
- MADRAS CITY DEVELOPERS (MOTIVATION)

- **EURO DIAGNOSTICS (PERSONALITY DEVELOPMENT)**

Worked as a Trainer and Training-Coordinator in Lason India Pvt; Ltd. (From Nov-15-2006. till August-25-2007). Worked as a personality development/Communication trainer at ACDA (Aspire career development academy).(From Dec-14-2005 to nov-13-2006)

Worked as a Senior HR co-coordinator (Team leader) in Cognizant Technology Solutions(August-26-2007 to November-6-2009)



Date:10.08.2018

Topic: “Importance of Behaviour in Corporate world”

Speaker: Mr. Veeraraghavan, Corporate Trainer

Profile

P Veeraraghavan is a Science Graduate with a Post Graduate Diploma in Marketing and carries with him corporate work experience of over 40 years in the areas of Sales, Marketing, Shop-Floor Management, Operational Management, and Training & Development. He worked in Union Carbide India Limited, HCL Infosystems Ltd and in Air Cel Ltd. He has been exposed to industries like Industrial Products, FMCG, Office Automation, IT H/W. Cellular Services, Financial Products and e-Commerce. His career spans from the level of a Front Ender to the level of a Business Head, punctuated by several achievements and rewards. Has about 7000 hours of Training Experience, since 2004 as a Freelance Trainer. He had trained over 1500 workmen of ‘Club HP’ petrol filling Retail Outlets. He is a certified Retail Sales Trainer by RAI. He has trained people in Retail Sales through an NSDC partner in Chennai. He has been appreciated by many clients for his ability to motivate the participants through effective training methodology. He has undergone extensive training in institutes like XLRI and under reputed trainers like Prof. Koreth of Accord, Dr. Anand Karandhikar of Metric Consultancy Pune and Mr. Shyam Makhija. He has trained several Students of Professional Colleges in various Soft Skills, Employability Enhancement Skills. In Chennai & Tamil Nadu. Besides, he has been a Guest Faculty for MBA Students (Retail Marketing) in Asan Institute of Management Chennai and Sona College of Engineering Salem. He had designed a few niche training programme customized to specific requirements. and he can develop contents for multi segments. He is fluent in English, Tamil and Telugu. He had conducted Career Guidance/ Job Fair & Career Transition Service for IT employees in 2005- through Adecco People One Chennai. He is also a Consultant and Master Trainer for Providers Skill Academy (NSDC partner). He is a Sales Coach and Mentor for an established IT Channel partners in Chennai.



Date: 05.02.2019

Topic: Career planning

Resource Person: **Mr. S Bhanu Kumar, Corporate Trainer**

Profile

25+ years of Global experience and knowledge through **Leadership and Operational roles in IT Services Organizations** – training, programming, solution designing, account management, life cycle practices (Project and Product Management), process, and technology. Result oriented and high level of commitment and integrity with strong business acumen, information architecture, process & people practices. **Established proven expertise** around Training, Solution design / architecting, product development, negotiating contracts, Transitioning projects, complete Project Lifecycle Management in a multi-shore project environment, including but not limited to Requirement/Scope Analysis, Risk/Quality Management, Infrastructure / Product Development and Operations Management in addition to **mentoring and coaching team members** to greater roles within the organization. **Expert Member from Industry in the Board of Studies of MCA** for an **autonomous College** and a regular visitor to various colleges for Industry interaction lectures, mentoring / coaching students and faculty across various streams.

Key Skills and Areas of Expertise

IT Service Management (ITSM), Project Management, Product development, creating Service Solutions, Quality Management and Operations-excellence capability building, Quality Management around ITIL, ISO, CMM, CMMi, PCMM, Six Sigma, Information security and risk management and other frameworks, design of metric and measurements systems, Compliance and Audit.

Very high level of **expertise in** Organization Quality and IT Service Management practices (ITIL), having done implementations of

- ✓ Championing Organization towards ISO, CMM, CMMi, PCMM, Service Delivery and Management
- ✓ Service Management for Organization-wide Change coordination, Service Level Management and Reporting and Incident/Problem analysis and improvement – ITIL based delivery.
- ✓ Large, organization wide implementation of Service Management Tools (Monitoring, Remedy ITSM, End User Services etc.)
- ✓ Organization wide implementation of CMM, CMMi, PCMM, ISO and BS standards
- ✓ Implementing and institutionalizing Dashboard based Project monitoring
- ✓ Implementing and institutionalizing Project Assessment / review and compliance mechanisms to ensure alignment to various standards / procedural needs

Proven expertise in interpersonal skills, presentation and communication skills, negotiations skills, problem solving, analytical skills, people management, crisis management, conflict resolution, Client relationship management (including at CXO level), and general management, financial acumen with basic budget, costing and accounting skills.



Date: 25.09.2018, 26.09.2018

Event: Students Convention

Venue: Kamarajar Arangam, Chennai



12.11.2018

Functional Governance for a New India: Politics of Economics
Hotel Hyatt Regency



National Conclave on Functional Governance for a New India: Politics of Economics
Monday, 12 November 2018 (5.15 pm - 8.15pm) - Hotel Hyatt Regency, Chennai 18

AGENDA
4.45 pm Registrations
5.15 pm Welcome & Opening Remarks
8.15 pm Dinner

The Conclave will focus on:

- Grassroot Level - Economic Decision Making → GDP as sole guiding factor for Political Economy
- Centre - State Economic Relations of the Future → Politics of Economics and its Impact on Equitable Growth

EMINENT SPEAKERS

 I. Ravikumar President, Nactus Management Association	 Peter Rosewell Resident Representative to India, Korred-Adnanou-Offiang	 Dr. Jitendra Singh * Hon'ble Minister of State for the Ministry of Development of North Eastern Region, Prime Minister Office
 S. Prasadharan Hon'ble Minister for Tamil Language, Culture, Government of Tamil Nadu	 Dr. Subramani Ramaswami Member of Parliament, Lok Sabha	 T. R. Ranganathan Member of Parliament, Rajya Sabha
 Prof. M. V. Rajeev Gireddy Member of Parliament, Rajya Sabha	 Rajul Krishna Agarwal National Spokesperson - Economic Affairs, Bharatiya Janata Party	 Dr. T. V. Somanathan, IAS Additional Chief Secretary to Govt. Planning, Development and Special Initiatives Department
		 M. R. Venkatesh, FCA Chartered Accountant & Business Analyst

MADRAS MANAGEMENT ASSOCIATION STUDENT CHAPTER ACTIVITIES**AY 2019-2020****Date: 01.03.2019****Topic: Introduction to Data Analytics and AI**

Speaker: Dr. Vasudevan, Corporate Trainer

Profile

Dr. S. Vasudevan has combined experience as an academician and as corporate functional head for over three decades in multi-faceted organizations that include Central Government, Corporate Organizations, and Educational Institutions, holding positions up to the level of an Executive Director of a listed public limited company and as Dean of a Business School. He has involved himself in forging institutional tie-ups and MoUs. He has published and presented many Research Papers and has to his credit “EMINENT EDUCATIONIST AWARD” presented by National and International Compendium, New Delhi for Outstanding Achievements in the Field of Education. He has_ traveled_ extensively within the country and abroad for research and promotional activities of the organizations/institutions as well as for handling training programs.

Finance consultant by profession. Trainer by passion, 25 years of experience in public speaking on social forums, have been installing officer, induction officer, orientation officer in lions, numerous times Master of ceremonies, anchored & hosted programmes. Done 3 sessions on employability skills in severe consultancy services, Numgambakkam, Chennai. Employability skills: Can prepare students to face the pressure of corporate life.

Date: 22.09.2019

Topic: Power of Positive thinking

Speaker: Mr.V. Subramanian, Director, Autoriders International.

Mr V. Subramanian (fondly known as Subbu) is an entrepreneur and a director of Autoriders International. He has over three decade of professional experience and has a unique career progression starting as a dispatcher to becoming the **COO** of an MNC. He has rich international experience and as an entrepreneur he has managed several enterprises. A graduate with a post graduate diploma in Business management with organizational Behavior as the major and he has been a member of the **Indian Society for Applied Behavioural Science**. He has undergone numerous certifications in training and leadership and has attended the **BHP labs in Jaipur**. He has conducted workshops for participants of TCI , Eurocar, Orix, Hyundai CADD Centre, Telebuy and has done programs in colleges like Sairam, RMK, Sastha, SAEC, Adiparashakthi Dhanalaksmi engineering college .

Date: 27.02.2019

Topic: "Managing Interpersonal Relationship"

Speaker: Mr. Aravinda Krishnan, Corporate trainer

Profile

Mr. V. Aravinda Krishnan, qualified with B. E., is presently practicing as a freelance Corporate Trainer since 2007 focusing on behavioral & NLP Programs. Previously, he had worked in Salem Productivity Council for 18 years till 2007 (Heading the activities for 17 years), propagating the concept of Productivity. Some of his core strengths are NLP Programs / Operator Attitude Building / Supervisory & Executive Development / Time Management Program / Students program for Studies etc. He has been trained in Basic & Master Practitioner Courses in Neuro – Linguistic Programming by Dr. Richard P. McHugh. He has also attended Workshop on "Trainers' Training on Housekeeping 5S", organized by Asian Productivity Organization at Philippines. Mr. V. Aravinda Krishnan has done over 45 Programs on time Management / Prioritizing etc. Overall, in the past 22 years, he has done over 810 Training Programs / Workshops in over 965+ days for over 100 organizations (mostly industries). He has covered over 25,000 participants in over 28,000 man days. However, of this, more than 50% programs / workshops have been done in just 10 reputed industries. Some of the major client organizations include NLC, Ashok Leyland, Exide Industries, TNPL, Ramco Cements, Burn Standard, India Cements, Hatsun Agro, Ponni Sugars, and Penguin Engineers etc.

Date: 01.10.2019

Profile

S Varadarajan, M.Sc (Physics); MBA (Marketing)

Work Summary:

- No. of years of experience: 23+ years in India and Overseas with Leading organisations.
- Functional Verticals: Sales, Business Development and Distribution Management
- Business Verticals: Retail, Channel, Corporate and Institutional Business segments
- Industry Verticals: Telecom, Consumer Electronics, Office Automation and IT

I am a Corporate Trainer. I focus on creating a Valuable Change in individuals, management and organisations. I am multi-lingual and thrive in cross-cultural environments with respect to business and life situations.



Mr BARATH SURENDRAN – CORPORATE TRAINER

Barath Surendran has been a soft skills & corporate trainer, a sales trainer, sales and marketing professional for the last 16 years having trained so many sales professionals particularly in the b2b markets. He has been personally trained by sales gurus like Brian Tracy, rajan parulekar (creator of the contextual selling), Richard Tan, and many others. Barath has also done his Executive Education in Digital Marketing from IIM (Indian Institute of Management) Bangalore. Barath has also authored 2 books on the Amazon.com and has worked closely with the following clients:

He has done Corporate Training for the following Companies:

- ✓ Shailaja Software Exports Pvt Ltd
- ✓ BEISSEL Needles – Makes Fashion Fashionable
- ✓ Hyundai Mobis
- ✓ Karya Technologies
- ✓ India Finance Bazaar.com
- ✓ The JGI Group
- ✓ Indelect - Building Trust
- ✓ Leap International Pvt Ltd

He also conducts programs on communication skills, personal effectiveness, conflict management, Team building and Leadership training. He has also developed world class training modules in sales and marketing, entrepreneurial development. He is an Engineer and a Post Graduate in Management having wide experience working for various corporate for more than 16 years. He has worked both in technology and as well as in sales and marketing. His previous assignments include working for companies like GE Capital, naukri.com and Edurite Technologies, Manipal Group to name a few. He has been Awarded “Star Achiever” by National Integrity cultural Academy for the year 2011. And also has been awarded the Alumni Achievement Award by ITM Business School for the year 2011. He is also a Visiting Faculty to Versatile business School and has been delivering programs on Marketing and Branding for the last 3 years now! He is also an Empanelled trainer and Advisor to EDI Tamil Nadu for doing Entrepreneurship Development Programs. He has appeared as visiting faculty to many Institutions and business schools. He is a Voracious reader, who has read more than 1000 books on personal development, business and management. Barath is also a Digital Marketing Consultant to companies like BMQR Certification Pvt Ltd, Garbo Drain, Strategy Next Gen etc. He also had the privilege in conducting Digital Marketing Workshops for Strategy Next Gen, Business Standard News paper and Madras Chamber of Commerce and also to Madras Management Association. Barath has appeared more than 10 times as faculty for the Digital Marketing courses organized by NIESBUD (National Institute for Entrepreneurship and Small Business Development)



Madras Management Association – Konrad Adenauer Stiftung Present one day workshop on SUPER WOMAN Date Saturday, 4 February 2017 Timing 10.00 am to 5.00 pm Facilitator Ms Geeta Menon Director, Chinmaya Academy of Management

Student's convention



Mr Ganesh Chella, Co- Founder, Totus Consulting & Vice Chairman & Managing Director, Coaching Foundation India Ltd delivering the speaker address at the special session. Dr K Nirmala Prasad, Former Principal, MOP Vaishnav College for Women, the Chairperson of the session at the Presentation by the Champion Team of Business Plan (left), Aravindan T & Jeromedanie, PSG Institute of Management & the Champion Team of Paper Presentation (right), Adityesh Mitra & Devika Mittal, IIM, Bangalore.

Profile

Gp. Capt. Ventakaramanan

General Manager, Madras Management Association

Dates Employed Aug 2016 – Present

Employment Duration 4 yrs 3 mos

Location Chennai

Vast experience in Air Traffic Control and Administration in IAF. Now chosen to serve the cause of propagating management education among various sections of the society

Education

Railway High School, Lalaguda, Secunderabad

Degree Name: Doctor of Philosophy (Ph.D.)

Field Of Study: Business Administration, HR, Defense and Strategic Studies Grade A

Dates attended or expected graduation 1985 – 2009

Activities and Societies: Vast experience in Air Traffic Control and Administration, besides Training and Management related roles.

The 17th MMA All India Management Student's Convention organised by the Madras Management Association (MMA) will be held on September 25 and 26 at Kamarajar Arangam in the city. The two-day session is divided into two distinct sections — Emerging Business Challenges and Emerging People Challenges — and will have a special address on a wide range of management challenges such as The Challenge of Competition, The Challenge of Digital, The Challenge of Customer, The Challenge of Talent and The Creativity Challenge. The Convention will have the final rounds of contests organised for management students, including Chanakya — The Mastermind (Best Management Student of the Year), the Grand Finale of The Big Debate, Management Quiz & Presentation by Champion Teams — Winners of Business Plan and Paper Presentation Competition. T Krishnakumar, President, Coca-Cola company — India & South West Asia Business Unit, will be the chief guest and inaugurate the event. G Raghuram, Director, IIM-Bangalore, will deliver the keynote address during the inaugural session. Raju Venkatraman, Founder Chairman and Chief Executive Officer of Medall Healthcare Pvt Ltd, will distribute the awards to the winners and deliver the valedictory address on Wednesday.



STEP 2019

Following are the list of students who will be participating on 7th feb 2019 programme.

1. Abhirami Thiagarajan
2. Hemavathi D
3. Monisha R
4. Lavanya S
5. Divya R
6. Geetha M
7. Gokulakrishnan P
8. Krishna S
9. Jerry Prince Sagayaraj K
10. Harini M
11. Yuvakrishnan
12. Raja Vikraman
13. Vishnu Dhassan
14. Sudharsan
15. Padmanathan
16. Nandhini
17. Ramyachristy
18. Tharunya
19. Poorna Pushkala
20. Sara



MADRAS MANAGEMENT ASSOCIATION
presents

Students Training & Empowerment Programme (STEP)

Making My Path – Walking My Journey



Thursday, 7th February 2019 – 09.00 am to 11.30 am
MMA Management Center, 240, Pathari Road, Chennai

AGENDA

08.30 – 09.00 am	Registration	
09.00 – 09.10 am	Welcome Address	Dr K Nirmala Prasad Chairperson, STEP Member, MMA Managing Committee Former Principal, MOP Vaishnav College for Women
09.10 – 09.30 am	Keynote Address	Prof L S Ganesh Professor, Department of Management Studies Indian Institute of Technology Madras
09.30 – 10.00 am	Inaugural Address	Mr G S Ramesh Founder & Chairman Layam Group
10.00 – 10.20 am	Q & A	
10.20 – 11.00 am	Special Session Follow your passion	Ms Aishwarya Manivannan Founder - Maisha Studio Artist, Designer, Educator International Silambam Champion
	Re-inventing yourself for productivity	Dr T S Mohan Director Pragyan Datalabs
11.00 – 11.25 am	Q & A	
11.25 – 11.30 am	Vote of Thanks	Gp Capt R Vijayakumar (Retd) VSM Executive Director Madras Management Association
11.30 am		High Tea

DISTINGUISHED SPEAKERS

		
Dr K Nirmala Prasad Chairperson, STEP & Member MMA Managing Committee	Prof L S Ganesh Department of Management Studies IIT Madras	Mr G S Ramesh Founder & Chairman Layam Group
		
Ms Aishwarya Manivannan Founder - Maisha Studio Artist, Designer, Educator International Silambam Champion	Dr T S Mohan Director, Pragyan Datalabs	Gp Capt R Vijayakumar (Retd) VSM Executive Director Madras Management Association





Profile

Varadarajan S

Chief Empowerment Officer, Essential Skills Trainer and Business Consultant
30 years in Sales and Business Development, Training & Mentoring. Master Certification in NLP, Distinguished Toastmaster

Company Name

V empower R Academy Self-employed

Dates Employed Jun 2012 – Present

Employment Duration 8 yrs 5 mos

Location Chennai Area, India

We offer cutting edge, futuristic, experiential learning and development solutions for Academia and Industry. Our interventions on all three platforms - ONLINE medium, CLASS ROOM and HYBRID (BLENDED). We empower individuals to understand and implement new skills for their personal and professional excellence.

Distinguished Toastmaster

Issuing authority Toastmasters International

Issued date and, if applicable, expiration date of the certification or license Issued Oct 2018 No

Expiration Date

Master – Neuro Linguistic Programming (NLP)

Issuing authority National Federation of Neuro Linguistic Programming (NFNLP), USA

Issued date and, if applicable, expiration date of the certification or license Issued Mar 2013 No

Expiration Date

Credential Identifier Credential ID 0316-312422



Profile

Kamaludeen K S

Entrepreneur | Educationalist | IT Professional | Writer

I am a Managing Director of Blue Bharath Exim Pvt. Ltd, Reorganized by Govt. of India as 'One Star Export House' and CEO of B-Accuracy Infotech. I have also developed on ERP Software 'B-ACCURACY'

- I have Gained 22 years' experience in International Trading Business and ERP Software development
I have been invited regularly to share my Knowledge to Budding Entrepreneurs in MSME Development Institute Govt. of India. FIEO Ministry of Commerce Govt. of India
I have been guest speaker with more than 30 Engineering Colleges, Leading Tamil TV Channels and Business networking groups.
- Shared my knowledge and guided more than 25,000 aspiring Entrepreneurs since 2013
Also, I have guided UG and PG College Students by giving them internship training in our organization.

B-Accuracy (Business ERP Software Solution) Self-employed

Chief Executive Officer

Dates Employed Aug 2017 – Present

Employment Duration 3 yrs 3 mos

Location Chennai, Tamil Nadu, India

Business ERP Software "B-ACCURACY" (covering 7 verticals of business) like Export & Import, Shipping & Logistics, Wholesale & Retail, Payroll, Management Inventory System, Services Providers, Financial Accounting GST Compatible. Managing Director of Blue Bharath Exim Pvt. Ltd, Reorganized by Govt. of India as 'One Star Export House'. With 22 Years in "INTERNATIONAL TRADING BUSINESS" - Singapore, Brunei, Dubai, and Malaysia.

Education

Computer Institute of Technology

Degree Name High School Diploma

Field Of Study Computer Programming, Specific Applications

Dates attended or expected graduation 1986 – 1987

Khadir Mohideen College, Adirampattinam - 614 701.

Degree Name Bachelor of Science - B.Sc

Field Of Study Mathematics and Computer Science

Grade First Class

Dates attended or expected graduation 1983 – 1986

Khadir Mohideen College

Licenses & certifications: System Analysis and Data Processing, Issuing authority: Government of Tamil Nadu

Issued date and, if applicable, expiration date of the certification or license Issued Aug 1987 No

Expiration Date

Honor & Award: Government recognized One Star Export House



Name: S Varadarajan

Qualifications: M.Sc (Physics); MBA (Marketing)

Work Summary:

- No. of years of experience: 23+ years in India and Overseas with Leading organisations.
- Functional Verticals: Sales, Business Development and Distribution Management
- Business Verticals: Retail, Channel, Corporate and Institutional Business segments
- Industry Verticals: Telecom, Consumer Electronics, Office Automation and IT

I am a Corporate Trainer. I focus on creating a Valuable Change in individuals, management and organisations.

I am multi-lingual and thrive in cross-cultural environments with respect to business and life situations.





DEPARTMENT OF MANAGEMENT STUDIES
MADRAS MANAGEMENT ASSOCIATION STUDENT CHAPTER ACTIVITIES**AY 2020-2021****Flagship Events****Women Managers Convention****Date of the Event: 08.03.2020****Venue: Hotel Taj Coromandel, Chennai**

Sheila Sri Prakash, the Chief Architect of Shilpa Architects participated as a Distinguished Speaker and addressed the women delegates during the Business Session 2 on the theme “Enabling Choices – A Tool Kit” at the MMA Women Managers Convention 2020 being organized by Madras Management Association on the occasion of International Women’s Day on Saturday, 8th March 2020 at Hotel Taj Coromandel, Chennai. The theme for the MMA Women Managers Convention 2020 is “Women & Choices”.

List of students

S.No.	Reg.No.	Name of the student	Year
1.	310820631005	ANBARASI A	I
2.	310820631010	BALAJI G	I
3.	310820631011	BHUVANESHWARIA.K	I
4.	310820631017	ISACH RAJ.A	I
5.	310820631022	KEERTI.M	I
6.	310820631023	LIJO.H	I
7.	310820631031	PRAVEEN RAJ S	I
8.	310820631033	PRIYADHARSHINI N	I
9.	310820631048	SHYAM PRAKASH P	I
10.	310820631052	SURYA PRAKASH.R	I



Outcome of the Women Managers Convention:

Students learned how to increase their self confidence and combat their real life situations.

Students enriched their knowledge by learning new techniques of deciding their career choices.

MMA WOMEN MANAGERS' CONVENTION

MADRAS MMA MANAGEMENT ASSOCIATION ESTD. 1966		
MMA WOMEN MANAGERS' CONVENTION 2020		
WOMEN AND CHOICES		
8 MARCH 2020 (9.30AM-5.30PM) - HOTEL TAJ COROMANDEL, CHENNAI		
Distinguished Speakers		
Ms Preetha Reddy Managing Director, Apollo Hospitals Group Ms Gouthami Tadimalla Cine Actress & Television Host Mr Ajay Antony Vice President, T.I.M.E. Pvt Ltd Ms Bhavna Balakrishnan Anchor & Performer, TV Host Ms Gowri Kailasam President, Rane (Madras) Ltd Ms Indubala Ashok Global Head, Culture & Language Initiatives, Tata Consultancy Services Ms Patricia MD, Prasan Hotels and Hospitality Services Ms Shravanthi Actress Life of PI, Oscar Award Film	Ms Roshini Bakshi Vice President & Managing Director Consumer Products, Retail Marketing Walt Disney Company India Ms Padma Chandrasekaran Angel Investor & Management Advisor Ms Malvika Iyer Bomb Blast Survivor, Social Worker, Junior Research Fellow at MSSW Ms Sarada Jagan Deputy Managing Director - HR The Sanmar Group - Corporate Division Ms Sheila Sriprakash Founder & Chief Architect, Shilpa Architects Mr S Sreeram Co-ordinator/Instructor, Tamil Nadu Chapter Krav Maga (IKMF) India	Ms Priyadarsini Govind Director, Kalakshetra Foundation Ms Ranjini Manian Founder CEO, Global Adjustments Ms Sumithra Gomatam Executive Vice President, Cognizant Ms Trishya Screwvala Founder/Director, Raindancer Wg Cdr Asha Jyothirmal Team Leader Indian Women Skydiving Team Mr Srivats Ram Managing Director Wheels India Ltd Ms Kavitha D Chitturi Executive Director The KCP Ltd
Inaugural Session, Valedictory Session & Special Sessions		
<ul style="list-style-type: none"> ◆ Stepping Out, Breaking Through ◆ Enabling Choices - A Toolkit ◆ Self Defence for Women - WAHR 	<ul style="list-style-type: none"> ◆ Athena - The Great Mind - Quiz ◆ Panel Discussion - What Women Choose: The Working Woman Insight 	
DELEGATE FEE: MMA Members - ₹ 1500/-; Non-Members - ₹ 2000/- (Including Service Tax of 12.36%)		

Date: 31.01.2021**Event: Workshop on “Interview Skill”****Resource Person: Mr. Purushothaman, Corporate Trainer****Profile****Mr. Purushothaman**

Innovative and exceptionally creative to foster ideas that impel the organization towards a result-oriented direction. Analyzing the organization’s requirements and identify loop holes to propose suitable process improvements. Impeccable client management and leadership skills with impressive professional-speaking abilities. Driven by new challenges and adapting to any cultural and business environments. Qualified professional and excellent communication skills summed up with splendid knowledge with multi task of both played in Aviation and Travel & Tourism industry.

Aviation:- En-Routes, CFMU, NATS, MEL, and CAA circulars, Safety Operations Management, Crew Scheduling, Aircraft Performance Management, Flight Dispatching, Flight Planning, Tours, Ticketing in CRS, and Itinerary planning. certification in Flight Dispatch with valid FAA Flight Dispatcher’s license on Boeing and Private business aircraft B737-200, A-320 and CL601. Along with hands-on experience of working with aviation software’s like AIRDATA, JEPPESEN FLITESTAR, UNIVERSAL, AFTN and FOS.

Outcome of the workshop

Students were taught how to attend interviews.

Further, they were taught to How to dress in interview

Dressing Colors to be selected in interview,
Body language in interview.



Date of the Event: 05.10.2021

Event: Workshop on:Grooming Interpersonal Skills

Resource Person: Mr.Ramachandran, Corporate Trainer.

Profile

Mr.M.Ramachandran has served more than three decades in Central Bank of India. Joined in Central Bank of India, Head Office Mumbai. Worked as Lecturer for six years at Bank's Staff Training College, Madurai and Chennai. Worked as BRANCH MANAGER AT NAGERCOIL, UDUMALPET, COIMBATORE. Worked as CHIEF OFFICER AT THE EXPORT – IMPORT DEPARTMENT AT CHENNAI BRANCH FOR THREE YEARS.

LITERARY EXPERIENCE

Mr.M.Ramachandran has Authored Six Books in Tamil on Banking, Industry, Agriculture and Export. Out of them, the Book titled as KAASOLAIGAL (CHEQUES) has received the appreciation letter from Dr.A.P.J.Abdul Kalam – Former President of India and won the First Prize from Government of Tamilnadu in the year 2005.

LECTURING EXPERIENCE

Mr.M.Ramachandran has visited more than 25 Engineering Colleges in Chennai, Bangalore and Annamalai University, Chidambaram as a Guest Faculty on Banking & Exports, He has delivered lectures on Banking & Export through All India Radio for 3 years.

Outcome of the workshop:

Identify personality types. Understand the effect your behaviour has on yourself, other people and your organisation. Use effective first impressions.



Date: 26.11.2021

Topic: Guest Lecture on Opportunities for Entrepreneurship

Resource person: Mr. Kamaludeen, CEO, Bharath Exim Pvt. Ltd

Profile

Entrepreneur | Educationalist | IT Professional | Writer

Managing Director of Blue Bharath Exim Pvt. Ltd, Reorganized by Govt. of India as 'One Star Export House' and CEO of B-Accuracy Infotech. I have also developed on ERP Software 'B-ACCURACY

Gained 22 years' experience in International Trading Business and ERP Software development
Invited regularly to share my Knowledge to Budding Entrepreneurs in MSME Development Institute Govt. of India. FIEO Ministry of Commerce Govt. of India
Guest speaker with more than 30 Engineering Colleges, Leading Tamil TV Channels and Business networking groups.

Shared my knowledge and guided more than 25,000 aspiring Entrepreneurs since 2013
Also, I have guided UG and PG College Students by giving them internship training in our organization.

B-Accuracy (Business ERP Software Solution) Self-employed

Business ERP Software "B-ACCURACY" (covering 7 verticals of business) likes Export & Import, Shipping & Logistics, Wholesale & Retail, Payroll, Management Inventory System, Services Providers, Financial Accounting GST Compatible. Managing Director of Blue Bharath Exim Pvt. Ltd, Reorganized by Govt. of India as 'One Star Export House'. With 22 Years in "INTERNATIONAL TRADING BUSINESS" - Singapore, Brunei, Dubai, and Malaysia.



Outcome of the Program:

Students will be able to demonstrate a fundamental comprehension of business opportunity evaluation, from the perspective of a prospective investor.

Date of the Event:**02.09.2021****Event: Guestlectureon “Winning habits”****Resource Person: Gp.Capt. Venkatramanan, Manager MMA****Profile**

Railway High School, Lalaguda, Secunderabad Doctor of Philosophy (Ph.D.) Business Administration, HR, Defence and Strategic Studies1985 – 2009.

Activities and Societies: Vast experience in Air Traffic Control and Administration, besides Training and Management related roles.General Manager, Madras Management Association Aug 2016 - Present4 years 3 months Chennai

Vast expereince in Air Traffic Control and Administration in IAF. Now chosen to serve the cause of propogating mangement education among various sections of the society.

**Outcome of the Programme**

Be Proactive – Responsible for behaviour, results and growth.

Begin with the End in Mind – Focus time and energy on things that can be controlled.

Put First Things First – Execute on most important priorities.

Think Win-Win – Work effectively and efficiently with others to achieve optimal results.

Date of the Event: 21.01.2022

Event: online 26

week course

“BUSINESS & OPERATIONAL EXCELLENCE Through Digital & Automation Technologies”

COURSE DETAILS



Madras Management Association

Presents

26-Week Diploma Certification

in

BUSINESS & OPERATIONAL EXCELLENCE

THROUGH DIGITAL & AUTOMATION TECHNOLOGIES



Schedule - 26 Consecutive Saturdays

Time - 10.00 AM to 12.00 Noon

Mode - online

Commences - 21st Jan 2023

For Registration : mma@mmachennai.org

Contact :
Mr. Vinoth- 6374603433
Gp Capt R Venkataraman - 9444700068



Course Modules

MODULE 3:

Intelligent & Affordable Automation

The importance of Automation and its appropriate deployment in the Indian context across sectors & across the value chain of each sector

Content

- ✓ Advanced automation case studies
- ✓ Collaborative robots for flexible automation
- ✓ Robotic cells for various processes
- ✓ Low cost automation in automobile sector
- ✓ Autonomous mobile robot & autonomous factory
- ✓ Advanced metrology & closed loop quality
- ✓ Live Smart Factory In Action

MODULE 4:

Application Of Data Science & Business Analytics

The technology and tools of Data Analytics to measure and improve Organisational Goals

Content

- ✓ Basic data analytics for business
- ✓ Predictive data analytics(AI/ML)
- ✓ Design of apps & application of dashboards
- ✓ Quality 4.0 & predictive quality
- ✓ World Class Manufacturing KPIs

MADRAS MANAGEMENT ASSOCIATION STUDENT CHAPTER ACTIVITIES

AY 2022-2023

Date: 29.09.2022

Event: 15th MMA ALL INDIA MANAGEMENT STUDENT'S CONVENTION 2022

Academic Partner



As a part of the event the MMA organised ‘Chanakya – The Mastermind’ contest to decide the best potential manager of the year. Management students from all over India took part in the event. MMA had received more than 4,200 entries for this year’s competition from B Schools /Management Institutions from all over India. The applicants were screened on the basis of their past academic performance and significant achievements. They were also asked to pen an essay on the subject “Why I am the best manger?” Out this huge list of contestants just 41 were short-listed, of which 32 were outside Tamil Nadu. The short-listed contestants further went through three rigorous rounds of evaluation. Finally ten students were selected for the finals. Niccolate Francis from XIME, Bengaluru won the overall title of the best potential manager.

Date: 24.01.2023

Topic: You the Brand

Event: Guest Lecture

Speaker: Mr. Chandrasekhar

Profile

Prof .Chandrasekhar is an MBA from XLRI Jamshedpur- a silver medallist. Over the past 32 years he has held several senior positions in companies such as HMT Bangalore, Glaxo Bombay, Murugappa Group and The Hindu. His last position was as the Director (India Operations) of Mgmt Inst of Singapore. He has been a visiting professor of mgmt at Anna Univ, LIBA, XLRI etc.



Outcome of the Programme

Personal branding is the conscious and intentional effort to create and influence public perception of an **individual** by positioning them as an authority in their industry, elevating their credibility, and differentiating themselves from the competition, to ultimately advance their career.

Date: 03.02.2023

Topic: Importance of Emotional Intelligence

Speaker: Mr.Vasudevan, Corporate trainee

Profile

Mr.Vasudevan

Professional And Motivational Soft Skills And Life Skills Trainer, Training Consultant, Training Adviser, Content Writer, Trainer For Trainers HR Consultant And Educational Consultant. Behavioral Skills, Adolescent And Youth Development Specialist. OFFERED TRAINING TO HUNDREDS Of Colleges, Lakhs of Students , Thousands of Faculty, Executives, Staff , workers and Individuals in an INNOVATIVE,INFORMATIVE,INTERESTING and INTERACTIVE ways. Offering Training for Corporate, Colleges, other Institutions, NGOs, Individuals etc on SOFT SKILLS,LIFE Skills, Sales Skills, Supervisory Skills, Study Skills, Personal Development ,Personality Development, Executive Development ,Faculty Development, Student Development, Worker Development ,Leadership Development, Team Building, Customer Service etc Popular Programs: MASTERING YOUR EMOTIONS,DEVELOPING COMPETENCIES AMONG ADOLESCENTS,BRILLIANT YOUTH,SUPER STUDENT Etc., Also offering English Language/Communication Development Programs for various professions and various occasions. Also offering Induction training to newly employed personnel, Staff and Workers both in English and Tamil. ACHIEVEMENTS: As an HR and Marketing Consultant of Wall Jewels, a reputed Interior decoration Company I trained, Motivated and guided Executives and Sales person how to identify prospects, Improved their Self Esteem and Sales Excellence by introducing to VIP Customers, Architects, Builders and Interior Designers and thus increased the sales many folded .As a Marketing Consultant of a reputed Resort Club Increased membership substantially .As an associate of a reputed Education and training Company KEYESVY Education Ltd., conceptualised and conducted Training programs and workshops on various domains. As an HR consultant of a leading supermarket chains, Vitan super markets and Industries trained and motivated Executives ,Supervisors ,sales people and workers and was instrumental for increase of Sales and retention of staff.



Outcome of the workshop:

Students were taught various skills involved in emotional intelligence i.e .self-awareness, self-regulation, motivation, empathy, and social skills.

Date: 11.03. 2023

Topic: The Power of Dressing

Speaker: Ms. Padmaja Corporate Trainer

Profile

PADMAJA S.N

Chief Executive Officer at VICTORY INSIGHTS STUDENT EMPOWERMENT COACH

Services

Coach/ Trainer/Motivational speaker/ Behavioral consultant at Victory Insights

Training · Public Speaking · Team Building · Change Management · Life Coaching · Corporate Training · Executive Coaching · Career Development Coaching · Leadership Development, Chennai, Tamil Nadu, India

Education

Was the Botany Department President representing department and college in several cultural competitions - Vice President Abhinaya club Stella Maris, Rosary Matriculation Hr Sec School

Dates attended or expected graduation 1972 – 1984

Activities and Societies: Choir,. Dramatics,. Youth Parliament,. Dance



Outcome of the training Programme

It aims to encourage employees to consciously make the choice to put their best selves forward by focusing on the positive outcomes associated with attention to personal image. When people advise you to dress for the position you thrive for; they say it rightly, as power dressing has a major impact on your career. Not only dressing, but your style, confidence, your body language, and the way you carry yourself matters equally. Surely, your clothing is not an indicator of your intelligence; but it does act as a confidence and morale booster in the corporate world. Thus students will be taught the importance of dressing in this workshop.

Date: 03.05.2023

Topic: GST and its impact on Indian Economy

Speaker: Mr. Raju Iyer, CA

PROFILE

Mr. Raju Iyer

Corporate Trainer, Cost Management Consultant, Strategy and Financial Management.

RCM and Secretary and Chairman - PD and PR, SIRC of ICWAI

1st Vice President, Lions Club of Swami Vivekananda. MJF Lion

Faculty in ICSI.



Outcome of the training Programme

The understanding of GST by regarding its provisions

Classification of goods and services in various cases

Different Indirect taxes

MMA - KAS present live workshop on Microsoft BI on 24th February 2023
(02:00PM to 05:00PM)

 **Madras Management Association** 
Presents

**4 Days online
Webinar(Zoom)**

Microsoft Power BI



**Date: 24,27, Feb2023
03,07, Mar 2023
Time: 02:00 PM - 05:00 PM**

Facilitator:
Mr . S. Bhanu Kumar
Founder , ARRA Associates

Facilitators' Profile: Mr . S. Bhanu Kumar

- A Technology industry veteran passionate about training.
- Bhanu specializes in technology training and workshops that caters to the needs of the students and is more experiential that enables the learner to apply the skill where necessary.
- More than 5000 hours of training across various aspects of technology and employability and still ticking
- Bhanu currently is focusing on Giving back to society and is a frequent speaker at industry events, delivered training and workshops on Technology basics, implementation of technology and technology transformations
- Bhanu is a Practitioner who trains and has worked in NTT DATA GDS for more than a decade and was Vice President of Cloud Services when he exited the company

MADRAS MANAGEMENT ASSOCIATION STUDENT CHAPTER ACTIVITIES**AY 2023-2024****Date:18.09.2023****Topic:Grooming Personality Development****Speaker: Mr. Parasuraman, Corporate trainer****Profile****Mr. Parasuraman**

Motivational Speaker, Thought Leader and Management Training Consultant Director – Samriddhi Leadership Academy Pvt Ltd.He is a motivational speaker, corporate trainer and an executive coach with an experience of more than 15 years in the field of Behavioural Training and Development. He has delivered highly successful training programmes and keynote addresses in number of business areas for junior, middle and senior level management in various organizations and colleges. His extensive research on the subjects combined with experience helps him develop and present programs to meet the exact needs of the organization and the business. His programs and workshops are run in a dynamic participative style that encourages delegates to acquire practical skills to enhance performance in their workplace and lives. He aims at being the driving force behind the improvement and development of every individual and organization that I interact with. He has successfully trained more than 1,00,000 people till date and have also received the "Dronacharya Award" - an award for the best trainer in Hinduja Global Solutions, consecutively for three successive years. He is an active member and faculty of Madras Management Association. He holds a six sigma green belt from ISI. He is also the Director of Samriddhi Leadership Academy Pvt Ltd, a premium behavioural training organization based out of Chennai.



Outcome of the workshop:

Students will be able to Develop and exhibit an accurate sense of self. **Develop** and nurture a deep understanding of **personal** motivation. **Develop** an understanding of and practice **personal** and professional responsibility. Demonstrate knowledge of **personal** beliefs and values and a commitment to continuing **personal** reflection and reassessment.

Workshop

Date: 13.10.2023

Topic: Communication Skills

Speaker: Mr. Deepak Chabria, Corporate trainer

Profile

Ln..Deepak Chabbria, Soft skill trainer, Experience, Financial Consultant

Education

Bishop Corrie High School

Degree Name: Bachelor's Degree

Field Of Study: English Language and Literature, General

Dates attended or expected graduation 1966 – 1976

Activities and Societies: Vice President Sindhi Chamber of Commerce past president Lions club of Meenambakkam member Freemasons.



Outcome of the Programme:

Students will develop knowledge, **skills**, and judgment around human **communication** that facilitate their ability to work collaboratively with others. Such **skills** could include **communication** competencies such as managing conflict, understanding small group processes, active listening, and appropriate self-disclosure.
