



JEPPIAAR

ENGINEERING COLLEGE

DEPARTMENT OF MANAGEMENT STUDIES

PUBLICATION BY STUDENTS

Academic Year 2020-2021

S.No	Student Name	Paper Title	Conference/ Journal name	Date/ year
1.	H.Balaji	QUALITY OF WORK LIFE OF EMPLOYEES WITH SPECIAL REFERENCE TO KUN AUTO COMPANY PVT LTD, CHENNAI	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E-Publication	July 2020
2.	K.Jerry Prince Sagayaraj	IMPACT OF WORKFORCE DIVERSITY IN SERVICE INDUSTRY WITH REFERENCE OF ASTRA EVENTS & MARKETING SERVICES, CHENNAI	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E-Publication	July 2020
3.	S.Robert Louis	APPLICATION OF TOTAL QUALITY MANAGEMENT TOOLS FOR QUALITY IMPROVEMENT WITH REFERENCE TO RAVI INDUSTRIES, AMBUR	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E-Publication	July 2020

4.	V.PraveenKumar	EMPLOYEES ATTRITION WITH REFERENCE OF NORTHERLY AUTOMOTIVE SOLUTIONS PVT LTD	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E-Publication	July 2020
5.	S.Penish, Wilbert, AntoJerbin, Antony Nitesh	CUSTOMER SATISFACTION TOWARDS DIFFERNT FISHES WITH SPECIAL REFERENCE TO GLADSON EXPORT MUTTOM	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E-Publication	July 2020
6.	G.V.Gopinath, Kumaran	IMPLICATION OF LEAD GENERATION PROCESS IN SMART EXPOS AND FAIRS, CHENNAI	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E-Publication	July 2020
7.	S.SubinAntony, C.Rajkumar	COST SAVING IN LOGISTICS IN THE INDIAN TRACTOR INDUSTRY WITH THE REFERENCE TO TAFE CHENNAI	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E-Publication	July 2020
8.	M.Adityan	INVESTORS PERCEPTION IN DIFFERENT INVESTMENT AVENUES WITH REFERENCE TO CHENNAI	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7	July 2020

			Ideal International E-Publication	
9.	S.Parthiban	COMPARISON OF RISK AND RETURN OF EQUITY AND COMMODITY MARKET WITH REFERENCE TO CHENNAI	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E-Publication	July 2020
10	F.SelvinRaja,S.Dhurabudeen, S.Sudharsan,K.Aravindhan,	A STUDY ON 5S IMPLEMENTATION AT TAFE PVT LTD, CHENNAI	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E-Publication	July 2020
11	S.Yuvakrishnan, P.Padmanathan, L.RajaVikraman,	A STUDY ON FINANCIAL INCLUSION ACTIVITIES OF BANKS: PRESPECTIVE FROM PEOPLE IN TAMIL NADU	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E-Publication	July 2020
12	P.Gokulakrishnan, D.JonesSilvanes,M .P.Ranjith Kumar, Albert Mervin,A.HariPrasanth	A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION IN FREIGHT FORWARDING SERVICES	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E-Publication	July 2020
13	M.Harini,P.Ramya Prabha,B.N.Subhas hini, R.Yogeshwari	EMPLOYEE COMPENSATION AT SCHAEFFLER INDIA	Proceedings of ICONSTEM 2020	July 2020

		LIMITED ,HOSUR	ISBN 978-93-87534-15-7 Ideal International E-Publication	
14	S.AkshayaKeerthy, S.Ilakiya,J.Deepika , J.ArulMurugan,T. Manjula	IMPACT OF QUALITY OF WORK LIFE ON ORGANIZATIONAL COMMITMENT AT FOURRTS INDIA	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E-Publication	July 2020
15	V.K.Nandhini,D.Sa ngeetha.K.Pavithra, A.Nivetha,P.Moha naPriya	A STUDY ON EMPLOYEE ENGAGEMENT AT GHCL PVT LTD, CHENNAI	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E-Publication	July 2020
16	J.RosicaGomez,M. Nivedha,M.Ashika, D.Nivedhita,S.Shyj i	A STUDY ON WORK- LIFE BALANCE OF EMPLOYEES IN MACHADO SONS PRIVATE LIMITED, MILLERPURAM	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E-Publication	July 2020
17	AbiramiThiagaraja n	A STUDY ON IMPACT OF CORPORATE TRAINING ON EMPLOYEE PERFORMANCE AT WORK PLACE AT ARICH INFOTECH PVT. LTD., CHENNAI	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E-Publication	July 2020

18	D.V.Hemavathy,S. Lavanya,C.S.Minu, B.Nandhini,L.Uma devi	RECRUITMENT PROCESS OUTSOURCING	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E- Publication	July 2020
19	N.Nivetha,M.Nivet hitha,V.Remya	A STUDY ON EMPLOYEES COMMITMENT AND ORGANIZATIONAL PERFORMANCE AT GLOBAL TECHNO SOLUTIONS IN CHENNAI	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E- Publication	July 2020
20	M.Geetha,V.Hema priya,R.Dhivya,J.Je yaprakash,	A STUDY ON OVERALL SATISFACTION ON EMPLOYEE ENGAGEMENT AT TAMILNADU NEWSPRINT AND PAPERS LTD	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E- Publication	July 2020
21	M.Riyaz,A.Sara,A. Annie Ruth Vandhana,P.Monis ha,	A STUDY ON EMOTIONAL INTELLIGENCE AND ITS IMPACT ON JOB STRES AMONG EMPLOYEES AT TOSHIBA JSW POWER SYSTEM PVT. LTD	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E- Publication	July 2020
22	A.Poornapushkala,I .G.Irin,R.Swetha,A .MaryAnniSajitha,	A STUDY ON HUMAN CAPITAL MANAGEMENT	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7	July 2020

			Ideal International E-Publication	
23	K.Nivedha,S.Poornima,K.Tharunya,R.Nivetha, A.AnuThanga	HR RECRUITMENT AND SELECTION PROCESS	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E-Publication	July 2020
24	P.SheebaVasanthakumari,P.MinooPineiro, P.Muhilthini,D.Hemavathi,L.Karthika	THE EXIGENCY INDOCRINATION OF EMPLOYEES AT AIRPORT AUTHORITY OF INDIA	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E-Publication	July 2020
25	S.Krishna,S.Gayathri,F.Rexna,S.Steve Jeffery	A STUDY ON CASH FLOW MANAGEMENT AT GAVS TECHNOLOGY PRIVATE LIMITED	Proceedings of ICONSTEM 2020 ISBN 978-93-87534-15-7 Ideal International E-Publication	July 2020



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STUDENTS PUBLICATION

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S.No	Student Name	Paper Title	Conference/ Journal Name	Date/ Year
1.	Ms Harsha R	A Study On Employee Attrition And Employee Retention In It Sector	JNR Online Journal ISSN: 2320-3358 (e) ISSN: 0972-5547(p)	August 2021
2.	Ms Anbarasi Ms Priyadharshini	A Study On Work-Life Balance In Working Women And Their Impact On Attrition: A Review Of Literature	International Journal Of Research In Computer Application & Management <i>ISSN 2231-1009</i>	June 2021



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Academic Year 2022-2023

S.No	Student Name	Paper Title	Conference/ Journal Name	Date/ Year
1.	Rajesh K Abhishan A	E-Governance and Public Sector Services in Chennai District	Soveniour of 8 th IEEE international conference ICONSTEM 2023 pg no 11	April 2023
2.	Sharmi R A, Jaganmohan M V, Hariniliakshmi K S, Sandhiya M, Mosay S, Selshya V	Research and innovation to market development : Artificial Intelligence in Business	Soveniour of ICONSTEM 2023 IEEE international conference pg no 89	April 2023
3.	Balaji N Fredina W S J	Analytics For Hospitals' Healthcare Data	Soveniour of ICONSTEM 2023 IEEE international conference pg no 167	April 2023
4.	Akalya B Manoj S	Inventory Management For Retailers	Soveniour of ICONSTEM 2023 IEEE international conference pg no 189	April 2023