



DEPARTMENT OF
MANAGEMENT STUDIES
PROUDLY ORGANIZES

JET ALEXANDRA 2k26

A NATIONAL LEVEL SYMPOSIUM

COME ON AND DANCE DANCE DANCE
WITH YOUR HANDS

ACKNOWLEDGEMENT

We would like to express our heartfelt gratitude to everyone who contributed to the grand success of JET ALEXANDRA 2026, our one-day MBA symposium organized by the Department of Management Studies, Jeppiaar Engineering College. The event was a true reflection of teamwork, dedication, and academic spirit, and it would not have been possible without the support of several individuals and departments.

First and foremost, we extend our sincere thanks to our respected Principal, Principal Dr. K. Senthil Kumar. ME, Ph.D, FIE, MISHREA, MISTE Principal of Jeppiaar Engineering College, for granting us the opportunity and resources to organize this symposium. We are equally grateful to our Head of the Department, Dr.R.Akila M.B.A., M.Phil., Ph.D., whose continuous encouragement, guidance, and belief in student leadership inspired us to take this initiative and bring it to life.

Our heartfelt appreciation goes to the chief guests, speakers, panellists, and judges, who enriched the event with their valuable insights and presence. Their contribution added immense academic and professional value to the symposium, motivating the students to aim higher in their managerial journey.

We are deeply thankful to our faculty coordinators and mentors, who supported us at every stage—from planning and logistics to execution and follow-up. Their patience, suggestions, and timely interventions helped us stay focused and organized throughout the preparation.

Lastly, we thank our fellow students, volunteers, and participants who put in untiring efforts, creative ideas, and unwavering enthusiasm to make this event memorable. It was truly a team effort, and we are proud to have successfully conducted JET ALEXANDRA 2026, created a platform that encouraged learning, leadership, and collaboration.

National Level Management Symposium

JET ALEXANDRA 2026

STRUCTURE OF THE EVENT

Time	Session
9:30 AM	Registration
10:00 AM	Inauguration Ceremony
10:30 AM	Keynote Address by judges
11:00 AM	Technical Events
12:00 PM	Non-Technical Events
1:30 PM	Lunch Break
1:45 PM	Valedictory Ceremony & Certificate Distribution
2:00 PM	Vote of Thanks

INTRODUCTION

The **Department of Management Studies** at **Jeppiaar Engineering College** proudly organized a one-day intercollegiate symposium titled “**JET ALEXANDRA 2026**” on **05th March 2026** at the **MBA Block, Jeppiaar Engineering College**.

The symposium was envisioned as a dynamic platform for MBA students across institutions to showcase their managerial, analytical, and creative skills. The event featured a wide array of **technical and non-technical competitions**, such as **Quiz Quest and Management Maestro**, and fun-filled contests like **Ball Blitz and Crazy Connexion**.

The primary aim of JET ALEXANDRA 2026 was to **encourage collaborative learning, promote innovative thinking, and build leadership qualities** among future management professionals in an engaging and competitive environment.

The event attracted enthusiastic participation from various colleges, fostering interaction, networking, and idea exchange among students, thereby making it an enriching and memorable experience for all.



The poster features a dark, atmospheric background with a castle silhouette and lit candles. At the top, logos for MMA, JEPPIAAR, 25th Anniversary, and CII are displayed. The central text reads 'JEPPIAAR ENGINEERING COLLEGE DEPARTMENT OF MANAGEMENT STUDIES PROUDLY ORGANIZES JET ALEXANDRA 2K26 A NATIONAL LEVEL SYMPOSIUM'. Two QR codes are provided for registration and the rulebook. Below, it lists 'TECHNICAL EVENTS: QUIZ QUEST, MANAGEMENT MAESTRO' and 'NON-TECHNICAL EVENTS: BALL BLITZ, CRAZY CONNEXION'. The date is 'MARCH 5' and the venue is 'MBA BLOCK'. Contact information for student coordinators Guhan and Sabitha is listed at the bottom.

REGISTRATION

RULEBOOK

TECHNICAL EVENTS
QUIZ QUEST
MANAGEMENT MAESTRO

NON-TECHNICAL EVENTS
BALL BLITZ
CRAZY CONNEXION

JOIN OUR COLLEGE'S EXCITING GAMES & MAKE UNFORGETTABLE MEMORIES

DATE : MARCH 5

VENUE : MBA BLOCK

REGISTRATION FREE

STUDENT COORDINATORS
GUHAN - +917397440778
SABITHA - +917395965928

TIME : FROM 8 AM ONWARDS

mba_jeppiaar mbajetalexandra2k26@gmail.com



EVENT NAMES

JET ALEXANDRA 26	05/03/2026	<ul style="list-style-type: none">• Quiz Quest• Management Maestro• Ball Blitz• Crazy Connexion
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OBJECTIVES

1. Encourage MBA students to apply practical knowledge and creativity through events like Quiz Quest and Management Maestro.
2. Build collaboration, leadership, and interpersonal skills among participants through both technical and non-technical team-based competitions.
3. Provide a platform for students to express their ideas effectively and confidently in front of peers and judges.
4. Blend academic and entertainment activities through engaging non-technical events such as Ball Blitz and Crazy Connexion.
5. Bring together students from various institutions to interact, learn, and share experiences in a professional yet enjoyable setting.





JUDGES OF THE EVENT FOR MANAGEMENT MAESTRO AND BUSINESS QUIZ



ABOUT THE JUDGE

Dr R.Akila has completed her Bachelor of Science in Hospital Management in 1996 from Bharathidasan University, Trichy Then completed her Master in Business Administration from Bharathidasan university in the year 1998 specialized in Marketing. she also completed M.Phil,- Management studies in 2004 from Alagappa University. She did her PhD from Mother Teresa Women's University, Kodaikanal in 2011.

She has nearly 25 yrs of teaching experience from various reputed engineering colleges of Tamilnadu like Sapthagiri college of Engineering, Adhiparashakthi Engineering College, Hindustan college of engineering, AMET, Chennai. Besides teaching, she has also coordinated seminar, personality development programs for management graduates; faculty development programs, conference for faculty community. She has published around 50 papers in Scopus\UGC care\Peer review rating journals. She has participated and presented about 100 papers in national & international conferences in India. She has also taken part in more than 160 seminars, faculty development programs, workshops, etc. She has been invited as resource person and delivered lectures on various management and business topics. She has been granted with around Rs 17,00,000 for undergoing research study and for organizing national level seminars. She has been awarded with many awards for Best Academic Performance, and achieving 100% result in the subject taught etc. She has been appointed as a Online faculty for Grand Canyon University - Arizona, USA in 2008.



ABOUT THE JUDGE

Ragul Raja is a Pan-India Vendor Finance Executive with expertise in Accounts Payable and end-to-end vendor payment operations within the logistics and freight forwarding industry. He manages nationwide vendor finance processes, including invoice verification, cost posting, ERP-based shipment accounting, reconciliation, and payment scheduling.

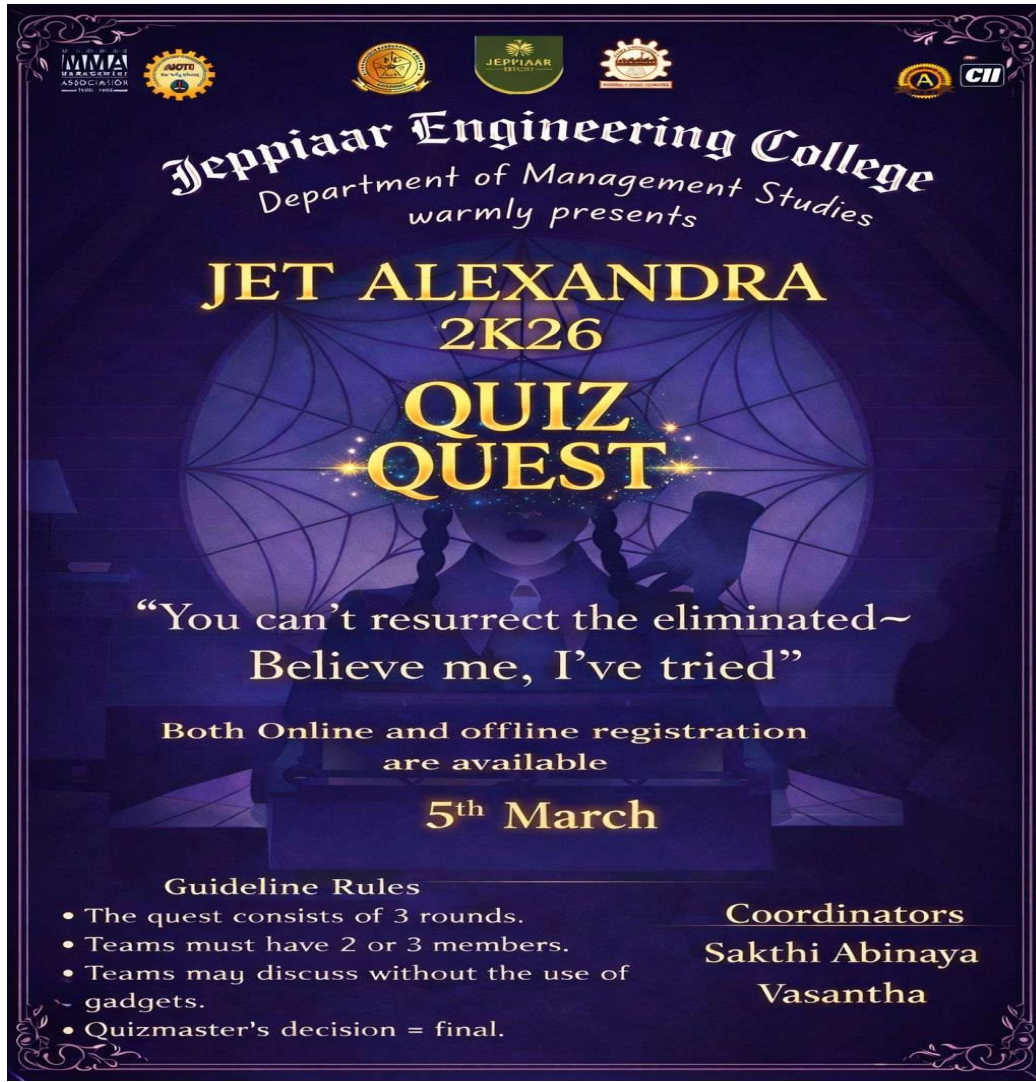
He is proficient in payment scrutiny and end-to-end management of overseas and domestic vendor payment processes, ensuring financial accuracy and regulatory compliance.

An alumnus of Jeppiaar Engineering College, Chennai, he is skilled in Procure-to-Pay (P2P) operations, financial controls, and pan india financial reporting. In addition to his corporate role, he is also a LinkedIn Content Creator with more than 10thousand followers, sharing insights on finance operations, logistics accounting, and professional development.

EVENTS

TECHNICAL EVENTS

QUIZ QUEST

A promotional poster for the 'Quiz Quest' event. The background is dark blue with a stylized globe and a person at a podium. At the top, there are several accreditation logos including WMA, AMBA, JEPPIAAR, and CII. The text is in white and yellow. The main title 'JET ALEXANDRA 2K26 QUIZ QUEST' is in large, bold, yellow letters. Below it is a quote: '“You can't resurrect the eliminated~ Believe me, I've tried”'. Further down, it says 'Both Online and offline registration are available' and '5th March'. At the bottom, there are 'Guideline Rules' and 'Coordinators' names: Sakthi Abinaya and Vasantha.

Jeppiaar Engineering College
Department of Management Studies
warmly presents

**JET ALEXANDRA
2K26
QUIZ
QUEST**

**“You can't resurrect the eliminated~
Believe me, I've tried”**

**Both Online and offline registration
are available**

5th March

Guideline Rules

- The quest consists of 3 rounds.
- Teams must have 2 or 3 members.
- Teams may discuss without the use of gadgets.
- Quizmaster's decision = final.

Coordinators
Sakthi Abinaya
Vasantha

Quiz Quest is a business-oriented quiz event designed to test participants' knowledge in areas such as marketing, finance, human resources, and current business trends. It provides a platform to enhance critical thinking, analytical ability, and decision-making skills while improving awareness of the corporate world. The event also encourages teamwork, communication, and time management, helping participants apply theoretical concepts to real-life business situations. By creating a competitive yet engaging environment, Quiz Quest motivates learners to stay up to date with industry developments and builds confidence for future careers in business.



General Quiz Round:

The General Quiz round is designed to test participants' overall knowledge across a wide range of topics such as current affairs, business concepts, history, economics, and general awareness. This round serves as the foundation of the event, helping to evaluate participants' basic understanding and knowledge level. It also encourages participants to stay up to date on recent developments and enhances their ability to recall information quickly and accurately. The round promotes confidence and sets the tone for the competition.

Brand and CEO Identification Round:

In this round, participants are required to identify popular brands and match them with their respective company CEOs. It focuses on improving participants' knowledge of the corporate world, brand recognition, and leadership awareness. This round helps participants understand the importance of branding and leadership in business success. It also enhances observation skills and memory, while encouraging participants to connect companies with their key decision-makers.

Rapid Fire Round:

The Rapid-Fire round is an exciting and fast-paced segment where participants must answer a series of questions within a limited time frame. This round is designed to test quick thinking, time management, and accuracy under pressure. It challenges participants to stay focused and respond instantly without hesitation. The round also adds energy and excitement to the event, making it more engaging while evaluating participants' presence of mind and confidence.



MANAGEMENT MAESTRO

The poster features a dark background with a silhouette of a person in a suit and a graduation cap. The title 'MANAGEMENT MAESTRO' is written in large, glowing yellow letters. Above the title, the college name 'JEPPIAAR ENGINEERING COLLEGE' and 'DEPARTMENT OF MANAGEMENT STUDIES' are displayed. The event location 'JET ALEXANDRA 2K26' is also mentioned. A QR code is provided for online registration. The poster includes logos for various accreditation bodies like CII, AICTE, and MMA. The event details, including the date (March 5th) and venue (MBA Block Ground Floor), are listed at the bottom, along with the names and contact numbers of the coordinators.

JEPPIAAR ENGINEERING COLLEGE
DEPARTMENT OF MANAGEMENT STUDIES
JET ALEXANDRA 2K26

MANAGEMENT MAESTRO

"Lead the Game...Own the Title"

GROUND RULE:

- THREE ROUNDS WILL BE CONDUCTED .
- NO ELECTRONIC GADGETS ALLOWED.
- INDIVIDUAL PARTICIPATION.

Online Registration Registration at venue



DATE:MARCH 5TH
VENUE:MBA Block Ground Floor

CO-ORDINATORS:
PRIYA V - 9080375081
PAVITHRA M-9342346121

The Management Maestro event was designed to identify and develop essential managerial skills among participants through a structured multi-round process. **Management Maestro** is an engaging and dynamic event that focuses on testing and showcasing participants' management skills, leadership qualities, and decision-making abilities. It provides a platform for students to demonstrate their knowledge in areas like planning, organizing, problem-solving, and teamwork. Through various rounds and activities, the event encourages creativity, strategic thinking, and effective communication, making it both competitive and educational.

Round 1: Aptitude Test

Objective: To check basic math, logical reasoning, and business awareness skills and shortlist the best candidates for the next round.

Explanation: This round tested participants' fundamental knowledge and quick thinking ability without the use of electronic devices. It ensured that participants have a strong base to proceed further.

Round 2: Group Discussion

Objective: To evaluate communication skills, leadership quality, and the ability to present and defend ideas clearly in a group.

Explanation: Participants were assessed on their ability to interact in a team, express opinions, listen to others, and contribute meaningfully to discussions.

Round 3: Face-to-Face Interview

Objective: To evaluate confidence, presence of mind, subject knowledge, and decision-making ability under pressure.

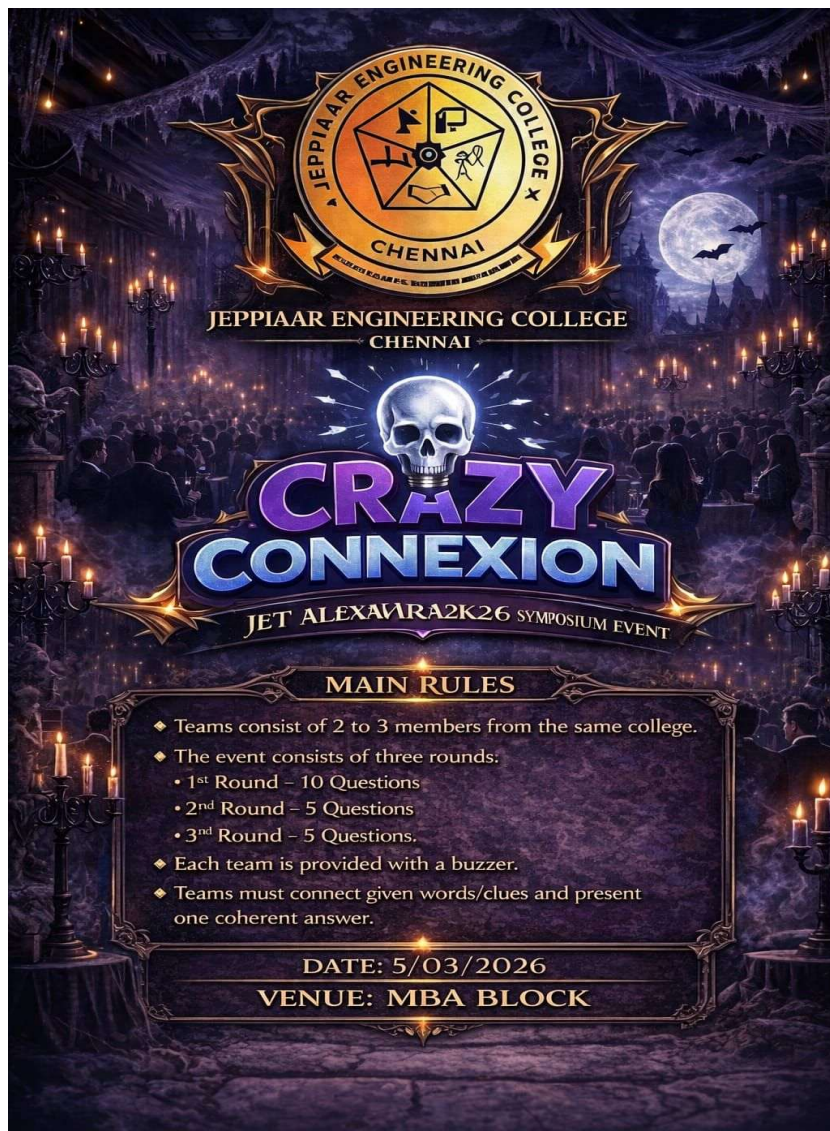
Explanation: This final round tested how participants handled direct questioning and demonstrated managerial thinking in real-time situations.

In conclusion, **Management Maestro** is a valuable and enriching event that helps participants enhance their managerial and leadership skills in a practical and interactive way. It not only builds confidence and teamwork but also encourages critical thinking and effective decision-making. Overall, the event leaves participants with meaningful learning experiences and inspires them to grow as future leaders.



NON-TECHNICAL EVENTS

CRAZY CONNEXION



The event “Crazy Connexion” was organized with the objective of enhancing participants’ analytical thinking, observation skills, and general entertainment knowledge through an engaging and competitive format.

A total of 11 teams participated in the event. For the smooth conduct of the competition, the teams were divided into two batches, and the rounds were conducted batch-wise.

The event consisted of three rounds. In the first round, participants were required to identify movie names based on given clues, which tested their creativity and knowledge of films. The second

round involved identifying songs from audio clips or hints, assessing the participants' listening ability and familiarity with music. The final round focused on logo identification, where participants demonstrated their awareness of various brands and their observation skills.

The event was conducted successfully with active participation from all teams. It provided an interactive platform for students to showcase their talents while promoting teamwork, quick thinking, and knowledge enhancement.

In conclusion, "Crazy Connexion" was an intellectually stimulating and enjoyable event that achieved its intended objectives effectively.





VALEDICTORY CEREMONY & CERTIFICATE DISTRIBUTION

The Valedictory Ceremony marked the formal conclusion of the symposium, bringing together participants, faculty, and organizers to celebrate the success of the event. It served as a moment to reflect on the day's experiences, acknowledge the efforts of the organizing team, and honour the winners and participants for their enthusiasm and performance.

During the ceremony, certificates of participation and achievement were distributed to all attendees, event winners, and volunteers. The occasion also included a brief address by dignitaries who appreciated the students' initiative, creativity, and discipline in making the symposium a grand success. The event concluded with a vote of thanks, leaving everyone with a sense of accomplishment and inspiration for future endeavours.

The atmosphere during the valedictory was filled with pride and positivity, as participants shared their experiences and feedback. Faculty members and guests appreciated the smooth coordination and high level of student involvement throughout the event. Special recognition was given to the event coordinators and volunteers whose behind-the-scenes efforts ensured a seamless experience. Trophies and medals were presented to the winners of individual events, adding a sense of celebration to the occasion. The ceremony concluded on a high note with group photographs, marking the end of a successful and memorable symposium.





CERTIFICATE

OF APPRECIATION (RUNNER TITLE)

This Certificate is Presented to

For securing the **Runner-up Position** in the Symposium “**JET ALEXANDRA 2K26**” organized by the “Department of Management Studies”, Jeppiaar Engineering College, on March 5, 2026.



CERTIFICATE

OF APPRECIATION (PARTICIPATION)

This Certificate is Presented to

For **Participating** in the Symposium “**JET ALEXANDRA 2K26**” organized by the “Department of Management Studies”, Jeppiaar Engineering College, on March 5, 2026.



VOTE OF THANKS – JET ALEXANDRA 2026

Good evening to everyone gathered here.

On behalf of the Department of Management Studies, it is my honour and privilege to deliver the Vote of Thanks at the conclusion of our grand symposium, JET ALEXANDRA 2026. This event has been a celebration of knowledge, creativity, leadership, and most importantly, the spirit of togetherness.

First and foremost, I extend our heartfelt thanks to our respected Principal Dr. K. Senthil Kumar. ME, Ph.D, FIE, MISHREA, MISTE Principal of Jeppiaar Engineering College and the Head of the Department, Dr.R.Akila M.B.A., M.Phil., Ph,D., for their constant support, guidance, and encouragement in organizing this event. Your belief in student-driven initiatives is what made this symposium possible.

A special note of gratitude to all our esteemed guests, speakers, and judges, who took time from their busy schedules to grace us with their presence, share valuable insights, and inspire our students. Your contribution added immense value to the event.

To all the participants from various colleges, thank you for your enthusiastic involvement and competitive spirit. Your presence made this symposium dynamic and meaningful. We hope you had a memorable experience.

To the event coordinators, volunteers, technical team, and hospitality crew, your tireless effort, teamwork, and dedication behind the scenes ensured that every event ran smoothly and every guest felt welcomed. You are the true heroes of JET ALEXANDRA 2026.

Last but never the least, a big thank you to the entire audience and faculty members for your constant encouragement, cooperation, and cheerful presence throughout the day.

As we draw the curtains on this vibrant celebration, let us carry forward the memories, learning, and connections we've made here. With sincere gratitude to all, we say goodbye for now until we meet again in the next edition of JET ALEXANDRA.

OUTCOME & FEEDBACK

The JET ALEXANDRA 2026 symposium was a grand success, achieving its objective of creating a vibrant and intellectually stimulating platform for MBA students to explore their talents beyond academics. The variety of events, from thought-provoking competitions like *Quiz Quest and Management Maestro* to fun and energetic sessions like *Ball Blitz and Crazy Connexion*, allowed participants to showcase a wide range of skills. The overall experience promoted learning through creativity, collaboration, and friendly competition.

One of the most appreciated outcomes was the opportunity for intercollegiate interaction. Students from various institutions actively participated and networked, exchanging ideas, perspectives, and experiences. This encouraged a sense of professional camaraderie and built connections that extended beyond the event. Faculty from visiting colleges expressed appreciation for the organization, professionalism, and hospitality offered throughout the day.

The feedback collected from participants highlighted the engaging nature of the event structure, punctual coordination, and relevance of activities to real-world managerial skills. Events such as *Ball Blitz and Crazy Connexion* stood out as favourites, praised for their mix of learning and entertainment. The Workshop/Activity Session also received positive feedback for offering practical exposure and team-based learning.

Volunteers and organizing team members benefited greatly from the event as well. Their involvement in logistics, coordination, and communication helped them build confidence, time management, and leadership qualities. The faculty coordinators were particularly proud of the students' professionalism and ownership in managing the event from start to finish.

In conclusion, the symposium left a lasting impression on all who attended. The positive feedback, high energy, and enthusiastic participation reflected the success of JET ALEXANDRA 2026. The event not only enhanced the image of the Department of Management Studies but also inspired students to plan, lead, and participate in many more such developmental activities in the future.

CONCLUSION

JET ALEXANDRA 2026 was a vibrant and impactful platform that brought together the academic, creative, and leadership potential of MBA students. From thought-provoking events like Management Maestro and Quiz Quest to fun-filled activities like Ball Blitz and Crazy Connexion, each session was designed to challenge, inspire, and engage participants. The symposium not only allowed students to showcase their managerial skills but also encouraged healthy competition, innovation, and team spirit among peers from various institutions.

The overall success of the event was a result of meticulous planning, dedicated teamwork, and active participation from students, faculty, and external guests. JET ALEXANDRA 2026 left a lasting impression on all attendees and reinforced the importance of organizing such academic-cultural fests in shaping future leaders. With valuable takeaways, new friendships, and unforgettable experiences, this symposium will be remembered as a milestone in the department's journey toward excellence.