



**JEPPIAAR**  
ENGINEERING COLLEGE

**DEPARTMENT OF MANAGEMENT STUDIES**  
**INDUSTRIAL VISIT REPORT**  
**Academic Year 2025-2026**

<b>SL.NO</b>	<b>DATE</b>	<b>BATCH</b>	<b>COMPANY NAME &amp; PLACE</b>
1	27.10.2025	2024-2026	Vidiem Sirungundram
2	01.12.2025	2025-2027	Vidiem Sirungundram
3	03.02.2026	2025-2027	Aavin Diary, Sholinganallur, Chennai.
4	05.02.2026	2025-2027	The New Indian Express, Ambattur, Chennai.



# **JEPPIAAR**

## **ENGINEERING COLLEGE**

DATE:	<b>27.10.2025</b>
PLACE VISITED:	<b>VIDIEM , SIRUNGUNDRAM</b>
MBA	<b>II Year (Batch 2024-2026)</b>

### **ABOUT INDUSTRIAL VISIT**

The MBA Department organized an Industrial Visit to VIDIEM (Maya Appliances), Sirungkundram, on 10th October 2025 for the II Year MBA students. VIDIEM (Maya Appliances) is a well-known manufacturing unit involved in producing high-quality kitchen appliances. The company emphasizes innovation, quality assurance, operational efficiency, and customer satisfaction. The facility at Sirungkundram is equipped with modern machinery and follows standardized production and safety practices. The visit was planned with the objective of bridging the gap between theoretical knowledge and practical industrial exposure. Upon arrival, the students were welcomed by the industry representatives, followed by an introductory session explaining the company's background, vision, mission, and product portfolio.

The visit included:

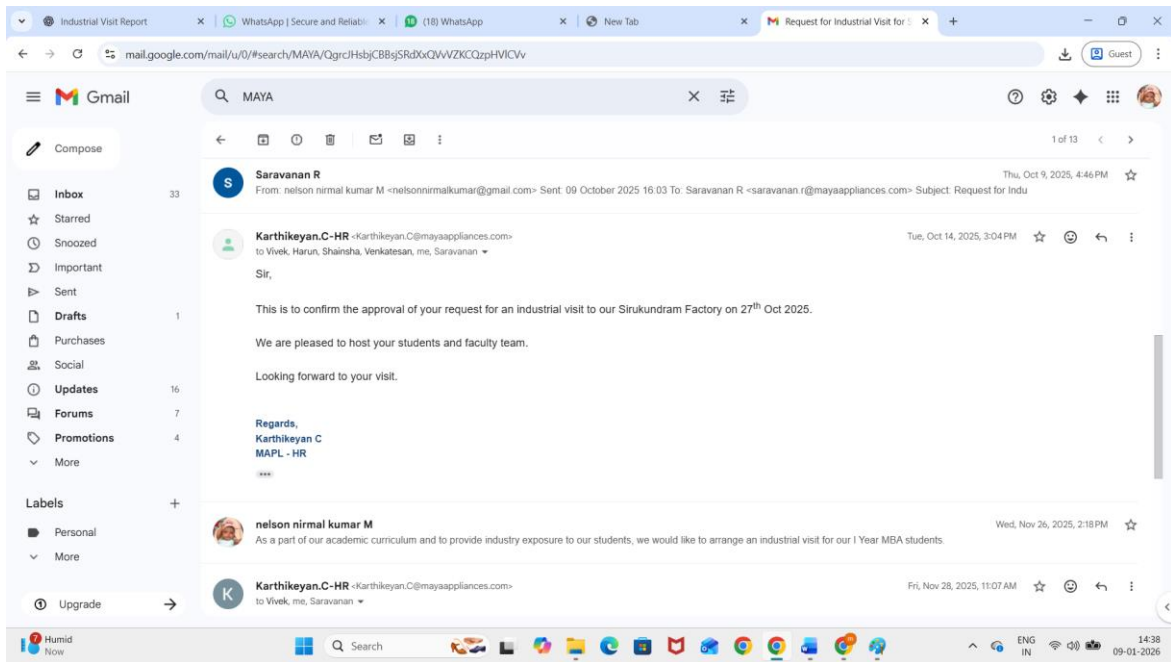
- A detailed explanation of the manufacturing process
- Demonstration of assembly lines and production flow
- Insights into quality control and testing procedures
- Explanation of inventory management and supply chain practices
- Discussion on human resource management, safety measures, and workplace discipline

Students actively interacted with industry officials and clarified their doubts regarding production, management strategies, and career opportunities in the manufacturing sector.

### LIST OF STUDENTS ATTENDED

SL. No.	STUDENT NAME
1.	ABINISHA B
2.	AROCKIA JOYSEE I
3.	ATCHAY G
4.	BASTIN RAJA M
5.	BIBIN SONI T
6.	DEEPUMON.SK
7.	DIVYADHARSHINI
8.	DURGA T
9.	GAYATHRI E
10.	HARIKRISHNAN V
11.	JEFRIN JENISH.J
12.	JERARD.P
13.	KATVIN A
14.	SEENUMON
15.	KISHORE M
16.	LAVANYA R
17.	MARIA SABITHA RAJ S
18.	MOHANA SUNDARAM A
19.	MRUDHULLA R
20.	PAVITHRA G
21.	PRABAKARAN D
22.	SATHYA
23.	PRAKASH RAJ. M
24.	PRIYADHARSHINI S
25.	RAJKUMAR S
26.	RAMITHA M
27.	SARAVANAN C
28.	RANJTHKUMAR K
29.	SHARMILA N
30.	SENTAMIZH SELVI
31.	SHEIK IMAM S
32.	SHERMI JOSIL.J
33.	SIVA
34.	THIRIPURA SUNDHARI R
35.	VISHWA.E

# INDUSTRIAL VISIT APPROVAL PROOF



# INDUSTRIAL VISIT PHOTOS





**OUTCOME :**

S.No	Outcome	PO
1	Students were able to understand business practices of a manufacturing company.	PO 1
2	Students observed and listened to managerial issues in the manufacturing company.	PO2
3	Students had a chance to interact with employees and coordinators of Maya appliances	PO3
4	The practical exposure to manufacturing unit operation might enhance the students ability to take up challenging assignments	PO6



**JEPPIAAR**  
ENGINEERING COLLEGE

DATE:	<b>01.12.2025</b>
PLACE VISITED:	<b>VIDIEM , SIRUNGUNDRAM</b>
MBA	<b>I Year (Batch 2025-2027)</b>

### **ABOUT INDUSTRIAL VISIT**

The MBA Department organized an Industrial Visit to VIDIEM (Maya Appliances), Sirungkundram, on 10th October 2025 for the I Year MBA students. VIDIEM (Maya Appliances) is a well-known manufacturing unit involved in producing high-quality kitchen appliances. The company emphasizes innovation, quality assurance, operational efficiency, and customer satisfaction. The facility at Sirungkundram is equipped with modern machinery and follows standardized production and safety practices. The visit was planned with the objective of bridging the gap between theoretical knowledge and practical industrial exposure. Upon arrival, the students were welcomed by the industry representatives, followed by an introductory session explaining the company's background, vision, mission, and product portfolio.

The visit included:

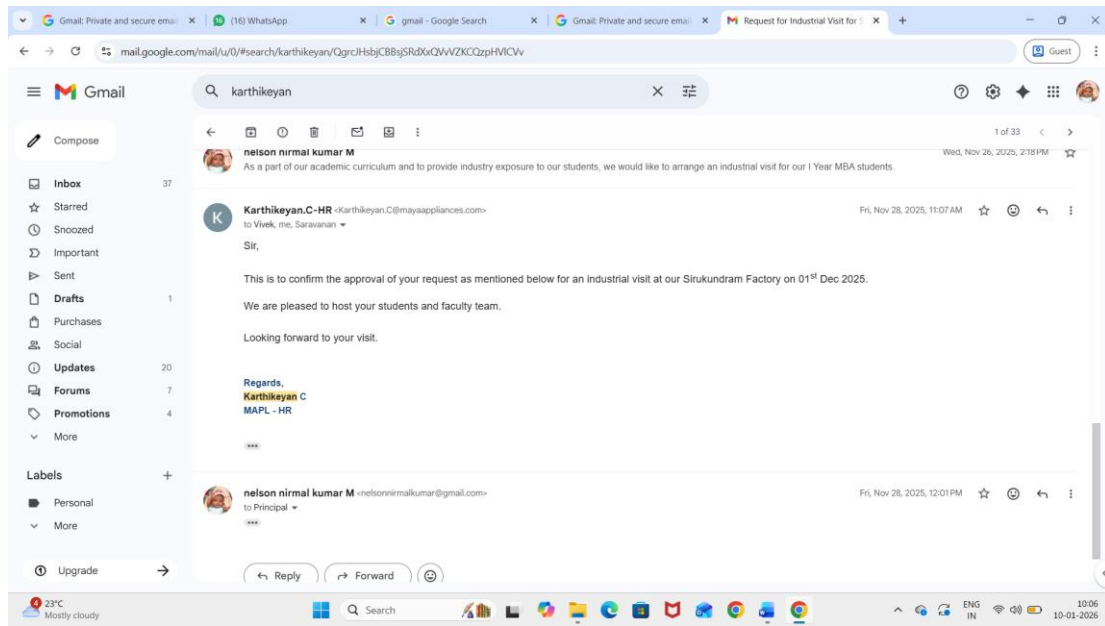
- A detailed explanation of the manufacturing process
- Demonstration of assembly lines and production flow
- Insights into quality control and testing procedures
- Explanation of inventory management and supply chain practices
- Discussion on human resource management, safety measures, and workplace discipline

Students actively interacted with industry officials and clarified their doubts regarding production, management strategies, and career opportunities in the manufacturing sector.

## LIST OF STUDENTS ATTENDED

SL.NO	REGISTER NUMBER	STUDENT NAME
1	310825631001	ABISHEK R
2	310825631003	ANAND A
3	310825631004	ARAVIND A
4	310825631005	ARUNA DEVI T
5	310825631006	GUHAN S
6	310825631007	HARISH ANTONY J
7	310825631008	HEMAMALUINI S
8	310825631009	JOSPHIN DENOSA J
9	310825631010	KRITHIKA R
10	310825631011	LIBIYA J
11	310825631012	MARY JOHNSILY M
12	310825631014	MONISHA T
13	310825631015	MOTHILAL G
14	310825631017	PAVITHRA M
15	310825631018	PRIYA V
16	310825631019	PRIYADHARSHINI B
17	310825631020	SABITHA R
18	310825631021	SAKTHI ABINAYA M
19	310825631022	SNEHA N
20	310825631023	SURYA M
21	310825631024	SWATHI R
22	310825631025	SWATHI S
23	310825631026	SWATHY A
24	310825631027	THASHKROWN T
25	310825631028	THIVYA R
26	310825631029	VASANTHA S E
27	310825631030	VIVEKA A
28	310825631031	YUVANTHI R
29	310825631032	YUVASRI A

# INDUSTRIAL VISIT APPROVAL PROOF



# INDUSTRIAL VISIT PHOTOS





**Outcome :**

S.No	Outcome	PO
1	Students were able to understand business practices of a manufacturing company.	PO 1
2	Students observed and listened to managerial issues in the manufacturing company.	PO2
3	Students had a chance to interact with employees and coordinators of Maya appliances	PO3
4	The practical exposure to manufacturing unit operation might enhance the students ability to take up challenging assignments	PO6



**JEPPIAAR**  
ENGINEERING COLLEGE

DATE:	<b>03-02-2026</b>
PLACE VISITED:	<b>Aavin Diary, Sholinganallur, Chennai.</b>
MBA	<b>I Year (Batch 2025-2027)</b>

### **ABOUT INDUSTRIAL VISIT**

The MBA Department organized an Industrial Visit to **Aavin Diary, Sholinganallur, Chennai**, on 3rd February 2026 for the I Year MBA students. Aavin Dairy is a prominent government-operated dairy unit under the Tamil Nadu Cooperative Milk Producers' Federation Limited, widely recognized for producing and distributing hygienic and quality dairy products. The organization focuses on maintaining high standards in milk procurement, processing, packaging, and distribution while ensuring affordability and nutritional value for consumers.

The facility at Sholinganallur is equipped with advanced dairy processing machinery and adheres strictly to food safety regulations and quality assurance practices. The industrial visit was organized with the objective of providing students with practical exposure to dairy technology and bridging the gap between academic learning and real-world industrial operations.

Upon arrival, the students were received by the dairy officials and given a brief introductory session about the history, objectives, and operations of Aavin. The session also covered the cooperative structure, milk sourcing from rural farmers, and the role of Aavin in supporting the dairy industry in Tamil Nadu.

The visit included:

- A detailed explanation of milk procurement and processing stages
- Demonstration of pasteurization, homogenization, and packaging processes
- Insights into quality testing, including fat content and microbial analysis
- Explanation of cold storage, inventory management, and distribution systems
- Discussion on hygiene standards, safety measures, and workforce management

Students observed the systematic flow of operations, from raw milk collection to final product packaging, gaining valuable insight into large-scale dairy production. The emphasis on cleanliness, automation, and quality control highlighted the importance of maintaining strict standards in food processing industries.

The interactive session allowed students to engage with industry professionals, clarify their doubts regarding dairy technology, operational management, and explore career opportunities in the food processing and dairy sector. The visit proved to be highly informative and enhanced the students' understanding of industrial practices in the dairy industry.

### STUDENTS ATTENDANCE

**DEPARTMENT OF MANAGEMENT STUDIES**  
**I MBA 2025-2027**  
**03/02/26 – Industrial Visit - Aavin**

S.No	Reg. Number	Student Name	Signature
1	310825631001	ABISHEK R	<i>Abishek R</i>
2	310825631002	AMATHUN NOOR P A	<i>Amathun Noor P A</i>
3	310825631003	ANAND A	<i>A. Anand</i>
4	310825631004	ARAVIND A	<i>A. Aravind</i>
5	310825631005	ARUNA DEVI T	<i>Absent</i>
6	310825631006	GUHAN S	<i>Guhan S</i>
7	310825631007	HARISH ANTONY J	<i>Harish Antony J</i>
8	310825631008	HEMAMALUINI S	<i>S. Hemamaluni</i>
9	310825631009	JOSPHIN DENOSA J	<i>Josphin Denosa J</i>
10	310825631010	KRITHIKA R	<i>Krithika R</i>
11	310825631011	LIBIYA J	<i>Libiya J</i>
12	310825631012	MARY JOHNSILY M	<i>Mary Johnsily M</i>
13	310825631013	MIVARSAN M	<i>M. Mivarsan</i>
14	310825631014	MONISHA T	<i>Monisha T</i>
15	310825631015	MOTHILAL G	<i>Mothilal G</i>
16	310825631016	NIVETHA C J	<i>Nivetha C J</i>
17	310825631017	PAVITHRA M	<i>Pavithra M</i>
18	310825631018	PRIYA V	<i>Priya V</i>
19	310825631019	PRIYADHARSHINI B	<i>Priyadharshini B</i>
20	310825631020	SABITHA R	<i>S. Sabitha</i>
21	310825631021	SAKTHI ABINAYA M	<i>Sakthi Abinaya M</i>
22	310825631022	SNEHA N	<i>Sneha N</i>
23	310825631023	SURYA M	<i>Surya M</i>
24	310825631024	SWATHI R	<i>S. Swathi</i>
25	310825631025	SWATHI S	<i>S. Swathi</i>
26	310825631026	SWATHY A	<i>Swathy A</i>
27	310825631027	THASHKROWN T	<i>Thashkrown T</i>
28	310825631028	THIVYA R	<i>R. Thivya</i>
29	310825631029	VASANTHA S E	<i>Vasantha S E</i>
30	310825631030	VIVEKA A	<i>Viveka A</i>
31	310825631031	YUVANTHI R	<i>Yuvanthi R</i>
32	310825631032	YUVASRI A	<i>Yuvasri A</i>

# INDUSTRIAL VISIT PERMISSION LETTER



**JEPPIAAR**  
ENGINEERING COLLEGE

DEPARTMENT OF -MBA

## PERMISSION FOR INDUSTRIAL VISIT

1. Department/Year/Sem :MBA/II
2. Date & Time of Visit : 03-02-2026
3. Name and address of Industry :Aavin Diary, Sholinganallur, Chennai.
4. No. of students visiting : 32
5. No. of Boys : 9
6. No. of Girls : 23
7. Whether food is needed : -
8. Permitted time of entry into the industry :11.00 AM
9. Time - Leaving from the campus : 10.00 AM
10. Time of reaching& leaving the industry : 11.00 AM-01.00PM
11. Time of return of the bus to campus : 02.00 PM
12. Faculty associated with the group :Dr. Nelson Nirmal Kumar
13. Permission Granted/Rejected :

Copy to:

1. IV file
2. Bus in-Charge
3. Mess

*[Signature]*  
2/2/26  
I/V CO-ORDINATOR

*[Signature]*  
2/2/20  
HOD

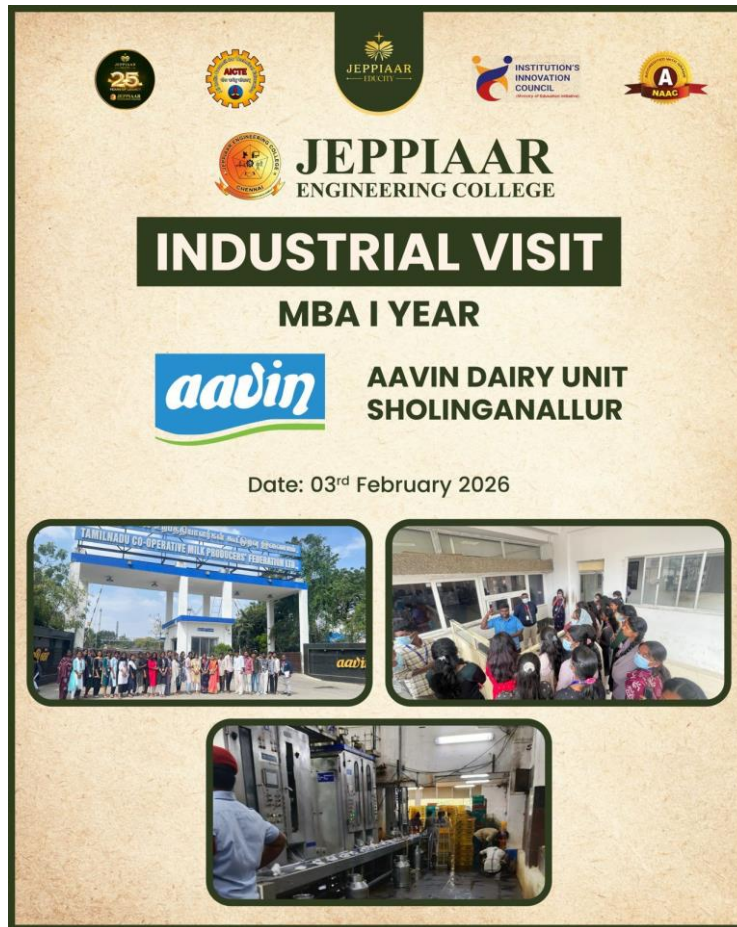
*[Signature]*  
02/02/26  
PRINCIPAL

### FOR OFFICE USE ONLY

1. Vehicle No.
2. Driver name with Contact No. :

STARTING KM / TIME	ENDING KM / TIME	INCHARGE SIGNATURE

## INDUSTRIAL VISIT PHOTOS



### OUTCOME :

S.No	Outcome	PO
1	Students gained practical knowledge of milk processing techniques such as pasteurization, homogenization, and packaging, enhancing their understanding of dairy technology.	PO 1
2	The visit provided insights into quality control measures and food safety standards followed in large-scale dairy production.	PO2
3	Students developed an understanding of supply chain management, including milk procurement, cold storage, and distribution systems.	PO3
4	The interaction with industry professionals helped students explore career opportunities and understand workplace practices, discipline, and safety in the dairy industry.	PO6



DATE:	<b>05-02-2026</b>
PLACE VISITED:	<b>The New Indian Express, Ambattur, Chennai.</b>
MBA	<b>I Year (Batch 2025-2027)</b>

### **ABOUT INDUSTRIAL VISIT**

The MBA Department organized an Industrial Visit to **The Indian Express, Ambattur, Chennai** on 5th February 2026 for the I Year MBA students. The New Indian Express is a leading English-language daily newspaper known for its credible journalism, in-depth reporting, and wide readership across India. The organization focuses on delivering accurate news, maintaining editorial integrity, and adapting to modern digital media trends. The printing facility at Ambattur, Chennai, is equipped with advanced printing technology and follows efficient production and distribution practices.

The visit was organized with the objective of providing students with practical exposure to the media and printing industry, thereby bridging the gap between theoretical knowledge and real-world applications. Upon arrival, the students were welcomed by the staff and given an introductory session outlining the history, mission, and operations of the newspaper, along with insights into its editorial and publishing processes.

The visit included:

- A detailed explanation of the news production cycle, from reporting to editing
- Demonstration of printing processes using high-speed printing machines
- Insights into page layout, design, and digital publishing techniques
- Explanation of circulation, distribution, and supply chain management
- Discussion on editorial policies, ethical journalism, and workplace coordination

Students observed the functioning of large-scale printing presses and understood how newspapers are produced and distributed within tight deadlines. The emphasis on accuracy, time management, and coordination highlighted the dynamic nature of the media industry.

Students actively interacted with media professionals and clarified their doubts regarding journalism practices, printing technology, and career opportunities in the media and communication sector. The visit provided valuable insights and enhanced their understanding of the newspaper industry.

### STUDENTS ATTENDANCE

**DEPARTMENT OF MANAGEMENT STUDIES**  
**I MBA 2025-2027**  
**05/02/26 – Industrial Visit – Indian Express**

S.No	Reg. Number	Student Name	Signature
1	310825631001	ABISHEK R	Abishek R
2	310825631002	AMATHUN NOOR P A	Amathun Noor P.A.
3	310825631003	ANAND A	A. Anand
4	310825631004	ARAVIND A	A. Aravind
5	310825631005	ARUNA DEVI T	T. Aruna Devi
6	310825631006	GUHAN S	Guhans
7	310825631007	HARISH ANTONY J	Harish Antony J
8	310825631008	HEMAMALUINI S	S. Hemamalini
9	310825631009	JOSPHIN DENOSA J	J. Josphin Denosa
10	310825631010	KRITHIKA R	K. Krithika R
11	310825631011	LIBIYA J	Libiya J
12	310825631012	MARY JOHNSILY M	M. Mary Johnsily
13	310825631013	MIVARSAN M	M. Mivarsan
14	310825631014	MONISHA T	M. Monisha T
15	310825631015	MOTHILAL G	M. Mothilal G
16	310825631016	NIVETHA C J	N. Nivetha C.J
17	310825631017	PAVITHRA M	P. Pavithra M
18	310825631018	PRIYA V	P. Priya V
19	310825631019	PRIYADHARSHINI B	B. Priyadharsini
20	310825631020	SABITHA R	S. Sabitha R
21	310825631021	SAKTHI ABINAYA M	M. Sakthi Abinaya
22	310825631022	SNEHA N	S. Sneha N
23	310825631023	SURYA M	M. Surya
24	310825631024	SWATHI R	R. Swathi
25	310825631025	SWATHI S	S. Swathi
26	310825631026	SWATHY A	A. Swathy
27	310825631027	THASHKROWN T	T. Thashkrown
28	310825631028	THIVYA R	R. Thivya
29	310825631029	VASANTHA S E	S. E. Vasantha
30	310825631030	VIVEKA A	A. Viveka
31	310825631031	YUVANTHI R	R. Yuvanthi
32	310825631032	YUVASRI A	A. Yuvasri

# INDUSTRIAL VISIT PERMISSION LETTER



**JEPPIAAR**  
ENGINEERING COLLEGE

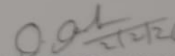
DEPARTMENT OF -MBA

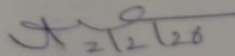
## PERMISSION FOR INDUSTRIAL VISIT

1. Department/Year/Sem :MBA/I/II
2. Date & Time of Visit : 05-02-2026
3. Name and address of Industry :The New Indian Express, Ambattur, Chennai.
4. No. of students visiting : 32
5. No. of Boys : 9
6. No. of Girls : 23
7. Whether food is needed : Lunch
8. Permitted time of entry into the industry :10.30 AM
9. Time - Leaving from the campus : 08.00 AM
10. Time of reaching& leaving the industry : 10.00 AM-01.00PM
11. Time of return of the bus to campus : 02.30 PM
12. Faculty associated with the group :Dr. Nelson Nirmal Kumar
13. Permission Granted/Rejected :

Copy to:

1. IV file
2. Bus in-Charge
3. Mess

  
I/V CO-ORDINATOR

  
HOD

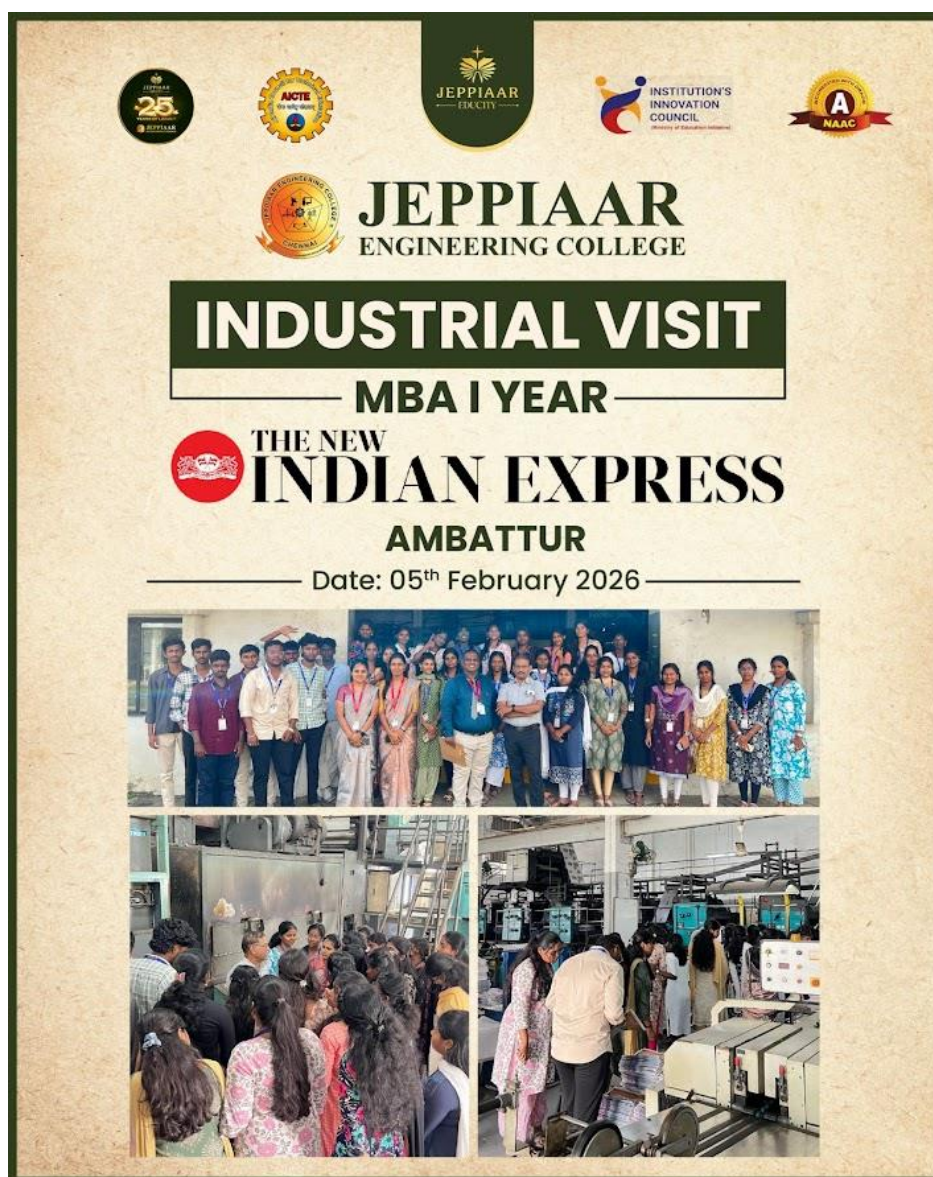
  
PRINCIPAL

### FOR OFFICE USE ONLY

1. Vehicle No.
2. Driver name with Contact No. :

STARTING KM / TIME	ENDING KM / TIME	INCHARGE SIGNATURE

## INDUSTRIAL VISIT PHOTOS



### OUTCOME :

S.No	OUTCOME	PO
1	Students gained a clear understanding of the newspaper production process, including reporting, editing, page design, and printing.	PO1
2	The visit provided practical exposure to modern printing technologies and high-speed press operations used in the media industry.	PO2
3	Students developed insights into circulation, distribution systems, and time management required for daily newspaper publishing.	PO3
4	Interaction with professionals helped students understand ethical journalism practices and explore career opportunities in media and communication fields.	PO6