



**JEPPIAAR**  
ENGINEERING COLLEGE

**DEPARTMENT OF MANAGEMENT STUDIES**

**GUEST LECTURES:2025 -2026**

<b>SL.NO</b>	<b>GUEST SPEAKER</b>	<b>TOPIC</b>	<b>DATE</b>
1	Mr.Arun & Mr.Aravind	A Journey of Entrepreneurial Success	11.09.2025
2	Mr.Ma Ka Pa Anand	A Celebrity Talk: Vision to Venture	22.09.2025
3	Mr.Jesu Jeevian	How Power BI Skills Enhance Employability for MBA Graduates	25.09.2025
4	Mr.Pawan Gupta	College to Corporate	29.09.2025
5	Dr,Caroline Jeba	The Cognitive Power of Positivity	05.11.2025
6	Mr.Franto Nithish J	Central Banking, Monetary Policy & The Future of the Money	28.01.2026

## GUEST LECTURE:01

# A JOURNEY OF ENTREPRENEURIAL SUCCESS

### DATE AND DURATION OF THE PROGRAM

**Date:** 11.09.2025

**Time:** 10.30 AM to 12.30 PM

**Venue:** Chamber-1 JEC

### EVENT POSTER

INSTITUTION INNOVATION COUNCIL  
JEPPIAAR ENGINEERING COLLEGE  
DEPARTMENT OF MANAGEMENT STUDIES  
WELCOME YOU ALL TO  
TITLE: MOTIVATIONAL EXPERT SESSIONS BY SUCCESSFUL INNOVATORS & ENTREPRENEURS

**MR. ARUN & MR. ARAVIND**  
CASTING DIRECTORS & CREATIVE ENTREPRENEURS

WITH THE BLESSINGS OF  
(Late) HON. COL. DR. JEPPIAAR  
MA., BL., PH.D.  
FOUNDER  
Jeppiaar Education Trust

UNDER THE GUIDANCE OF  
DR. REGEENA J MURALI  
B.Tech., MBA, Ph.D.  
Chairman and Managing Director  
Jeppiaar Group of Institutions

IN THE PRESENCE OF  
DR. SHALEESHA A STANLEY  
M.Sc., M.Tech., Ph.D., D. Sc.  
DEAN- ACADEMICS  
Jeppiaar Engineering College

DR. K. SENTHIL KUMAR  
ME., Ph.D., FIE...  
PRINCIPAL  
Jeppiaar Engineering College

DR. K. AKILA  
MBA, M.Phil, Ph.D.  
HEAD OF THE DEPARTMENT  
Jeppiaar Engineering College

DATE : 11.09.2025  
TIME : 10:30 am-12:30 pm  
VENUE : CHAMBER 1, JEC

### SPEAKER PROFILE

<b>NAME</b>	<b>Mr.ARUN and Mr.ARAVIND</b>
<b>DESIGNATION</b>	<b>Casting Directors &amp; Creative Entrepreneurs</b>
<b>ORGANIZATION</b>	<b>Media &amp; Film Industry</b>

## **DESCRIPTION**

A guest lecture was organized by the Department of Management Studies on September 11, 2025, for MBA students. Arun and Aravind were invited as resource persons, known for their work in reality TV casting, including shows like Bigg Boss Tamil.

They shared their entrepreneurial journey in the entertainment industry, explaining how they started with small events and built a casting and talent management business through creativity, networking, and strategic planning. Their session highlighted talent discovery, digital promotion, and collaboration with production houses.

The speakers discussed challenges in the industry and emphasized key entrepreneurial qualities such as persistence, risk-taking, innovation, and adaptability. The session provided practical insights into real-world business scenarios and encouraged students to explore entrepreneurship beyond traditional careers. It concluded with an interactive Q&A and a vote of thanks.

## **ORGANIZING TEAM**

MBA 2<sup>ND</sup> YEAR

MC	Ms.Ramitha
GUEST PROFILE	Ms.Joyice Roshini
VOTE OF THANKS	Ms.Arockia Joysee
REFRESHMENT AND MEMENTO	Mr.Prakash & Mr.Balaji
HOSPITALITY TEAM	Ms.Gayathri
PHOTOGRAPHY TEAM	Mr.Seenumon
TECHNICAL TEAM	Mr.Saravanan.C

## PHOTOS OF THE EVENT



## OUTCOME OF THE ACTIVITY

The entrepreneurial journey of Arun and Aravind reflects the core competencies expected from MBA graduates and aligns strongly with program outcomes. Starting from small-scale event coordination, they identified market opportunities in reality TV casting and transformed them into a structured business model. Their success demonstrates key entrepreneurial skills such as opportunity recognition, strategic planning, leadership, risk management, and networking. They applied marketing insights, financial planning, and operational efficiency to scale their venture sustainably. Their journey inspires MBA students to integrate theoretical knowledge with practical execution, fostering innovation, decision-making ability, and ethical professionalism.

## GUEST LECTURE :02

# A CELEBRITY TALK: VISION TO VENTURE

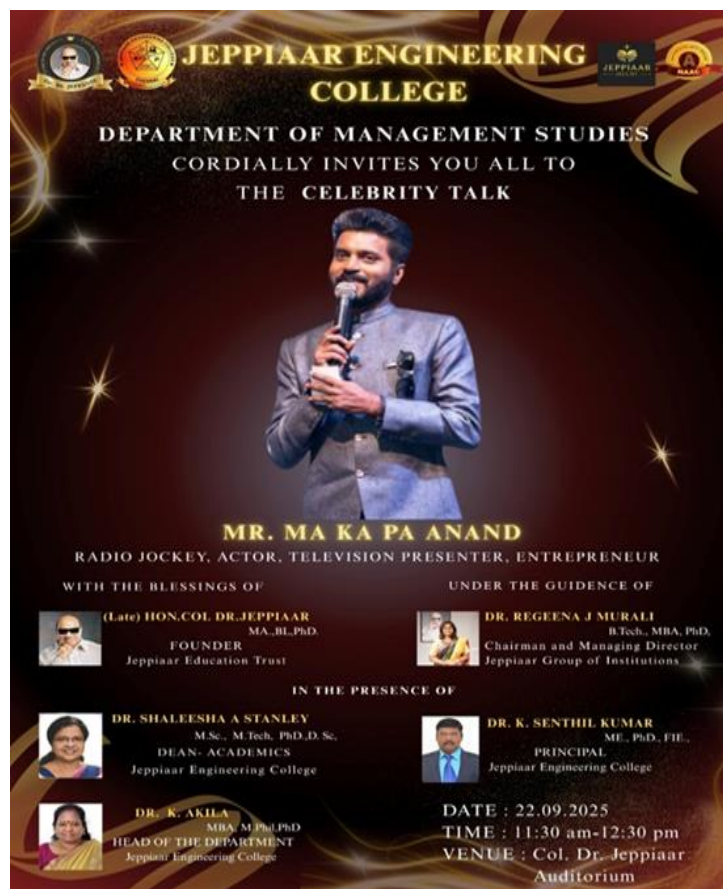
### DATE AND DURATION OF THE PROGRAM

**Date:** 22.09.2025

**Time:** 11.30 AM to 12.30 PM

**Venue:** Col.Dr.Jeppiaar Auditorium

### EVENT POSTER



### SPEAKER PROFILE

<b>NAME</b>	<b>Mr. Ma Ka Pa ANAND</b>
<b>DESIGNATION</b>	<b>Radio Jockey, Actor, Television Presenter, Entrepreneur</b>
<b>ORGANIZATION</b>	<b>Media &amp; Film Industry</b>

## **DESCRIPTION**

A guest lecture was organized by the Department of Management Studies on September 22, 2025, for UG first-year and MBA students. Ma Ka Pa Anand was invited as the Chief Guest to speak on the topic “Celebrity Talk.”

He was honored with a memento and shawl by the Dean and Principal. Beginning his session in his usual engaging style, he interacted with the audience and introduced his mobile application, Flykup. He explained its concept, purpose, and how it connects users through digital engagement.

Mr. Anand shared insights into his entrepreneurial journey, highlighting opportunity recognition, innovation, and the role of technology in building digital products. He also discussed challenges like competition, user acquisition, and maintaining consistency. He emphasized the importance of branding, teamwork, and perseverance, and encouraged students to explore entrepreneurship, leverage digital platforms, and develop strong problem-solving skills to succeed in today’s business environment.

## **ORGANIZING TEAM**

MC	Ms.Ramitha
GUEST PROFILE	Ms.Joyice Roshini
VOTE OF THANKS	Ms.Joyice Roshini
REFRESHMENT AND MEMENTO	Mr.Prakash & Mr.Balaji
HOSPITALITY TEAM	Ms.Gayathri
PHOTOGRAPHY TEAM	Mr.Seenumon
TECHNICAL TEAM	Mr.Saravanan.C

## PHOTOS OF THE EVENT



## OUTCOME OF THE ACTIVITY

His journey highlights risk-taking ability, market analysis, branding strategy, and effective resource management. Through Flykup, he combined technology adoption with customer-centric value creation. This initiative reflects key program outcomes for MBA students, such as leadership, strategic decision-making, digital adaptability, and the ability to convert creative ideas into sustainable business models.

**GUEST LECTURE :03**  
**HOW POWER BI SKILLS ENHANCE EMPLOYABILITY**  
**FOR MBA GRADUATES**

**DATE AND DURATION OF THE PROGRAM**

**Date:** 25.09.2025

**Time:** 1.00 AM to 2.30 PM

**Venue:** Elite Seminar Hall, JEC

**EVENT POSTER**



**SPEAKER PROFILE**

<b>NAME</b>	<b>Mr.Jesu Jeevian</b>
<b>DESIGNATION</b>	<b>Senior Power BI Developer</b>
<b>ORGANIZATION</b>	<b>IT Industry</b>

## **DESCRIPTION**

A guest lecture was organized by the Department of Management Studies on September 25, 2025, for UG first-year and MBA students. Jesu Jeevian was invited as the Chief Guest to deliver a session on “How Power BI Skills Enhance Employability for MBA Graduates.”

The event began with the Tamil Thai Vazhthu, followed by the felicitation of the guest by the Principal and Head of the Department. The speaker conducted an engaging PPT and demo session on Microsoft Power BI.

He highlighted the importance of data analytics in today’s business world and explained how Power BI helps MBA students apply theoretical knowledge in areas like finance, marketing, and HR through dashboards and reports. He emphasized that Power BI improves decision-making, communication, and problem-solving skills, making students industry-ready.

The session also focused on career opportunities, digital adaptability, and the role of analytics in entrepreneurship. Overall, the lecture conveyed that Power BI is a valuable skill that enhances employability and enables MBA graduates to make data-driven business decisions.

## **PHOTOS OF THE EVENT**





### **OUTCOME OF THE ACTIVITY**

The session on Microsoft Power BI gave MBA students practical exposure to data analytics and business intelligence. It showed how raw data can be converted into dashboards for better decision-making. The session improved students' analytical thinking, problem-solving, and digital skills, enhancing their employability. By linking theory with real-time data visualization, it helped them gain industry-relevant knowledge. Overall, it encouraged innovation, strategic thinking, and adaptability, preparing students for modern corporate demands.

# GUEST LECTURE :04

## COLLEGE TO CORPORATE

### DATE AND DURATION OF THE PROGRAM

**Date:** 29.09.2025

**Time:** 10.30 AM to 12.30 PM

**Venue:** Chamber-4 JEC

### EVENT POSTER

**JEPPIAAR ENGINEERING COLLEGE**  
DEPARTMENT OF MANAGEMENT STUDIES  
ORGANIZES  
GUEST LECTURE  
TOPIC: COLLEGE TO CORPORATE

**MR. PAWAN GUPTA**  
SENIOR MANAGER, IOB

WITH THE BLESSINGS OF  
(LATE) HON. COL. DR. JEPPIAAR MA., BL., PHD.  
FOUNDER  
Jeppiaar Education Trust

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PRINCIPAL  
Jeppiaar Engineering college

DR. K. AKILA  
MBA, M.Phil., PhD  
HEAD OF THE DEPARTMENT  
Jeppiaar Engineering college

DATE : 29.09.2025  
TIME : 08:30 AM-9:30AM  
VENUE : CHAMBER 4 - JEC

### SPEAKER PROFILE

NAME	Mr.Pawan Gupta
DESIGNATION	Senior Manager,IOB
ORGANIZATION	Banking Industry

## **DESCRIPTION**

A guest lecture was organized by the Department of Management Studies, Jeppiaar Engineering College, on September 29, 2025, for MBA students. Pawan Gupta was invited as the Chief Guest to deliver a session on “College to Corporate.”

The session began with Tamil Thai Vazhthu, followed by the felicitation of the guest. The speaker highlighted the key differences between college life and the corporate world, emphasizing the need for practical skills, adaptability, discipline, and a proactive mindset.

He focused on essential employability skills such as communication, teamwork, leadership, emotional intelligence, and digital proficiency, including tools like Microsoft Power BI. He also stressed the importance of internships, certifications, networking, and continuous learning for career growth.

Additionally, the session covered professional ethics, corporate etiquette, and the importance of attitude in career success. Overall, the lecture provided valuable insights into workplace expectations and motivated students to prepare themselves effectively for corporate careers.

## **PHOTOS OF THE EVENT**





### **OUTCOME OF THE ACTIVITY**

The speaker emphasized the importance of analytical ability, leadership skills, ethical values, communication competence, and digital adaptability—key program outcomes of the MBA curriculum. Students were encouraged to apply classroom concepts to real-world business challenges, enhancing decision-making and problem-solving skills. The session highlighted employability enhancement through internships, industry exposure, and continuous learning, motivating students to transition confidently from academic environments to professional corporate careers.

# GUEST LECTURE :05

## THE COGNITIVE POWER OF POSITIVITY

### DATE AND DURATION OF THE PROGRAM

**Date:** 05.11.2025

**Time:** 10.00 AM to 12.00 PM

**Venue:** Chamber-4 JEC

### EVENT POSTER

**JEPPIAAR ENGINEERING COLLEGE**

DEPARTMENT OF MANAGEMENT STUDIES  
WELCOMES YOU ALL  
GUEST LECTURE  
THE COGNITIVE POWER OF POSITIVITY

**DR. P. CAROLINE JEBA**  
ASSISTANT PROFESSOR OF MATHEMATICS AND CONTROLLER  
OF EXAMINATION, STELLA MATUTINA COLLEGE OF EDUCATION

WITH THE BLESSINGS OF (Late) HON. COL. DR. JEPPIAAR  
MA., B.L., PH.D.  
FOUNDER  
Jeppiaar Education Trust

UNDER THE GUIDANCE OF DR. REGEENA J. MURALI  
B.Tech., MBA, PH.D.  
Chairman and Managing Director  
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DEAN - ACADEMICS  
Jeppiaar Engineering College

DR. R. AKILA  
MBA, M.Phil., PH.D.  
HEAD OF THE DEPARTMENT  
Jeppiaar Engineering College

DR. K. SENTHIL KUMAR  
M.E., PH.D., F.I.E.  
PRINCIPAL  
Jeppiaar Engineering College

DATE : 05.11.2025  
TIME : 10:00 am - 12:00 pm  
VENUE : CHAMBER 4

### SPEAKER PROFILE

<b>NAME</b>	<b>Dr.P.Caroline Jeba</b>
<b>DESIGNATION</b>	<b>Assistant Professor &amp; COE</b>
<b>ORGANIZATION</b>	<b>Stella Matutina College of Education</b>

## **DESCRIPTION**

A guest lecture was organized by the Department of Management Studies, Jeppiaar Engineering College, on November 5, 2025, for MBA students. Caroline Jeba was invited as the Chief Guest to deliver a session on “The Cognitive Power of Positivity.” The session began with Tamil Thai Vazhthu, followed by the felicitation of the guest. Dr. Jeba explained how positive thinking enhances cognitive functions such as decision-making, creativity, problem-solving, and stress management. She emphasized that positivity helps individuals develop resilience, emotional intelligence, and adaptability in both personal and professional life.

She also highlighted the role of positivity in leadership, teamwork, and workplace productivity, along with practical ways to cultivate a positive mindset through optimism, mindfulness, and self-reflection. Overall, the session was interactive and motivating, encouraging students to adopt positivity as a powerful tool for academic success, career growth, and overall well-being.

## **PHOTOS OF THE EVENT**





### **OUTCOME OF THE ACTIVITY**

The guest speaker lecture on “The Cognitive Power of Positivity” inspired MBA students to understand how mindset influences leadership, decision-making, and professional growth. Addressing students under the Anna University MBA Regulation syllabus, the speaker emphasized that positive thinking enhances analytical ability, emotional intelligence, teamwork, and resilience—key program outcomes of the curriculum. The session highlighted how optimism strengthens problem-solving skills, strategic thinking, and adaptability in dynamic business environments. Students were encouraged to cultivate a growth mindset, practice constructive communication, and maintain ethical professionalism, thereby preparing themselves to lead confidently and perform effectively in corporate settings.

**GUEST LECTURE: 06**  
**THE COGNITIVE POWER OF POSITIVITY**

**DATE AND DURATION OF THE PROGRAM**

**Date:** 28.01.2026

**Time:** 11.00 AM to 12.30 PM

**Venue:** Elite Seminar Hall

**EVENT POSTER**

**SPEAKER PROFILE**

<b>NAME</b>	<b>Mr.Franto Nithish J</b>
<b>DESIGNATION</b>	<b>Research Analyst-QMMIF-Investment Fund</b>

## DESCRIPTION

A guest lecture was organized by the Department of Management Studies, Jeppiaar Engineering College, on January 28, 2026, at the Elite Seminar Hall. The session was delivered by a Research Analyst from QMMIF and an MSc Banking & Finance graduate from Queen Mary University of London, who shared both academic and industry insights.

The lecture focused on the role of central banking and monetary policy, highlighting key functions such as controlling money supply, regulating interest rates, and managing inflation. Reference was made to the role of Reserve Bank of India in maintaining economic stability. Various monetary policy tools like repo rate, CRR, SLR, and open market operations were explained with real-world examples.

The speaker also discussed emerging trends such as digital payments, cryptocurrencies, and Central Bank Digital Currencies (CBDCs), emphasizing both opportunities and challenges in the evolving financial landscape.

Overall, the session provided valuable insights into modern banking practices, monetary policy, and future trends, enhancing students' understanding of the financial sector and career opportunities.

## PHOTOS OF THE EVENT





## **OUTCOME OF THE ACTIVITY**

The guest speaker lecture on “Central Banking, Monetary Policy and the Future of Money” provided valuable insights to MBA students on financial governance and economic stability. Referring to the role of the Reserve Bank of India, the speaker explained how monetary tools influence inflation, growth, and liquidity. The session aligned with the program outcomes of the Anna University MBA Regulation syllabus by enhancing analytical ability, strategic thinking, and understanding of macroeconomic policies. Students gained knowledge about digital currencies, financial innovation, and policy decision-making, strengthening their managerial competence and readiness for roles in banking, finance, and corporate sectors.