



**JEPPIAAR**  
**ENGINEERING COLLEGE**

**DEPARTMENT OF MANAGEMENT STUDIES**

**PATENT PUBLICATIONS**

<b>Sl.No.</b>	<b>Name</b>	<b>Title of Patent</b>	<b>Registry No . / Year</b>	<b>Status (Applied / Published / Obtained)</b>
1	Dr R AKILA	An investigation into how artificial intelligence techniques are being used in the financial and marketing sectors	202241061016 26/10/2022	Published
2	Dr R AKILA	Customer Focused Ecommerce Site With Ai Bot	202211028074 A 20/05/2022	Published
3	<b>Dr.N.Padmavathy</b>	An investigation into how artificial intelligence techniques are being used in the financial and marketing sectors	2022	Published
4	Dr M.Durgarani	The Impact of Purchasing-Segmentation to Achieve Organizations-Sales Aims	202241006773 A 11/02/2022	Published

	<b>Dr.N.Padmavathy</b>	Customer Focused Ecommerce Site With Ai Bot	202211028074 A 20/05/2022	Published
5.	Dr M.Durgarani	Novel Advancement of Healthcare Management Using Iot	202341035564 A 16/06/2023	Published
6.	Dr. E. Gopi	Establishment of e-negotiator chat bot for building e-Commerce website	202241006816 09/02/2022	Published
7.	Dr. E. Gopi	Enhanced video surveillance system for police cops to monitor unusual activities	148/30052023. 18/06/2023	Published
8	Dr. E. Gopi	ACCOUNTING AND ANALYTICAL MODEL FOR THE RISK MANAGEMENT OF THE ECONOMIC SECURITY OF THE POULTRY ENTERPRISE		Published