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JETALEXANDRA'21 REPORT



DEPARTMENT OF MANAGEMENT STUDIES

VOLUME XVIII

Jeppiaar Nagar, Rajiv Gandhi Sakai, Chennai - 119 Contact : 044 - 24502818 www.jeppiaarcollege.org



Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai-600119

(ACCREDITED WITH GRADE "A" BY NAAC)

o f Management Studies Department



With the blessings of Hon'ble Late Col.Dr. JEPPIAAR, M.A., B.L., Ph.D. Founder, Jeppiaar Educational Trust.

Under the guidance of Dr.M.Regeena Jeppiaar, B.Tech., M.B.A., Ph.D., Chairman & Managing Director, Jeppiaar Group of Institutions.

In the presence of Dr.V.Natarajan, M.E., Ph.D., Principal, Jeppiaar Engineering College.

Convenor Dr.N.Padmavathy, M.B.A., M.Phil., Ph.D., HOD, Department of Management Studies.

Programme co-ordinators Dr.M.Durgarani, M.B.A.,M.Phil.,Ph.D., Dr.E.Gopi, M.B.A.,M.Phil.,Ph.D.,

In the presence of Dr.Shaleesha A.Stanley, M.Sc., M.Tech., Ph.D., Dean Academics, Jeppiaar Engineering College.

Organizing committee Dr.R.Akila, M.B.A.,M.Phil.,Ph.D., Dr.R.Satish, B.Tech., M.B.A., M.Phil., Ph.D.,

EVENTS×

STRESS INTERVIEW **EXTEMPORE** IPL BIDDING **CODE CRACKERS** PAPER PRESENTATION

DATE: 23 -07-2021

TIME:9 AM-3 PM

STUDENT COORDINATORS

S.AJITH KRISHNA

jeppiaarengineeringcollege





jecmbasymposium@gmail.com https://tinyurl.com/JECMBA

9840464750 9840134393



ENGINEERING COLLEGE CHENNA

(ACCREDITED WITH GRADE "A" BY NAAC) Jeppiaar Nagar, Rajiv Gandhi salai, Chennai - 600119

ABOUT THE COLLEGE

The name Jeppiaar has grown to be synonymous with excellence in education and the Jeppiaar Educational Trust was formed in 1987 with the sole Educational Trust was formed in 1987 with the sole purpose of providing cutting edge technical and management education that is both accessible and affordable by establishing premier colleges of Engineering and Management Studies. Under the aegis of Honourable Chairman (Late) Col. Dr.Jeppiaar M.A., B.L., Ph.D, Jeppiaar Engineering college (MBA) was inaugurated on 15th August 2001 as one of the spearheading institutions of Jeppiaar Educational Trust. The Chairman and Managing Director of Jeppiaar Group of institutions Managing Director of Jeppiaar Group of institutions
Dr.M.Regeena Jeppiaar, B.Tech., M.B.A., Ph.D., has
led the college from its fledgling state to an institution to reckon with.

ABOUT THE DEPARTMENT

The Department of Management Studies was established in the year 2001 under the approval of AlCTE and affiliated to Anna University, Chennai. The Department offers various specialization areas for the students like Finance, Marketing, Human Resources, Operations & System. The department has proven exemplary academic performance by bagging Gold medal from Anna University in 2013 for being topper among 275 Engineering Colleges offering MBA programs in Tamil Nadu.

ABOUT THE SYMPOSIUM

A National level Management Symposium JET ALEXANDRA'21 will give an opportunity to young budding managers who choose to define their destiny. It will help them to face the competitive global environment.

GENERAL INSTRUCTIONS

- 1. ID card is mandatory.
- 2. Formal attire is mandatory.
- 3. Only the registered students are allowed to participate in the event.
- 4. Any misbehavior may lead to disqualification.
- 5. Proper silence should be maintained.
- 6. Camera should be turned on during the event.
- 7. Free registration.
- 8. Participation certificate will be provided.

EVENTS

- ⅎ STRESS INTERVIEW
- **EXTEMPORE**
- **IPL BIDDING I**
- PAPER PRESENTATION **Y**
- CODE CRACKERS

DEPARTMENT OF MANAGEMENT STUDIES

PROUDLY PRESENTS



A NATIONAL LEVEL MANAGEMENT SYMPOSIUM

DATE: 23-07-2021 TIME: 9 AM - 3 PM

REGISTRATION PLATFORMS

https://tinyurl.com/JECMBA



IENGINEERING COLLEGE

(ACCREDITED WITH GRADE "A" BY NAAC)

Jeppiaar Nagar, Rajiv Gandhi salai, Chennai - 600119



RULES AND REGULATIONS



STRESS INTERVIEW

- 1. Maximum three participants per college.
- Participants will be asked stressful questions to test their patience and communication skills.
- 3. Judges' decision is final.

EXTEMPORE

- 1. Participants need to talk on a topic given on the spot.
- 2. Participants have to speak only in English.
- 3. Maximum time limit to think over the topic is 2 minutes and for presentation is 5 minutes.
- 4. Participants are allowed to select the topic only once.
- 5. Participants are not allowed to carry any material with him or her during the competition.
- 6. Maximum 3 participants are allowed from each college.
- 7. The camera should be turned ON during the event.
- 8. This event is only about management topics.
- 9. Judges' decision is final.

IPL BIDDING

- Screening test will be conducted. Top 5 teams from the screening test will be qualified for the final.
- 2. Only two teams allowed per college for registration.

- 3. Maximum 3 students can join in a team.
- 4. Only single google meet id will be allowed inside the auction room.
- Each team can pick minimum of 15 players and maximum of 17 players.
- Each team should have 7 Indian capped players,5 overseas players and 5 uncapped player.

PAPER PRESENTATION

- 1. Maximum two teams per college.
- 2. Two participants per team.
- 3. Abstract must not exceed 250 words.
- 4. Full paper should not exceed 8 pages.
- 5. Judges' decision is final.
- 6. Maximum presentation time is 10 minutes.

TOPICS

- *Content marketing
- *Business analytics
- *Social entrepreneurship
- *E-leadership
- *Blue ocean strategy
- *Daigital transformation strategy
- *Constructive deviance in organizational behavior
- *Personal financial management
- *Private equity
- *Any other topic relevant to management

NOTE

- * Submission of paper : 16 07 2021
- * Acceptance Intimation: 19-07-2021
- * Mail the soft copy to jetalexandrappt@gmail.com

CODE CRACKERS

- Participants need to find the management term/concept by connecting the images displayed.
- 2. Maximum one team per college.
- 3. Two members per team.
- 4. Single google meet ID will be allowed for each team.
- 5. In total 3 rounds will be conducted.
- 6. Screening test will be conducted if necessary.
- 7. Judges' decision is final.

CONTACT US



FACULTY CO-ORDINATORS

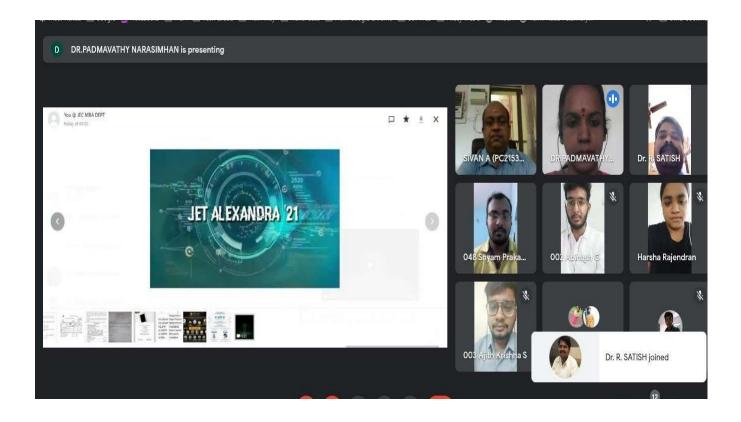
Dr.M.Durgarani - 9790912011 Dr.E.Gopi - 9176355514

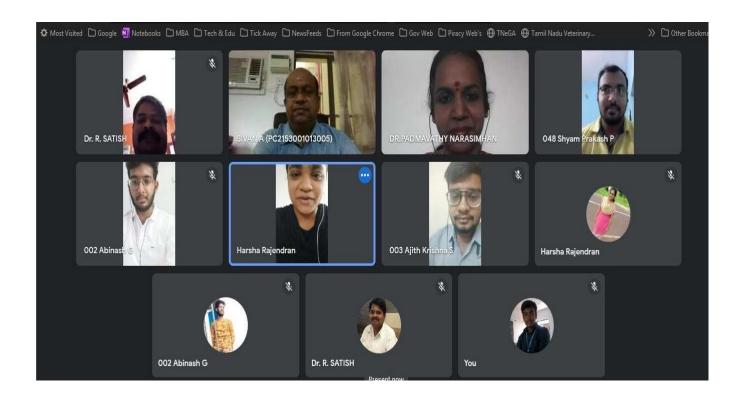
STUDENT CO-ORDINATORS

S.Ajith Krishna - 9840464750 G.Abinash - 9840134393

CHIEF GUEST INVITE:







CHIEF GUEST OF JET ALEXANDRA



Mr. SIVAN AMMAMUTHU

Head of Delivery, Market Unit,

Capgemini Technology Services India Ltd

He is the head of Delivery and Operations, SwitzerlandMarket Unit, Financial Services SBU.

He has 20+ years of global experience in IT Business Strategy, services, and operations.

He performed various roles such as Program/Project Management, Business Risk Management, Delivery Risk Management, Delivery Governance, Engagement Recovery, People Capability building, Specialised in complex delivery transformations and Capability building.

He is heading the CHENNAI DELIVERY CENTER with over 6000 employees, responsible for Centre's business growth plan, Clients relationship, Talent Management, Forecasting and business operations.

He is also a board member in WEKARE(CSR) -A Capgemini employee driven CSR initiative.

His research Thesis on "RISK APPETITE MODEL AT UNIT LEVEL" AND Early warnings Indicator framework to prevent/minimize risk exposures are remarkable.

He designed a 3-year delivery transformation roadmap and drive major initiatives to achieve business results across sales, Engagement Kick off, and Execution stages for various clients.

He also played a key role in the due diligence process of delivery streams and integrating into single method of doing delivery in FS SBU during many acquisitions.

He had also been a part of various reputed organizations like

- > EMIRATES IT @DUBAI
- > ACCENTURE@ INDIA and also in UK
- > IBM @ INDIA.





JEPPIAAR ENGINEERING COLLEGE

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI - 600119

CERTIFICATE

OF APPRECIATION

PROUDLY PRESENTED TO



Mr. Sivan Ammamuthu

Head Of Delivery,

Market Unit, Capgemini Technology Service India Ltd.

For being the Chief guest of A National Level Management Symposium "JET - ALEXANDRA '21" on 23rd July 2021 Organised by Department of Management Studies,

Jeppiaar Engineering College.

Dr. N. Padmavathy M.B.A., M.Phil., Ph.D.,

Dr. V. Natarajan M.E., Ph.D.,

INAUGURATION CEREMONY:

TIME : 09:00 AM

PLAT FORM : YOUTUBE

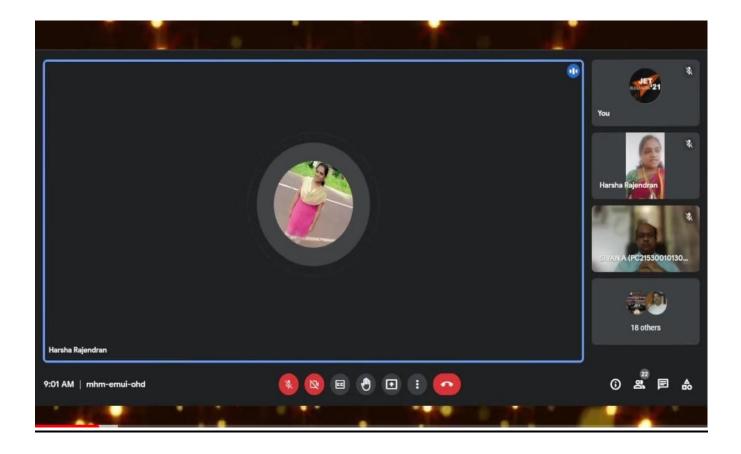
STREAMING LINK: https://www.youtube.com/watch?v=RrpjmdRhhCl

TEASER LINK : https://youtu.be/mnRx_PxfxAw

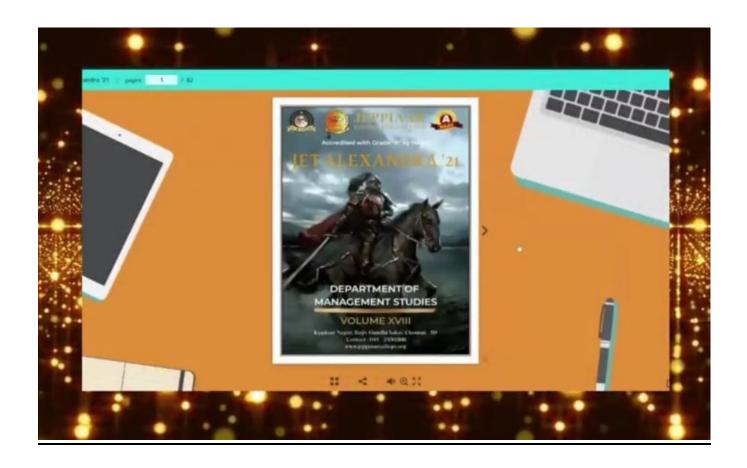
GALLERY:











Symposium teaser video:

https://drive.google.com/file/d/18dVfcUI9K6zpVO1iH szpT14ziaGlNojM/view?usp=sharing

Welcome dance:

https://www.youtube.com/watch?v=mnRx_PxfxAw

E-magazine:

https://www.youtube.com/watch?v=rHSBCG9U-0s

Event Advertisement:

https://www.knowafest.com/collegefests/events/2021/07/1901-jet-alexandra-21-jeppiaarengineering-college-management-symposium-chennai

SYMPOSIUM EVENTS

STRESS INTERVIEW CODE CRACKERS PAPER PRESENTATION IPL BIDDING EXTEMPORE

1.NAME	E-MAIL	EVENT LIST	COLLEGE NAME &
	ID		DISTRICT
2. Narmadha	narmadhamanik am10@gmail.co m	Stress interview - (3 Members / College)	Nandha college of technology, erode
3. Vinoth	rgvvinothkumar @gmail.com	Code crackers - (Team of 2 Members / College)	Apollo engineering college & Chennai
4. SYED MOHAMED S.A	syedmohamed00 01612@gmail.co m	Paper presentation - [Team of 2 Members (2Teams) / College]	CK College of Engineering & Technology, Cuddalore
5. SYED MOHAMED S.A	syedsaleem0050 @gmail.com	Stress interview - (3 Members / College)	CK College of Engineering and Technology, Cuddalore
6. Shenbagam.s	shenbasv98@gm ail.com	Code crackers - (Team of 2 Members / College)	Ck College of engineering and technology & Cuddalore
7. Pushparaj.M	Pushparaj.m@ck cet.ac.in	Stress interview - (3 Members / College)	CK College of Engineering & Technology
8. Jamir Khan J	jamirkhan239@g mail.com	IPL bidding - [Team of 3 Members (2 Teams) / College]	Annamalai University, Cuddalore.
9. Fahamidha	Rosefami1997@ gmail.com	Paper presentation - [Team of 2 Members (2Teams) / College]	CK college of engineering and technology, cuddalore district TN
10. Pon Shankar B	Ponshankar.20ba 030@nandhaeng g.org	IPL bidding - [Team of 3 Members (2 Teams) / College]	Nandha Engineering College & Erode
11. Manikandan R	manikandan2510 1998@gmail.co m	Paper presentation - [Team of 2 Members (2Teams) / College]	Nandha Engineering College,Erode
12. Ramya Dhanabalan	ramya14.dhana @gmail.com	Paper presentation - [Team of 2 Members (2Teams) / College]	Kumaraguru Business School & Coimbatore
13. Aditya Sobika K	adityasobika.20 mba@kct.ac.in	Paper presentation - [Team of 2 Members (2Teams) / College]	Kumaraguru College of Technology Business School, Coimbatore.
14. Kirubah M	kirupraven@gma il.com	Paper presentation - [Team of 2 Members (2Teams) / College]	PSG Institute of Management, Coimbatore
15. Jyothsna A	jyothsnaayyappa n16@gmail.com	Stress interview - (3 Members / College)	PSG Institute of Management, Coimbatore
16. Chitra.s	Chitrasankar10st d@gmail.com	Extempore - (3 Members / College)	KCTBS COIMBATORE
17. H.STEPHEN	stephenurs1999 @gmail.com	Stress interview - (3 Members / College)	Jerusalem college of engineering , Chennai
18. R G Varsha	varshaguru13@g mail.com	Paper presentation - [Team of 2 Members (2Teams) / College]	KPR institute of engineering and technology , Coimbatore
19. Jalla sravan Kumar	jsravan011@gma il.com	Stress interview - (3 Members / College)	UCCBM & nalgonda

20. Anish George	anishgeorge1997	Paper presentation - [Team	St. Francis Institute of
20. Amsir deorge	@gmail.com	of 2 Members (2Teams) /	Management and Research
		College]	
21. M.Shriya	murthygrishriyak	Paper presentation - [Team	Mahatma gandhi university,
	umar@gmail.co	of 2 Members (2Teams) /	nalgonda. Dist:- Yadadri Bhongir.
	m	College]	
22. GUNJAN	gunjan.uit@gmai	Paper presentation - [Team	The University of Burdwan ,
NIYOGI	1.com	of 2 Members (2Teams) /	District -Burdwan
22 4 11 5	1:: 72247.0	College]	T
23. Ankita Prasad	ankita72317@g	Code crackers - (Team of 2	The University Of Burdwan &
24. V.shivani	mail.com venkatapuramshi	Members / College) Paper presentation - [Team	Purba Bardhaman Mahatma Gandhi university &
24. V.SIIIVaIII	vani29262@gmai	of 2 Members (2Teams) /	Nalgonda
	l.com	College]	Naigorida
25. PRASHANTH	prashanthg1405	IPL bidding - [Team of 3	Sri Muthukumaran institute of
G	@gmail.com	Members (2 Teams) /	technology Kanchipuram
		College]	
26. Pranamita	pranamitamukhe	Paper presentation - [Team	The University of Burdwan
Mukhopadhy	rjee96@gmail.co	of 2 Members (2Teams) /	
ay	m	College]	
27. ROOBESH A.D	roobeshad@gma	IPL bidding - [Team of 3	Sri muthukumaran institute of
	il.com	Members (2 Teams) /	technology&kancheepuram district
20 V Cathyasurua	sathyasumyay120	College]	Cri Muthukumaran instituta of
28. Y.Sathyasurya	sathyasuryay120 7@gmail.com	IPL bidding - [Team of 3 Members (2 Teams) /	Sri Muthukumaran institute of technology-kancheepuram
	7@gman.com	College]	technology-kancheepuram
29. Aalli	gouthamiaalli13	Paper presentation - [Team	Mahatma gandhi unviersity,
gouthami	@gmail.com	of 2 Members (2Teams) /	Nalgonda
		College]	
30. V.Suma	vankudothsuma1	Paper presentation - [Team	Mahatma Gandhi University
	422@gmail.com	of 2 Members (2Teams) /	&Nalgonda
		College]	
31. Rony Cajetan	ron10caj1999@g	Stress interview - (3	St. Francis Institute of
	mail.com	Members / College)	Management and Research,
32. Anish George	anishgeorge1007	Extempore - (3 Members /	Mumbai St. Francis Insitute of Management
32. Allisii deolge	anishgeorge1997 @icloud.com	College)	and Research
33. S.Gopi	sgopi0200@gmai	Paper presentation - [Team	Sacred heart college, thirupathur
	I.com	of 2 Members (2Teams) /	and the state of t
		College]	
34. SHAMANTH P	shampal9222@g	Paper presentation - [Team	SACRED HEART COLLEGE
	mail.com	of 2 Members (2Teams) /	(AUTONOMOUS), THIRUPATTUR
		College]	
35. S.	s.mahalakshmijtj	Paper presentation - [Team	Sacred Hearts College, Thirupattur
Mahalakshmi	@gmail.com	of 2 Members (2Teams) /	district
26 Ad:+:	titlitringth: 1000	College]	The University of Burduer
36. Aditi Tripathy,	titlitripathy1998 @gmail.com	Stress interview - (3 Members / College)	The University of Burdwan, Burdwan
Gunjan	egman.com	wiembers / college)	Buruwan
Niyogi, Ankita			
Prasad			

	T		T	
37. Rokesh. S	rokeshs86@gmai I.com	IPL bidding - [Team of 3 Members (2 Teams) / College]	Scared Heart College & Tirupatur	
38. JOTHISHA S	jothishasuresh@ gmail.com	Paper presentation - [Team of 2 Members (2Teams) / College]	AMRITA COLLEGE OF ENGINEERING AND TECHNOLOGY, KANYAKUMARI	
39. Malathi M	malathimayamar i@gmail.com	Paper presentation - [Team of 2 Members (2Teams) / College]	Amrita College of Engineering and Technology and Kanyakumari	
40. ABINAYA.K.S	abinayaks18@g mail.com	Paper presentation - [Team of 2 Members (2Teams) / College]	AMRITA COLLEGE OF ENGINEERING AND TECHNOLOGY &KANNIYAKUMARI	
41. ABIRAM S.L	abiram.sl.amrita @gmail.com	Code crackers - (Team of 2 Members / College)	Amrita Institutions, Nagercoil, Kanyakumari	
42. Abishek R	abishek.ramesh @itm.edu	Stress interview - (3 Members / College)	ITM B-School Chennai	
43. Shanthini N	shanthininarayan an949@gmail.co m	Code crackers - (Team of 2 Members / College)	Sacred heart College (Autonomous), Tirupattur, Tirupattur Dt.	
44. Yazhini V	yazhiniyadav04 @gmail.com	Extempore - (3 Members / College)	Sacred Heart College	
45. Prem kumar R	kumarmurti1998 @gmail.com	IPL bidding - [Team of 3 Members (2 Teams) / College]	mohamed sathak arts and science college	
46. Kavin M	kaviskavin0014@ gmail.com	IPL bidding - [Team of 3 Members (2 Teams) / College]	ERODE SENGUNTHAR ENGINEERING college Erode	
47. Rohini V	rohiniv486@gma il.com	Extempore - (3 Members / College)	MOP Vaishnav College for Women, Chennai	
48. Rohini V	rohiniv486@gma il.com	Code crackers - (Team of 2 Members / College)	MOP Vaishnav College for Women, Chennai	
49. Iswarya.N	iswaryanagaraja n77@gmail.com	Code crackers - (Team of 2 Members / College)	M.O.P Vaishnav College for Women Chennai	
50. S Keerthana	keerthukumar65 @gmail.com	IPL bidding - [Team of 3 Members (2 Teams) / College]	Erode Sengunthar Engineering college (Autonomous), Erode	
51. S Keerthana	keerthana.ks35 @gmai.com	Code crackers - (Team of 2 Members / College)	Erode Sengunthar Engineering college (Autonomous), Erode	
52. R.Sowndhary a	sowndhu1108@ gmail.com	IPL bidding - [Team of 3 Members (2 Teams) / College]	Erode Senguthar Engineering College,Erode	
53. Monica R	monsmonica28 @gmail.com	Code crackers - (Team of 2 Members / College)	Erode sengunthar Engineering college & Erode	
54. R. HARISHANKA R	Hari002ucfer@g mail.com	Stress interview - (3 Members / College)	Erode Sengunthar Engineering College (Autonomous) Thuduppathi, Erode. 638057	
55. R.HARISHANK AR	haripoongothai9 7@gmail.com	Paper presentation - [Team of 2 Members (2Teams) / College]	Erode Sengunthar Engineering college (Autonomous) Thuduppathi, Erode. 638057	

56. R.HARISHAN AR	NK poongothai9788 @gmail.com	Code crackers - (Team of 2 Members / College)	Erode Sengunthar Engineering College (Autonomous) Thudupathi, Erode. 638057
57. Prajoethy K M	gmail.com	IPL bidding - [Team of 3 Members (2 Teams) / College]	M.O.P.Vaishnav college for women & Chennai
58. Saravanan.(andiyan123@gm ail.com	IPL bidding - [Team of 3 Members (2 Teams) / College]	Erode Sengunthar Engineering college.Erode.
59. Varatharaj.	H varma654beema @gmail.com	IPL bidding - [Team of 3 Members (2 Teams) / College]	Erode sengunthar college thudupathi perundurai erode
60. SWAMINAT AN.G	ail.com	Code crackers - (Team of 2 Members / College)	SRM Valliammai Engineering College, Chengalpattu District
61. SHRILAKSHI G	ail.com	Extempore - (3 Members / College)	Srm valliammai engineering college
62. Rubiya R	rubiyaraj2000@g mail.com	Stress interview - (3 Members / College)	SRM Valliammai Engineering College, Kanchipuram
63. V.PRIYADHA SHINI	AR Priyadharshini19 98m26@gmail.c om	Code crackers - (Team of 2 Members / College)	SRM VALLIAMMAI ENGINEERING COLLEGE Kanchipuram
64. M SONIYA VARSHINI	soniyamuralithar an28@gmail.co m	Code crackers - (Team of 2 Members / College)	SRM VALLIAMMAI ENGINEERING COLLEGE KATTANKULATHUR
65. JAYABHARA HI V	T jayabharathivive k@gmail.com	Code crackers - (Team of 2 Members / College)	SRM VALLIAMMAI ENGINEERING COLLEGE CHENGALPATTU DISTRICT
66. Harinie J	harinie30@gmail .com	Code crackers - (Team of 2 Members / College)	Srm valliammai engineering college, Kanchipuram
67. JAISREE S	jaisree2030041 @ssn.edu.in	Code crackers - (Team of 2 Members / College)	SSN SCHOOL OF MANAGEMENT & CHENNAI
68. Akshara R	akshara2030008 @ssn.edu.in	Code crackers - (Team of 2 Members / College)	SSN SCHOOL OF MANAGEMENT, CHENNAI
69. Dolly Joy Kirubha V	dollyjoykirubha2 030030@ssn.edu .in	Stress interview - (3 Members / College)	SSN School of Management,Chennai
70. Lena Arunn Kannan L P	mail.com	IPL bidding - [Team of 3 Members (2 Teams) / College]	SSN School of Management, Chennai.
71. Dhanalaksh i S	m dhanalakshmi20 30025@ssn.edu.i n	Code crackers - (Team of 2 Members / College)	SSN School of Management & Chennai
72. Anandh	anandh2030012 @ssn.edu.in	Code crackers - (Team of 2 Members / College)	SSN School of Management
73. Jaya Bharat K	hi jayabharathi203 0043@ssn.edu.in	Code crackers - (Team of 2 Members / College)	SSN School of Management, Chennai
74. Janetta Isaa	c janetta2030042 @ssn.edu.in	IPL bidding - [Team of 3 Members (2 Teams) / College]	SSN School of Management

7E I manailusea	iaganmana:C00	IDI hidding (Toom of 2	Erodo conquestos once ele erodo
75. J.manojkuma	jaganmanoj680 @gmail.com	IPL bidding - [Team of 3 Members (2 Teams) /	Erode sengunthar engg clg, erode
	wgillall.COIII	College]	
76. KIRTHIKA A	kirthika2030054	Extempore - (3 Members /	SSN School of Management
70. KIKITIKA A	@ssn.edu.in	College)	SSN School of Management
77. Saravanan M	saravanan20300	IPL bidding - [Team of 3	SSN college &Chennai
77. Salavallali ivi	92@ssn.edu.in	Members (2 Teams) /	33N College & Cheffilal
	92@3311.edu.iii	College]	
78. Santhiya N	santhiya2030091	Extempore - (3 Members /	SSN School Of Management,
70. Santinya W	@ssn.edu.in	College)	Chennai
79. Santhiya N	nsanthiyh5802@	Stress interview - (3	SSN School Of Management
751 Santinya N	gmail.com	Members / College)	Sort Sories of Management
80. Mary Festina	festinamary@gm	Code crackers - (Team of 2	SSN,Chennai
G	ail.com	Members / College)	, , , , , , , , , , , , , , , , , , , ,
81. Karthik B	sec19it126@sair	Code crackers - (Team of 2	Sri Sairam Engineering College
	amtap.edu.in	Members / College)	Chennai
82. Charles. A	charlesanandaraj	Stress interview - (3	Guru Nanak College
	2000@gmail.co	Members / College)	
	m		
83. Charles. A	charlesanandaraj	Extempore - (3 Members /	Guru Nanak College Chennai
	2000@gmail.co	College)	
	m		
84. Ranjith D S	ranjith2030085	IPL bidding - [Team of 3	SSN School of Management,
	@ssn.edu.in	Members (2 Teams) /	Chennai
		College]	
85. PRAVEEN	praveenkumaru.	Paper presentation - [Team	BANNARI AMMAN INSTITUTE OF
KUMAR U	ee19@bitsathy.a	of 2 Members (2Teams) /	TECHNOLOGY, ERODE
	c.in	College]	
86. Abhilash Das	abhilashdas.2001	Code crackers - (Team of 2	Tezpur University, Kamrup
07.0	@gmail.com	Members / College)	CONC. L. CAA
87. Gayathri K	gayathri2030032	Code crackers - (Team of 2	SSN School of Management,
00 0000400460	@ssn.edu.in	Members / College)	Chennai
88. PRIYADHARS	priyadharshinir.e	Paper presentation - [Team	BANNARI AMMAN INSTITUTE OF
HINI R	e20@bitsathy.ac.	of 2 Members (2Teams) /	TECHNOLOGY
OO Haaa Caralia d	in	Code graduate /Team of 3	CCN Cohool of Management
89. Uma Sankari	uma2030112@ss	Code crackers - (Team of 2	SSN School of Management
90. SIVAPRIYA S	n.edu.in	Members / College)	BANNARI AMMAN INSTITUTE OF
90. SIVAPRIYA S	sivapriya.ee20@	Extempore - (3 Members /	
91. Mahima G	bitsathy.ac.in mahima.ee20@b	College) Stress interview - (3	TECHNOLOGY Bannari amman institute of
91. Wallilla G	itsathy.ac.in	Members / College)	technology
92. Sujitha D	Sujitha2030106	Stress interview - (3	SSN School Of Management &
JZ. Jujitila D	@ssn.edu.in	Members / College)	Chennai
93. Vinodhini B	vinodhini203011	Code crackers - (Team of 2	SSN School Of Management &
55. VIIIOGIIIII D	6@ssn.edu.in	Members / College)	Chennai
94. NANTHITHA	shridharshini.ee2	Paper presentation - [Team	BANNARI AMMAN INSTITUTE OF
BHARATHI M	0@bitsathy.ac.in	of 2 Members (2Teams) /	TECHNOLOGY
DITATORITIN	J. D. Catriy. ac.iii	College]	
95. Sounder M	sounder.ee20@b	Code crackers - (Team of 2	Bannari Amman Institute of
JJ. JOURIUCI IVI	itsathy.ac.in	Members / College)	Technology

	I		
96. Sounder M	sounder.ee20@b itsathy.ac.in	Paper presentation - [Team of 2 Members (2Teams) / College]	Bannari Amman Institute of Technology
97. Sounder M	sounder.ee20@b itsathy.ac.in	Extempore - (3 Members / College)	Bannari Amman Institute of Technology
98. Surya. K	suryakain@gmail .com	IPL bidding - [Team of 3 Members (2 Teams) / College]	Vels university & chengelpet
99. Vignesh A	vickyharidp@gm ail.com	Paper presentation - [Team of 2 Members (2Teams) / College]	Rajalakshmi engineering college
100. Varrs hini R	varrshini0227@g mail.com	Stress interview - (3 Members / College)	Rajalakshmi Engineering College & Chennai
101. ARUN KARTHICK R	arunkarthicking @gmail.com	IPL bidding - [Team of 3 Members (2 Teams) / College]	PSG College Of Technology
102. Indhu R	indhumalarvizhi1 5@gmail.com	Extempore - (3 Members / College)	SSN SCHOOL OF MANAGEMENT & CHENNAI
103. KART	bkarthickjo@gm	Extempore - (3 Members /	PAAVAI ENGINEERING
HICK AJAY. B	ail.com	College)	COLLEGE,NAMAKKAL
104. SWAP	swapnasri1072@	Stress interview - (3	Sri muthukumaran institute of
NA.B	gmail.com	Members / College)	technology
105. Sarav	saravanan20300	Stress interview - (3	SSN school of Management &
anan M	92@ssn.edu.in	Members / College)	Chennai
106. B.KAR	bkarthickjo@gm	Code crackers - (Team of 2	PAAVAI ENGINEERING COLLEGE,
THICK AJAY	ail.com	Members / College)	NAMAKKAL
107. VIDH	vidharshana.ee2	Stress interview - (3	BANNARI AMMAN INSTITUTE OF
ARSHANA J	0@bitsathy.ac.in	Members / College)	TECHNOLOGY AND ERODE
108. RAGS	ragsana.ee20@bi	IPL bidding - [Team of 3	BANNARI AMMAN INSTITUTE OF
ANA R V	tsathy.ac.in	Members (2 Teams) / College]	TECHNOLOGY-ERODE
109. JAYA VARDHINI P	jayavardhini.ig20 @bitsathy.ac.in	Stress interview - (3 Members / College)	BANNARI AMMAN INSTITUTE OF TECHNOLOGY,
VANDITINI	wbitsatily.ac.iii	iviembers / college)	SATHYAMANGALAM, ERODE
110. Anus	anushree.ig20@	IPL bidding - [Team of 3	Bannari Amman Institute of
hree N	bitsathy.ac	Members (2 Teams) /	Technology
THEC IV	Sitsatily.ac	College]	
111. VIDH	vidharshana.ee2	Code crackers - (Team of 2	BANNARI AMMAN INSTITUTE OF
ARSHANA J	0@bitsathy.ac.in	Members / College)	TECHNOLOGY
112. SUBA	subaasri.ig20@bi	Stress interview - (3	Bannari Amman Institute of
ASRI D	tsathy.ac.in	Members / College)	Technology&Erode
113. SATY	satyapriya.ee20	Paper presentation - [Team	BANNARI AMMAN INSTITUTE OF
APRIYA NK	@bitsathy.ac.in	of 2 Members (2Teams) / College]	TECHNOLOGY
114. GUNE	gunendraprasant	IPL bidding - [Team of 3	BANNARI AMMAN INSTITUTE OF
NDRA	h.ec20@bitsathy	Members (2 Teams) /	TECHNOLOGY
PRASANTH S	.ac.in	College]	
115. MAD	madhanraj.cs20	Code crackers - (Team of 2	BANNARI AMMAN INSTITUTE OF
HANRAJ T	@bitsathy.ac.in	Members / College)	TECHNOLOGY

116. ROSH INI R S	roshini.it20@bits athy.ac.in	Paper presentation - [Team of 2 Members (2Teams) / College]	Bannari Amman Institute of Technology, Erode
117. KISH ORE ANANTH N	kishoreananth.it 20@bitsathy.ac.i n	Paper presentation - [Team of 2 Members (2Teams) / College]	Bannari Amman Institute of Technology & Erode
118. Roha n Kadam	rohankadam199 7@gmail.com	IPL bidding - [Team of 3 Members (2 Teams) / College]	St. Francis Institute of Management & Research & Mumbai
119. AMIR THALAKSHMI K	amirthaammu20 02@gmail.com	Extempore - (3 Members / College)	Saranathan college of engineering, trichy
120. GOPI KA SRI R	gopikasri.cs19@ bitsathy.ac.in	Paper presentation - [Team of 2 Members (2Teams) / College]	BANNARI AMMAN INSTITUTE OF TECHNOLOGY
121. JEYA PREETHI S	Jeyapreethi.ec19 @bitsathy.ac.in	Paper presentation - [Team of 2 Members (2Teams) / College]	BANNARI AMMAN INSTITUTE OF TECHNOLOGY ERODE
122. DHAR UNYAA VENKATACHA LAM	dharunvenkat12 @gmail.com	Code crackers - (Team of 2 Members / College)	ERODE SENGUNTHAR ENGINEERING COLLEGE AUTONOMOUS
123. Sneh a M	snehamohan2k @gmail.com	Stress interview - (3 Members / College) - (Resume is Mandatory)	Saveetha Engineering College
124. N. Krishnaveni	Krishnaveni9199 9@gmail.com	Paper presentation - [Team of 2 Members (2Teams) / College]	MNM JAIN ENGINEERING COLLEGE
125. Abina ya v	abinayavelmurug an92@gmail.co m	Paper presentation - [Team of 2 Members (2Teams) / College]	MNM jain engineering college
126. J. Moneshasree	jai.moneshasree 26@gmail.com	Code crackers - (Team of 2 Members / College)	St. Josephs college of engineering (Chengalpattu)
127. S.Sri Balaji	balaji10339@gm ail.com	IPL bidding - [Team of 3 Members (2 Teams) / College]	St.Joseph's College of Engineering

STRESS INTERVIEW

DATE : 23/07/2021

EVENT : STRESS INTERVIEW

TIME : 10 am to 1.30 pm

PLATFORM : GOOGLE MEET

MEET ID : https://meet.google.com/nkd-eryu-wno

NO OF PARTICIPANTS: 16

CHIEF GUEST OF THE EVENT:

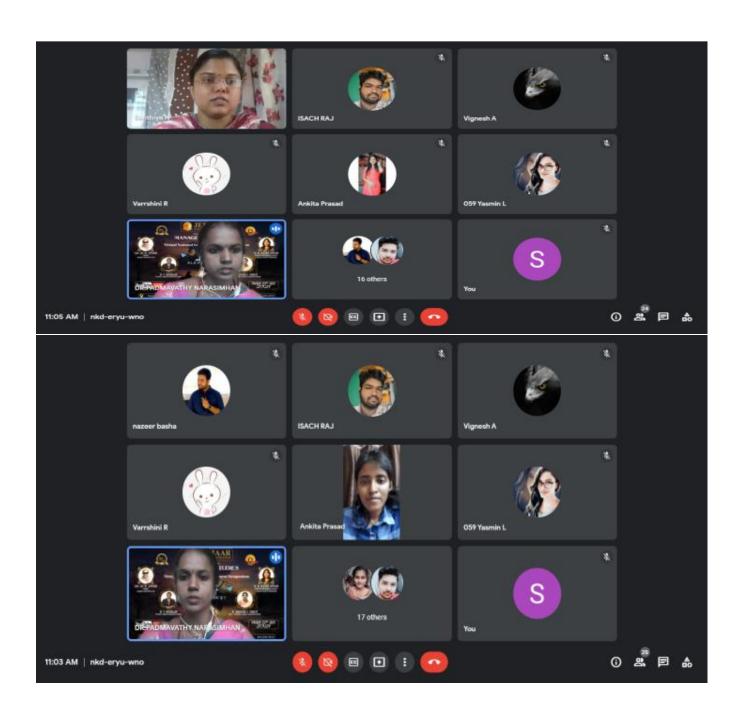


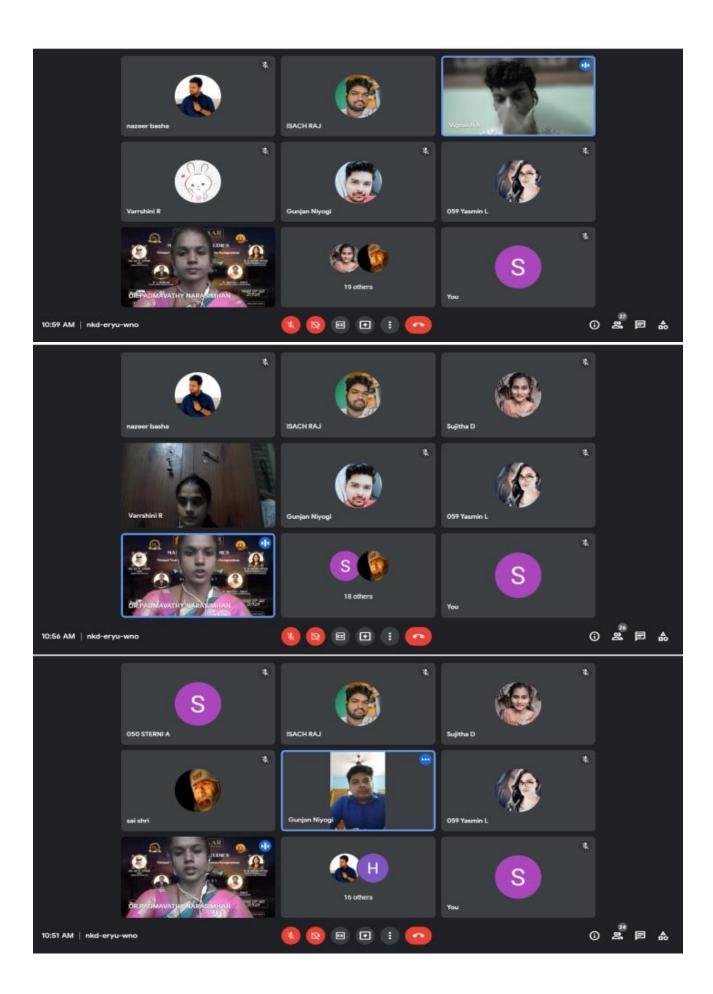
Mr. NAZEER BASHA

ABOUT THE GUEST:

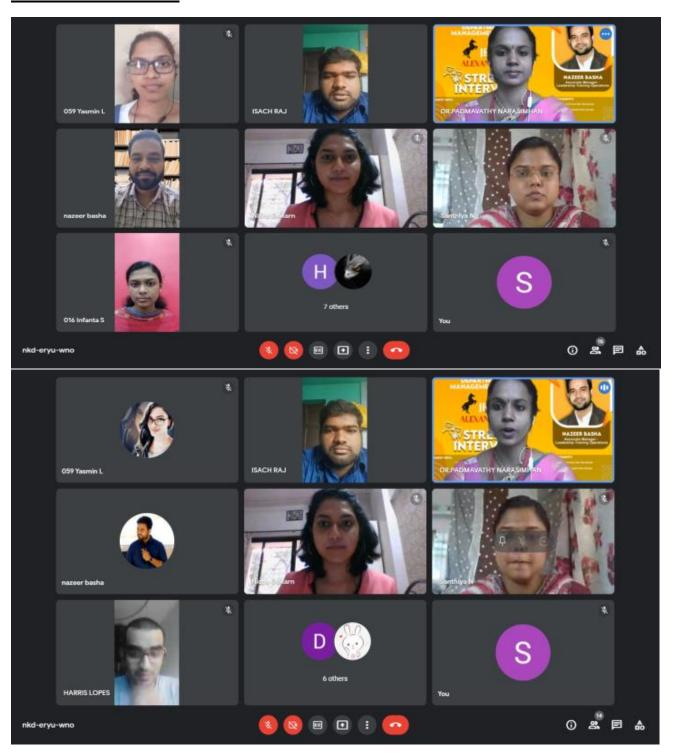
NAZEER BASHA (ASSOCIATE MANAGER-LEADERSHIP TRAINING OPERATIONS). TRAINING SPECIALIST WITH 9 YEARS OF EXPERIENCE IN SOFT SKILLS AND VOICE & ACCENT TRAINING.DEVELOPMENT SPECIALISTS HELPS TO PROPEL THE GOALS AND VISIONS OF COMPANIES FORWARD

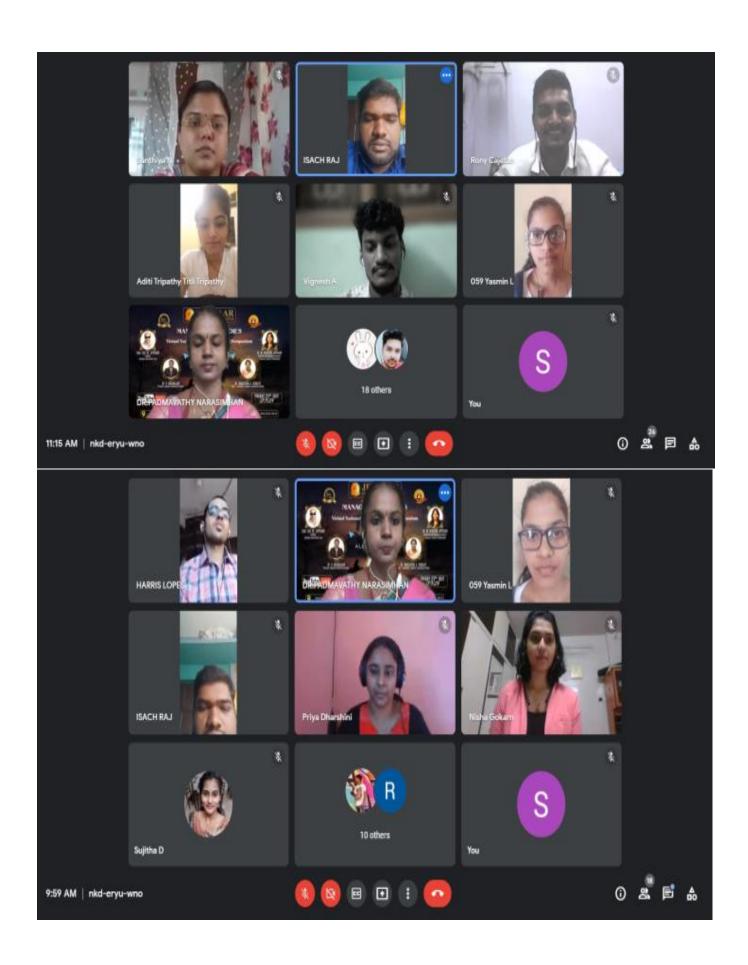
GALLERY:





GROUP PHOTOS:





WINNERS:

S.no	NAME	COLLEGE NAME	STATE
WINNER (1 st)	NISHA GOKARN	St. Francis Institute of Management and Research, Mumbai	MAHARASHTRA
RUNNER (2 nd)	Dolly Joy Kirubha V	SSN School of Management ,Chennaí	TAMILNADU
RUNNER (2 nd)	Harrís Suhas Lopez	St. Francis Institute of Management and Research, Mumbai	MAHARASHTRA

CERTIFICATES









CERTIFICATE

OF ACHIEVEMENT

This is to certify that Ms. DOLLY JOY KIRUBA. V of SSN School of Management, Chennai has participated in the event STRESS INTERVIEW and won second prize in JET - ALEXANDRA '21, A National Level Management Symposium organized by the Department of Management Studies, on 23rd July 2021.













CERTIFICATE

OF ACHIEVEMENT

This is to certify that Ms. Harris Suhas Lopez of St. Francis Institute of Management and Research, Mumbai has participated in the event STRESS INTERVIEW and won second prize in JET - ALEXANDRA '21, A National Level Management Symposium organized by the Department of Management Studies, on 23rd July 2021.





Dr. V. Natarajan M.E., Ph.D.,

CODE CRACKERS

DATE: 23-07-2021

EVENT: CODE CRACKERS

TIME: 1.00 PM TO 2.30 PM

PLATFORM: GOOGLE MEET

MEET ID: https://meet.google.com/kpu-wqgt-ixq

NO OF PARTICIPANTS: 24

CODE CRACKERS:

Code Crackers is one of the events of our National Level Symposium JET ALEXANDRA 2021. Code Crackers is all about guessing the management term or a personality or a brand name or a company name by connecting the images displayed on the screen.

ABOUT THE SPEAKER:



MS. AANCHANAA KARAM CHANDRA MOHAN

MS. AANCHANAA is currently an assistant in department of BBA at Loyola College, Chennai. She has been into teaching for 2 years and have handled many placement training programs and conducts motivational classes for younger generations. She has published 5 research papers and have cleared state level eligibility test in management. She possesses around 4 years of industry experience. She was also a soft skill trainer and was into HR process. She is a proud Jeppiaarite and had brought many laurels to the department.

ROUND 1:

POINTS TABLE

Round 1 was a screening test and it was conducted in Google form. Round 1 points are as follows.

	DOLIND 1						
ROUN	ROUND 1						
SL.N		PARTICIPANTS	PARTICIPANTS	TOTAL			
0	COLLEGE NAME	NAME 1	NAME 2	SCORE			
	SACRED HEART COLLEGE						
1	(AUTONOMOUS)	SHANTHINI N	HASEENTAJ A	1			
	M.O.P. VAISHNAV COLLEGE FOR						
2	WOMEN	VAISHNAVI. P	ROHINI. V	9			
	BANNARI AMMAN INSTITUTE OF						
3	TECHNOLOGY	VIDHARSHANA J	SIVAPRIYA S	3			

	ST. JOSEPH COLLEGE OF			
4	ENGINEERING	BALAJI	TIMOTHY	11

TEAM B - Sacred Heart College (Autonomous)

TEAM C - M.O.P Vaishnav College for Women

TEAM D – St. Joseph College of Engineering

ROUND 2:

Round 2 was conducted for 3 teams and their scores are as follows.

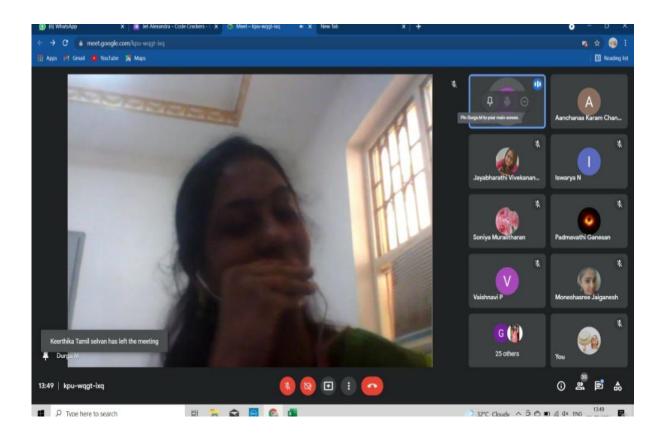
ROUND 2					
QUESTION NO	TEAM B	TEAM C	TEAM D		
1	2	0	0		
2	0	0	2		
3	0	2	2		
TOTAL	2	2	4		

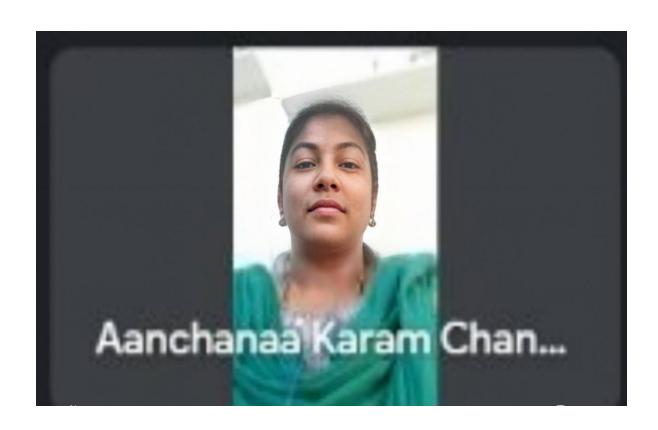
ROUND 3:

Round 3 was also conducted for 3 teams which had quite difficult questions compared from round 2. Round 3 scores are as follows

ROUND 3					
QUESTION NO	TEAM B	теам с	TEAM D		
1	0	3	0		
2	0	2	2		
3	3	2	0		

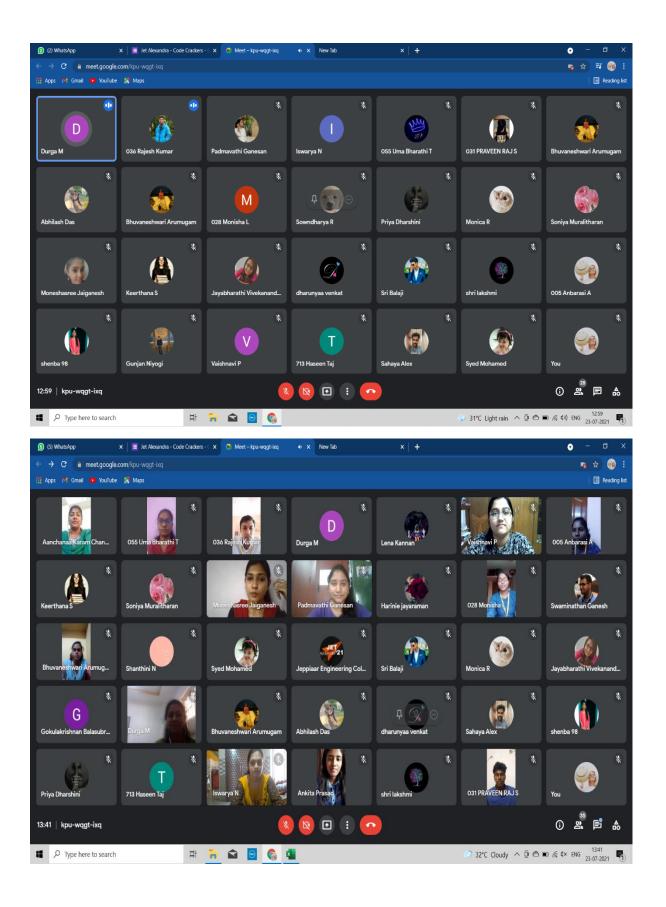
4	2	2	2
5	2	1	0
TOTAL	7	10	4

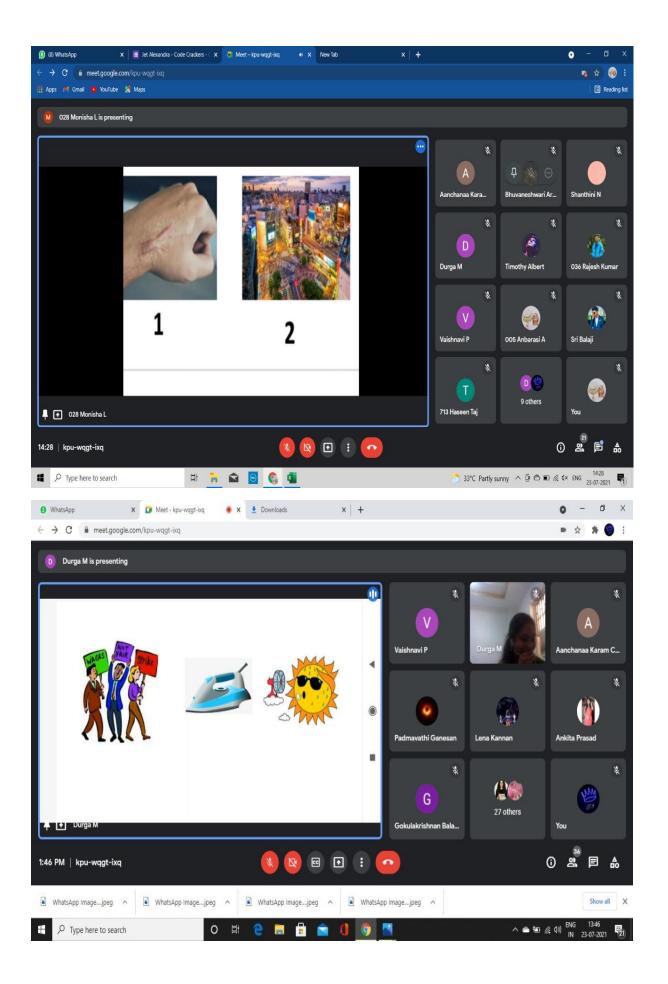












WINNERS:

s.no	NAME	COLLEGE NAME	STATE
WINNER	Vaishnavi p Rohini v	M.O.P. Vaishnav College for Women, Chennai	TAMILNADU
RUNNER	Balají Tímothy	St. Joseph College of Engineering, Chennai	TAMILNADU
RUNNER	Shanthíní.n Haseen taj.a	Sacred heart College (Autonomous), Tírupattur	TAMILNADU

CERTIFICATES:











JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI - 600119

CERTIFICATE

Of Achievement

This is to certify that Ms.ROHINI V of M.O.P. Vaishnav College for Women, Chennai has participated in the event CODE-CRACKERS and won first prize in JET - ALEXANDRA '21

A National Level Management Symposium organized by the Department of Management Studies, on 23rd July 2021.



Dr. N. Padmavathy M.B.A., M.Phil., Ph.D., HEAD OF THE DEPARTMENT

Dr. V. Natarajan M.E., Ph.D.,
PRINCIPAL







ENGINEERING COLLEGE JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI - 600119

CERTIFICATE

OF ACHIEVEMENT

This is to certify that Mr.TIMOTHY
of St. Joseph College of Engineering, Chennai
has participated in the event CODE CRACKERS and won
second prize in JET - ALEXANDRA '21, A National Level Management
Symposium organized by the Department of Management Studies,
on 23rd July 2021.













JEPPIAAR

ENGINEERING COLLEGE

JEPPIAAR NAGAR, RAJIV GANDHI SALAI,

CHENNAI - 600119

CERTIFICATE

OF ACHIEVEMENT

This is to certify that Mr.BALAJI of St. Joseph College of Engineering, Chennai has participated in the event CODE CRACKERS and won second prize in JET - ALEXANDRA '21, A National Level Management Symposium organized by the Department of Management Studies, on 23'd July 2021.











CERTIFICATE

OF ACHIEVEMENT

This is to certify that Ms.SHANTHINI N of Sacred heart College (Autonomous), Vellore has participated in the event CODE CRACKERS and won second prize in JET - ALEXANDRA '21, A National Level Management Symposium organized by the Department of Management Studies, on 23rd July 2021.













CERTIFICATE

OF ACHIEVEMENT

This is to certify that Mr.HASEEN TAJ A of Sacred heart College (Autonomous), Vellore has participated in the event CODE CRACKERS and won second prize in JET - ALEXANDRA '21, A National Level Management Symposium organized by the Department of Management Studies, on 23rd July 2021.



Dr. N. Padmavathy M.B.A., M.Phil., Ph.D.,



PAPER PRESENTATION

DATE : 23.07.2021

EVENT : **EXTEMPORE**

TIME : 1pm-3pm

Platform : GOOGLE MEET

MEET ID : https://meet.google.com/irx-qhok-fwp

NO OF PARTICIPANTS: 10

EXTEMPORE:

Extempore is one of the event of our national level Management symposium **JET ALEXANDRA 2021**. An extempore speech is an impromptu speech which the candidate is required to make on a topic given there and then, Idea generation: The biggest challenge in an extempore speech is to come out with a quick sequence of ideas. This assumes even stronger proportions because of limited time available for the task.

ABOUT THE SPEAKER



DR. M. RADHAKRISHNAN

Dr. M. Radhakrishnan is Responsible Placement Officer with excellent communication and coordination skill. He as 17 years of experience in Academics and placement, carrying a professional tireless commitment towards students learning, career and overall well-being.

His academic journey started as an MBA faculty, placement officer followed by the completion of Doctoral degree in Management, added to it he is **Certified Soft skills Trainer and NLP practitioner from IATD**, trained on **Design the thinking from Intellect**, and overall expertise in the area of soft skill, motivational speaker, life coach and executing workshop for various disciplines.

EXTEMPORE TOPICS

Social Issue Extempore Topics for MBA

- Farm Bill 2020: Concerns, Issues
- Covid-19 & Ensuring Public Health
- · Unemployment in India
- Rural Development
- Global Terrorism
- Reservations in India
- Good economics is good politics
- Social Media is making us un-social
- Women Empowerment

Current Affair Extempore Topics for MBA

- Online Education
- Work from Home Pros and Cons
- New Education Policy
- Artificial Intelligence
- Recent Initiative by the Government
- Media Trials: Pros & Cons
- Data theft by social media platforms
- Make in India
- Goods and Services Tax

Abstract Extempore Topics for MBA

- Is Work-Life Balance a Myth?
- Innovation Vs Invention
- Do We Need More Entrepreneurs or Managers?
- Mythology vs Management

- Optimism
- Academic Scores not a good measure of intelligence
- Liberal Education
- Ignorance is bliss

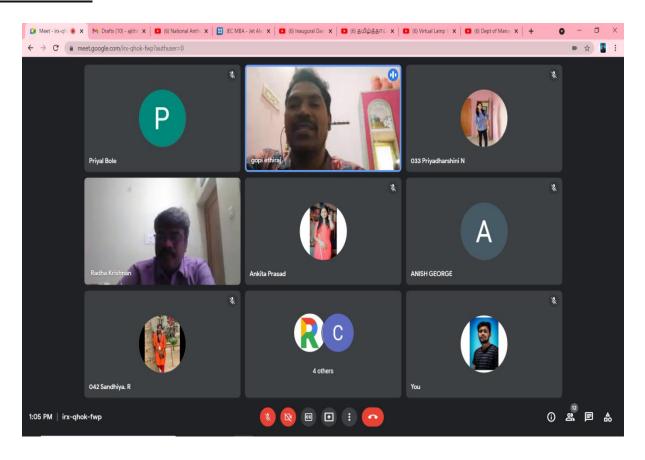
Economy Related Extempore Topics for MBA

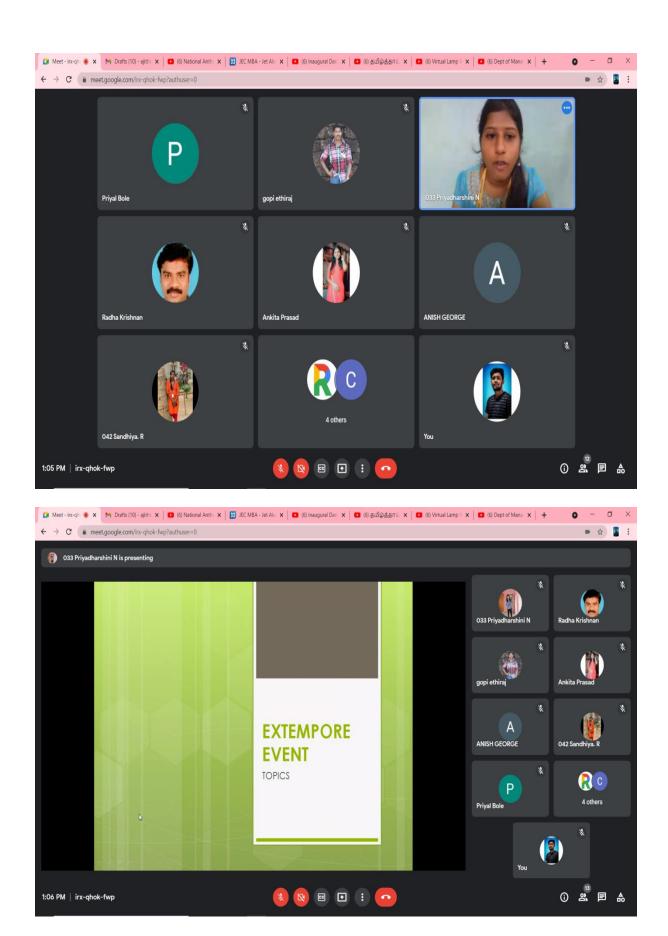
- How will the Economy Recover from Covid-19's Impact?
- Globalization
- Banking Frauds
- Privatization
- · Impact of demonetization
- E-commerce discounts are harmful

Interesting Extempore Topics

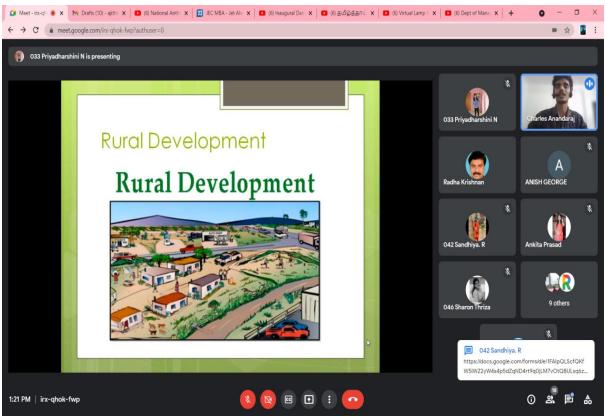
- IT: Boon or Bane
- Impact of technology on Jobs
- Indian Economy
- · Green marketing and climate change
- · Disaster Management in India
- · Cryptocurrency/ Bitcoin
- Why Individual Data Privacy is important?

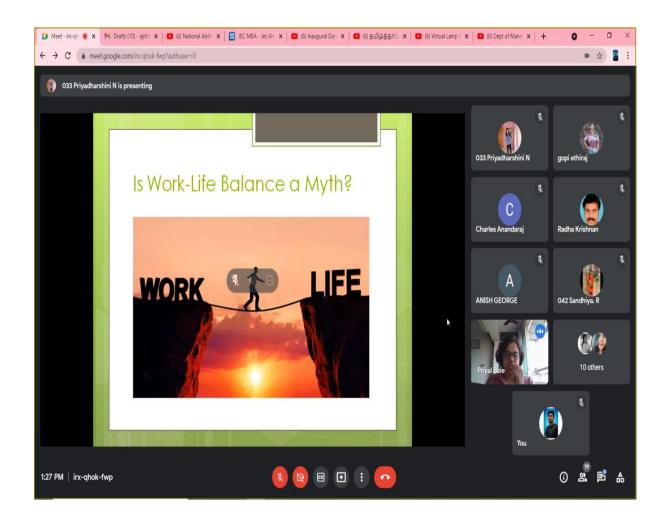
GALLERY:

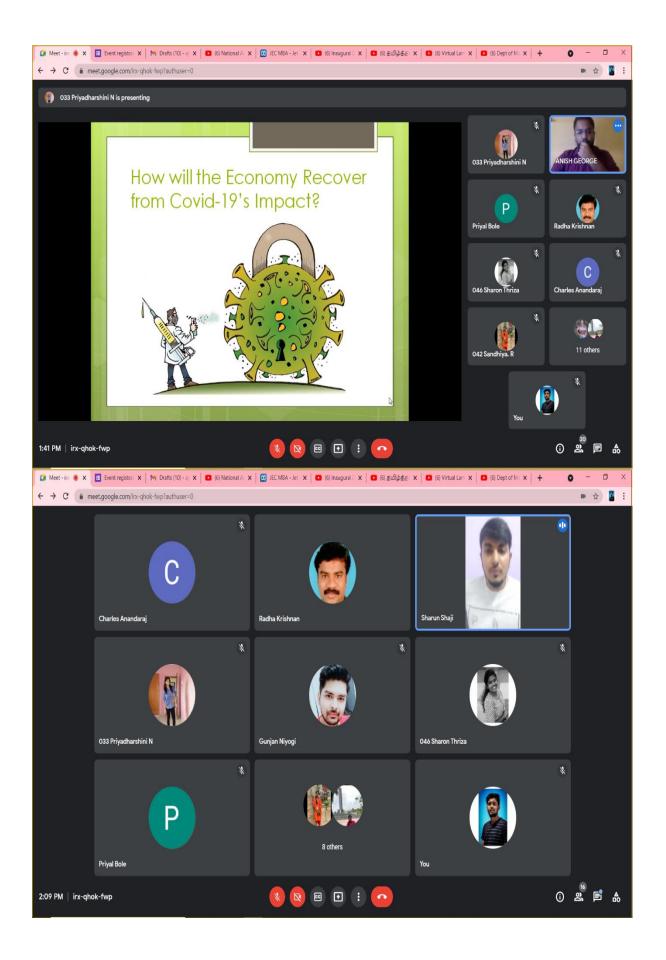


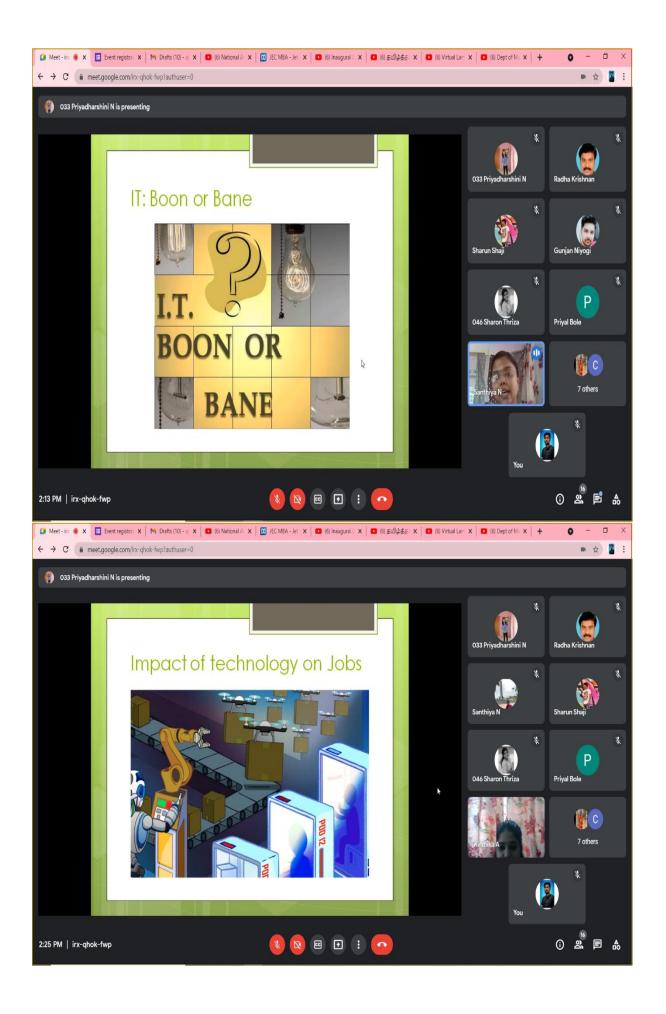


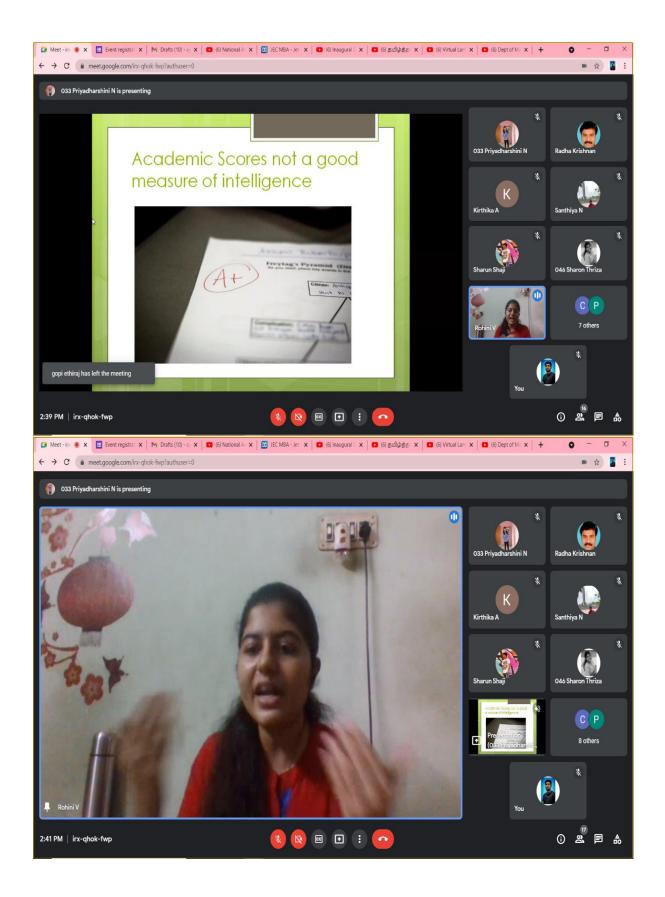


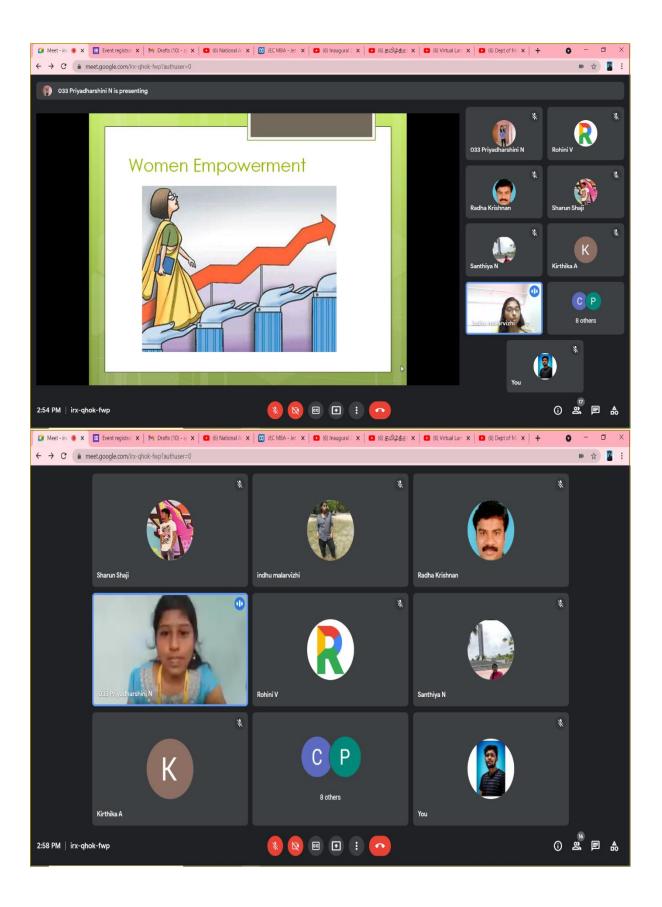












PARTICIPANTS LIST:
1. ANISH GEORGE
2. PRIYAL BOLE
3. ROHINI V
4. KIRTHIKA A
5. SANTHIYA N
6. CHARLES. A
7. INDHU R
8. GUNJANNIYONGI
9. ANKITAPRASAD
10.SHARUN SHAJII

JUDGE FELICITATION CERTIFICATE







JEPPIAAR ENGINEERING COLLEGE

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI - 600119

CERTIFICATE

OF APPRECIATION

PROUDLY PRESENTED TO



Dr. M. Radhakrishnan

Director Training and Placement, St Peters' Institute of Higher Education and Research.

For being the Judge of A National Level Management Symposium "JET - ALEXANDRA '21" on 23rd July 2021 Organised by Department of Management Studies, Jeppiaar Engineering College.

Dr. N. Padmavathy M.B.A., M.Phil., Ph.D.,

CERTIFICATES(WINNERS)









JEPPIAAK

ENGINEERING COLLEGE

JEPPIAAR NAGAR, RAJIV GANDHI SALAI,

CHENNAI - 600119

CERTIFICATE

OF ACHIEVEMENT

This is to certify that Mr.Charles. A of Guru Nanak College Chennai has participated in the event EXTEMPORE and won second prize in JET - ALEXANDRA '21, A National Level Management Symposium organized by the Department of Management Studies, on 23rd July 2021.

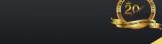












ENGINEERING COLLEGE JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI - 600119

CERTIFICATE

OF ACHIEVEMENT

This is to certify that Ms.Rohini V of MOP Vaishnav College for Women, Chennai has participated in the event EXTEMPORE and won second prize in JET - ALEXANDRA '21, A National Level Management Symposium organized by the Department of Management Studies, on 23rd July 2021.







PL BIDDING

DATE : 23.07.2021

TIME :11AM TO 1PM

PLATFORM : GOOGLE MEET

MEET ID : https://meet.google.com/ojd-jpqg-ffx

NO.OF.PARTICIPANTS: 10 TEAM- 30

EVENT JUDGE



Ms. SANGEETHA SATHISH

HEAD CASHER OF CENTRAL BANK OF INDIAN, REGION OFFICE, CHENNAI.

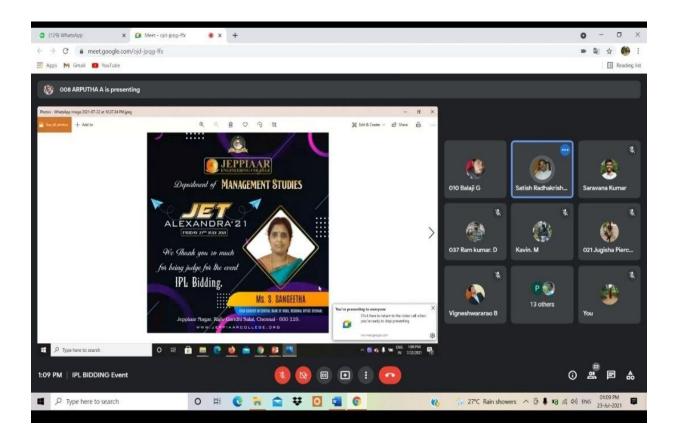
AS WORK EXPERIENCE OF MORE THAN 25 YEARS

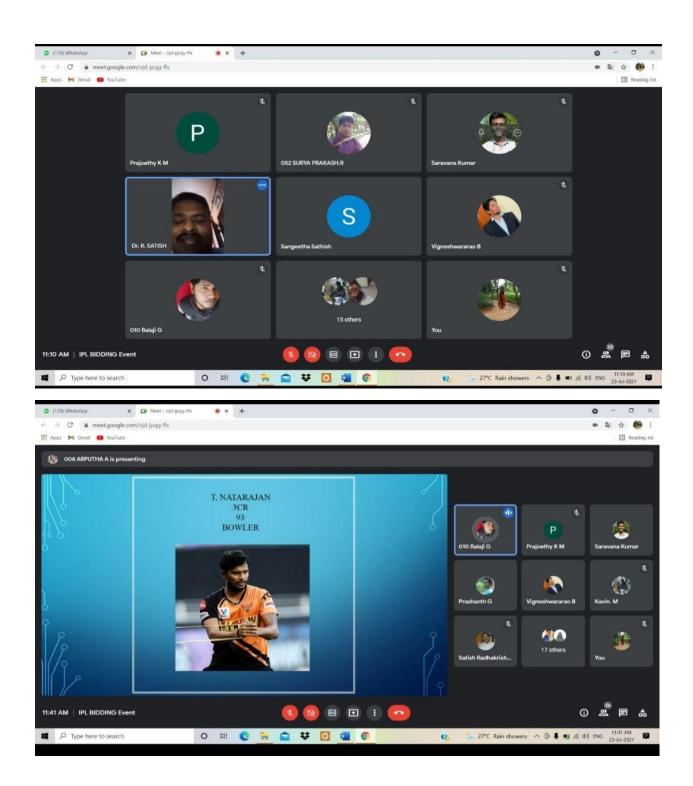
SI.NO.	STUDENTS NAME	MOBILE NO.	MAIL.ID	
TEAM1	SRI MUTHUKUMARAN INSTITUTE OF TECHNOLOGY			
I	ROOBESH A.D	8610531069	roobeshad@gmail.com	
II	PRASHANTH G	6369454912	Prashanthg1405@gmail.com	
III	SATHYASURYA Y	9788740358	sathyasuryay1207@gmail.com	
TEAM2	ERODE SENGUNTHAR ENGINEERING COLLEGE			
1		<u> </u>		
I	KAVIN.M	8248517729	kaviskavin0014@gmail.com	
II	R SOWNDHARAYA	8637658289	sowndhu1108@gmail.com	
III	S KEERTHANA	8610757319	Keerthana.ks35@gmail.com	
TEAM3	SSN SCHOOL OF MANAGEMENT			
I	VIGNESHWARA RAO B	7598901894	vigneshwararao2030115@ssn.edu.in	
II	ANANDH G	8903827407	anandh2030012@ssn.edu.in	
III	SARAVANAN M	9597093329	saravanan2030092@ssn.edu.in	
TEAM4	ERODE SENGUNTHAR ENGINEERING COLLEGE			
1	SARAVANAN.C	7639751807	saravanakumarpandiyan123@gmail.com	
II	VARATHARAJ.H	8124977921	Varma654beema@gmail.com	
III	J.MANOJKUMAR	9791738705	jaganmanoj680@gmail.com	
TEAM5	M.O.P.V	AISHNAV (COLLEGE FOR WOMEN & CHENNAI	
I	PRAJOETHY K M	7708458944	prajoethy.kcm@gmail.com	
II	MALATHY R	9940592895	malathyravi40@gmail.com	
III	SUBHASHINI P	7338981865	subhashiniparthasarathy22@gmail.com	

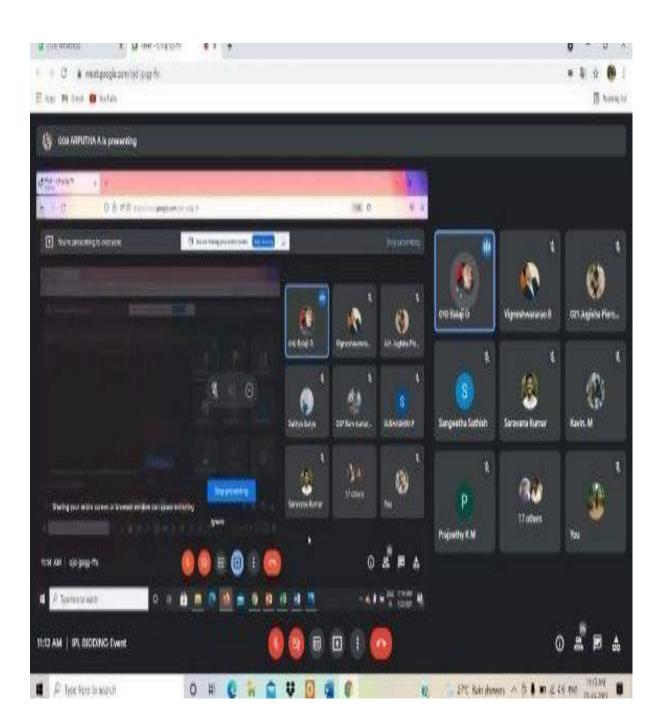
SI.NO.	NAME	MAIL.ID	
TEAM 6	BANNARI AMMAN INSTITUTE OF TECHNOLOGY		
I	JAYAVARDHINI P	jayavardhini.ig20@bitsathy.ac.in	
II	SUBAASRI D	subaasri.ig20@bitsathy.ac.in	
III	ANUSHREE N	anushree.ig20@bitsathy.ac.in	
TEAM 7	BANNARI AMMAN INSTITUTE OF TECHNOLOGY		
I	RAGSANA R V	ragsana.ee20@bitsathy.ac.in	
II	SIVAPRIYA S	sivapriya.ee20@bitsathy.ac.in	
III	VIDHARSHANA J	vidharshana.ee20@bitsathy.ac.in	
TEAM 8	SACRED HEART COLLEGE		
I	S. ROKESH	rokeshs86@gmail.com	
II	R. NETHAJI	nethajiragu333@gmail.com	
III	V.PRAVEEN RAJ	vpraveenr2@gmail.com	
TEAM 9	SSN SCHOOL OF MANAGEMENT		
I	GOKULAKRISHNAN B	gokulakrishnan1327@gmail.com	
II	AJAY KRISHNA K	Ajay Krishna K	
III	LENA ARUNN KANNAN L	lenakannanlp@gmail.com	
TEAM 10	NANDHA ENGINEERING COLLEGE		
Ι	PON SHANKAR B	ponshankar.20ba030@nandhaengg.org	
II	MANIKANDAN K	kmanikandan2712@gmail.com	
III	VENKATESWARAN M	vv860722@gmail.com	

EVENT SCREENSHOTS









WINNERS:

s.no	NAME	COLLEGE NAME	STATE
WINNER (1st)	KAVIN M	ERODE SENGUNTHAR ENGINEERING COLLEGE	TAMILNADU
WINNER (1st)	R SOWNDHARAYA	ERODE SENGUNTHAR ENGINEERING COLLEGE	TAMILNADU
WINNER (1st)	S KEERTHANA	ERODE SENGUNTHAR ENGINEERING COLLEGE	TAMILNADU

PAPER PRESENTATION

DATE : 23.07.2021

EVENT: PAPER PRESENTATION.

TIME: 10AM-1PM

Platform: GOOGLE MEET

MEET ID: https://meet.google.com/rbc-sxjm-tdj

NO OF PARTICIPANTS: 29

ABOUT THE EVENT:

Paper presentation is one of the event of our national level Management symposium **JET ALEXANDRA 2021**. Paper Presentation is all about how you put your topic or present your topic in front of the audience. They see the way you present your topic, the way you put your points, your presentation style, your language and how promptly and effectively you answer their questions.

ABOUT THE SPEAKER:



Mrs. PRIYASANTHANAM

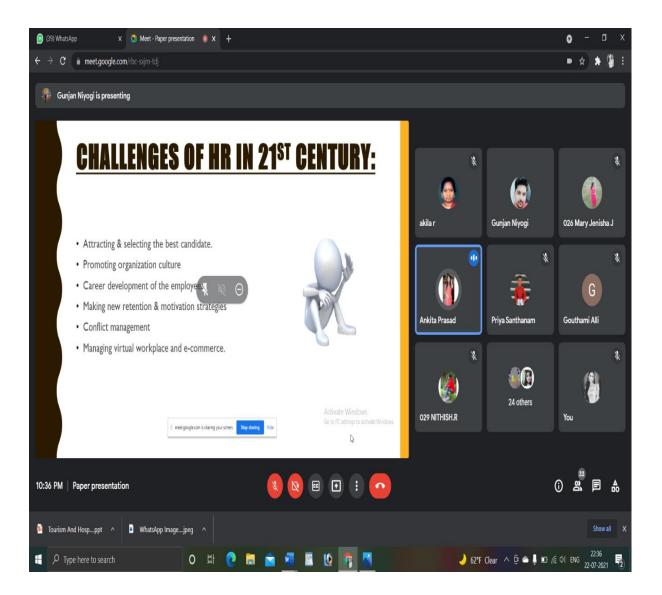
Mrs.PriyaSanthanam is completed her M.Sc., M.Phil., from Anna University and MS Finance from IIT Madras, Started career as a Lecturer in Jeppiaar Engineering College and then moved to corporate. No part of Pricing Team in IBM with 13 Years of Experience and also Volunteer Lead for IBM Chennai CSR activities. She was the core STEM ambassador who was part of the volunteering group that addressed more than 8000 children through IBM Chennai team.

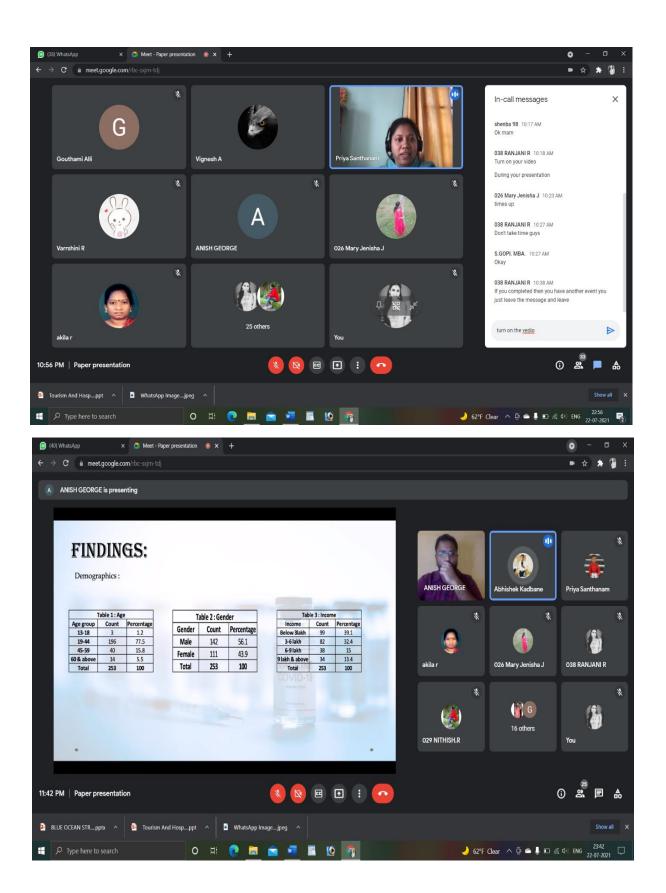
PAPER PRESENTATION TOPICS

- Content Marketing
- Business Analytics
- > Social Entrepreneurship
- > E-Leadership
- Blue Ocean Strategy
- Digital Transformation Strategy

- Constructive Deviance in Organizational Behavior
- > Personal Financial Management
- Private Equity
- > any other topic relevant to management

GALLERY:





WINNERS:

S.NO	NAME	COLLEGE NAME	STATE
WINNER (1 ST)	ANISH GEORGE	ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH	MAHARASTRA
WINNER (1 ST)	ABHISHEK KADBANE	ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH	MAHARASTRA
RUNNER (2 ND)	KIRUBAH M	PSG INSTITUTE OF MANAGEMENT, COIMBATORE	TAMILNADU
RUNNER (2 ND)	PRIYADHARSHINI S	PSG INSTITUTE OF MANAGEMENT, COIMBATORE	TAMILNADU
RUNNER (3 ND)	<i>ҒАНАМІДНА.В</i>	CK COLLEGE OF ENGINEERING AND TECHNOLOGY	TAMILNADU
RUNNER (3 ND)	ANU PRIYA.P	CK COLLEGE OF ENGINEERING AND TECHNOLOGY	TAMILNADU

PARTICIPANTS LIST:

- 1. SYED MOHAMED S.A.
- 2. SHENBAGAM.S
- 3. GUNJAN NIYOGI
- 4. ANKITA PRASAD
- 5. VIGNESH A
- 6. VARRSHINI R
- 7. PRANAMITAMUKHOPADHYAY
- 8. ADITITRIPATHY
- 9. RAMYADHANABALAN
- 10. ADITHYASHOBIKA
- 11. ANISH GEORGE
- 12. ABHISHEKKADBANE
- 13. M.SHRIYA
- 14. V. SHIVANI
- 15. FAHAMIDHA
- 16. ANUPRIYA
- 17. V.SUMA
- 18. GOUTHAMIAALLI
- 19. SHAMANTH P
- 20. S. GOPI
- 21. S. MAHALAKSHMI
- 22. PRAVEENA
- 23. JOTHISHA S
- 24. ABIJITH K S
- 25. MALATHI M
- 26. ABINAYA KS
- 27. MANIKANDAN R
- 28. KIRUBAH M
- 29. PRIYADARSHINI S

JUDGE FELICITATION CERTIFICATES







JEPPIAAR ENGINEERING COLLEGE

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI - 600119

CERTIFICATE

OF APPRECIATION

PROUDLY PRESENTED TO



Priya Santhanam

Part of Pricing Team in IBM with 13 Years of Experience and also Volunteer Lead for IBM Chennai CSR activities.

For being the Judge of A National Level Management Symposium "JET – ALEXANDRA '21" on 23rd July 2021 Organised by Department of Management Studies, Jeppiaar Engineering College.

Dr. N. Padmavathy M.B.A., M.Phil., Ph.D.,









JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI - 600119

CERTIFICATE

Of Achievement

This is to certify that Mr.ANISH GEORGE
of ST. FRANCIS INSTITUTE
OF MANAGEMENT AND RESEARCH
has participated in the event
PAPER PRESENTATION

and won first prize in JET - ALEXANDRA '21
A National Level Management Symposium organized by the Department of Management
Studies, on 23rd July 2021.



Dr. N. Padmavathy M.B.A., M.Phil., Ph.D., HEAD OF THE DEPARTMENT

Dr. V. Natarajan M.E., Ph.D.,
PRINCIPAL









JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI - 600119

CERTIFICATE

Of Achievement

This is to certify that Mr.ABHISHEK KADBANE
of ST. FRANCIS INSTITUTE
OF MANAGEMENT AND RESEARCH
has participated in the event
PAPER PRESENTATION

and won first prize in JET - ALEXANDRA '21
A National Level Management Symposium organized by the Department of Management Studies, on 23rd July 2021.



Dr. N. Padmavathy M.B.A., M.Phil., Ph.D., HEAD OF THE DEPARTMENT







ENGINEERING COLLEGE JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI - 600119

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This is to certify that Ms.PRIYADHARSHINI S
of PSG INSTITUTE OF MANAGEMENT, COIMBATORE
has participated in the event PAPER PRESENTATION and won
second prize in JET - ALEXANDRA '21, A National Level Management
Symposium organized by the Department of Management Studies,
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This is to certify that Ms.KIRUBAH M of PSG INSTITUTE OF MANAGEMENT, COIMBATORE has participated in the event PAPER PRESENTATION and won second prize in JET - ALEXANDRA '21, A National Level Management Symposium organized by the Department of Management Studies, on 23rd July 2021.











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This is to certify that Ms.ANU PRIYA.P
of CK COLLEGE OF ENGINEERING AND TECHNOLOGY
has participated in the event PAPER PRESENTATION and won
second prize in JET - ALEXANDRA '21, A National Level Management
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This is to certify that Ms.FAHAMIDHA.B of CK COLLEGE OF ENGINEERING AND TECHNOLOGY has participated in the event PAPER PRESENTATION and won second prize in JET - ALEXANDRA '21, A National Level Management Symposium organized by the Department of Management Studies, on 23rd July 2021.







VALEDICTION CEREMONY:

TIME : 04:00 AM

PLAT FORM : YOUTUBE

STREAMING LINK : https://www.youtube.com/watch?v=8nYBSAwUOeg

GALLERY:

