

GUEST LECTURE

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Supply Chain Management – Trends, Challenges, Opportunities



A Guest Lecture on “**Supply Chain Management: Trends, Opportunities, Challenges**” was organized by **Department of Management Studies**, on **06th August 2015**. The speaker of the day was **Mr M.Gurunathan, Senior, Counsellor, CII-Institute of Logistics** presented and discussed about strategic functions of Supply Chain management, new trends in supply chain management, Challenges faced by the supply chain management players. He also discussed the opportunities for the future players in India.